



## THE LARCH COMPANY

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*THE LARCH COMPANY IS A NON-MEMBERSHIP FOR-PROFIT CONSERVATION ORGANIZATION THAT REPRESENTS SPECIES THAT CANNOT TALK AND HUMANS NOT YET BORN, AND WHICH DEDICATES ALL PROFITS TO THE CONSERVATION AND RESTORATION OF NATURE. A DECIDUOUS CONIFER, THE WESTERN LARCH HAS A CONTRARY NATURE.*

A professional conservationist for over three decades, Andy Kerr has been involved in the enactment of over 25 pieces of state and federal legislation, scores of lawsuits, dozens of endangered species protection efforts and countless administrative appeals of Forest Service and Bureau of Land Management timber sales and other decisions.

Kerr is best known for his three decades with Oregon Wild (formerly Oregon Natural Resources Council), the organization best known for having brought you the northern spotted owl and having stopped Elk Creek Dam. He has lectured at all of Oregon's leading universities and colleges, as well as at Harvard and Yale. He is a dropout of Oregon State University. Kerr has appeared numerous times on national television news and feature programs and has published numerous articles on a broad range of environmental issues.

Kerr is author of OREGON DESERT GUIDE: 70 HIKES (The Mountaineers Books, 2000) and OREGON WILD: ENDANGERED FOREST WILDERNESS (Timber Press, 2004).

Kerr serves as Senior Counselor to Oregon Wild, advisor to the Sagebrush Sea Campaign and Director of the National Public Lands Grazing Campaign. He also consults for non-profit conservation organizations. Past and current clients include American Lands Alliance, Campaign for America's Wilderness, The Wilderness Society, Conservation Northwest, Idaho Conservation League, Klamath-Siskiyou Wildlands Center, North American Industrial Hemp Council, Soda Mountain Wilderness Council, Pacific Northwest Old Growth Legacy Campaign and others.

The *Oregonian* named Kerr one of the 150 most interesting Oregonians in the newspapers 150-year history.

He participated, by personal invitation of President Clinton, in the Northwest Forest Conference held in Portland in 1993, for which *Willamette Week* gave Kerr a "No Surrender Award."

TIME reporter David Seideman, in his book *SHOWDOWN AT OPAL CREEK*, described Kerr as the "Ralph Nader of the old-growth-preservation movement."

Jonathan Nicholas of *The Oregonian* characterized Kerr as one of the "Top 10 people to take to (the) Portland bank" for "his gift of truth."

In a cover story, the *Oregonian's Northwest Magazine* characterized him as the timber industry's "most hated man in Oregon."

The *Lake County Examiner* called Kerr "Oregon's version of the Anti-Christ."

In a feature on Kerr, *Time* magazine titled him a "White Collar Terrorist," referring to his effectiveness in working within the system and striking fear in the hearts of those who exploit Oregon's natural environment.

*The Christian Science Monitor* characterized Kerr as "one of the toughest environmental professionals in the Pacific Northwest."

*Willamette Week* said Kerr "is entirely unwilling to give an inch when it comes to this state's remaining old-growth timber."

In his book *LASSO THE WIND*, *New York Times* correspondent Tim Egan said of Kerr, "(h)e has a talent for speaking in such loaded sound bites that it was said by reporters that if Andy Kerr did not exist, someone would have to invent him.... (Kerr) forced some of the most powerful timber companies to retreat from a binge of clear-cutting that had left large sections of the Oregon Cascades naked of forest cover."

*High Country News* ranks Kerr "among the fiercest and most successful environmentalists."

A fifth-generation Oregonian, Kerr was born and raised in Creswell, a recovered timber town in the upper Willamette Valley. He now lives in Ashland, a recovered timber town in the upper Rogue Valley. He works and lives with one wife, one dog, one cat, one horse, 20 odd tropical fish and no vacancies in a state-of-the-art, super-insulated, passive- and active-solar, nontoxic, earth-, people-, and pet-friendly habitat. In his free time, Kerr likes to canoe, hike, raft and read.

### **About The Larch Company**

The Larch Company, LLC ([www.andykerr.net](http://www.andykerr.net)) is a non-membership for-profit conservation organization that represents species that cannot talk and humans not yet born, and which devotes all profits to environmental conservation. It has two profit centers: the Electrical Power Division (EPD) and the Political Power Division (PPD). EPD owns and operates 7.2 kilowatts of photovoltaic power that provides the electric power requirements of The Larch Company and the home of its principal, Andy Kerr. PPD provides consulting services of Andy Kerr to non-profit conservation organizations and occasionally for-profit businesses (which are charged higher rates). In addition, Larch also undertakes self-initiated projects ("freelance environmental agitations"), most of which are later assumed by a non-profit conservation organization. The Larch Company also occasionally retains other consultants to assist various endeavors. The Larch Company has begun publishing a series of occasional papers on a variety of conservation topics (available at [www.andykerr.net/downloads](http://www.andykerr.net/downloads)):

1. *Persuading Congress to Establish a Wilderness and/or Wild & Scenic River: A Checklist*
2. *Transferring Western Oregon Bureau of Land Management Forests to the National Forest System*
3. *Thinning Certain Oregon Forests to Restore Ecological Function*
4. *Forest Service Administrative Appeals: A Misallocation of Resources*
5. *Eliminating Forest Service Regional Offices*
6. *Establishing a System of and a Service for U.S. Deserts and Grasslands*
7. *Overlapping Wilderness and Wild & Scenic River Designations: Optimal Conservation Protection for Federal Public Lands*