

**Since 1994 SNW has enabled  
cooperation, leadership, and innovation  
in rural forest and range communities.**



**Sustainable Northwest**

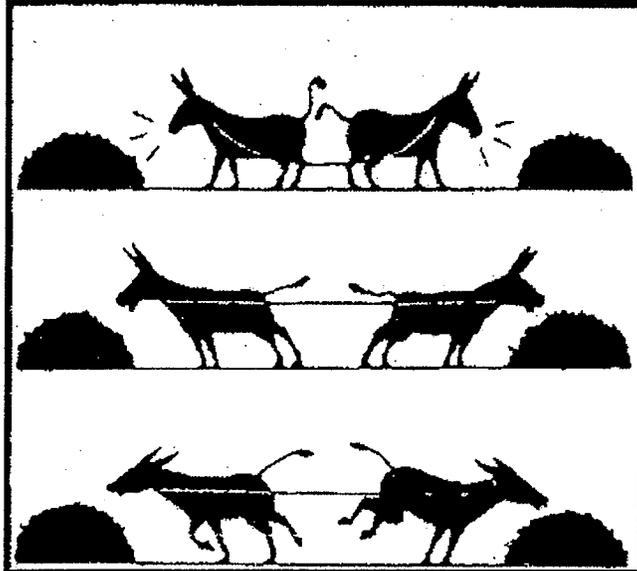
*Collaboration    Innovation    Stewardship*

December 7, 2006

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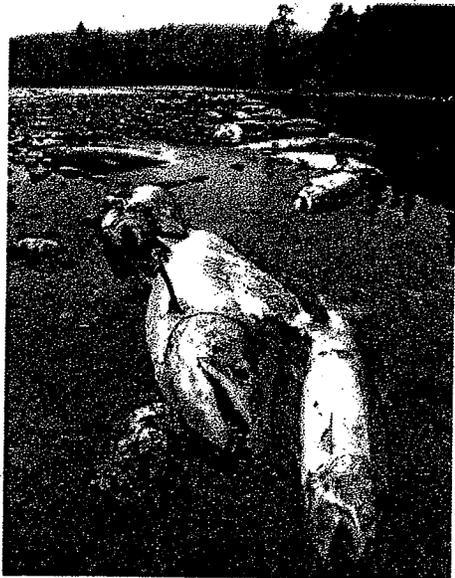
**where western rural resource  
communities were in the early 90's**

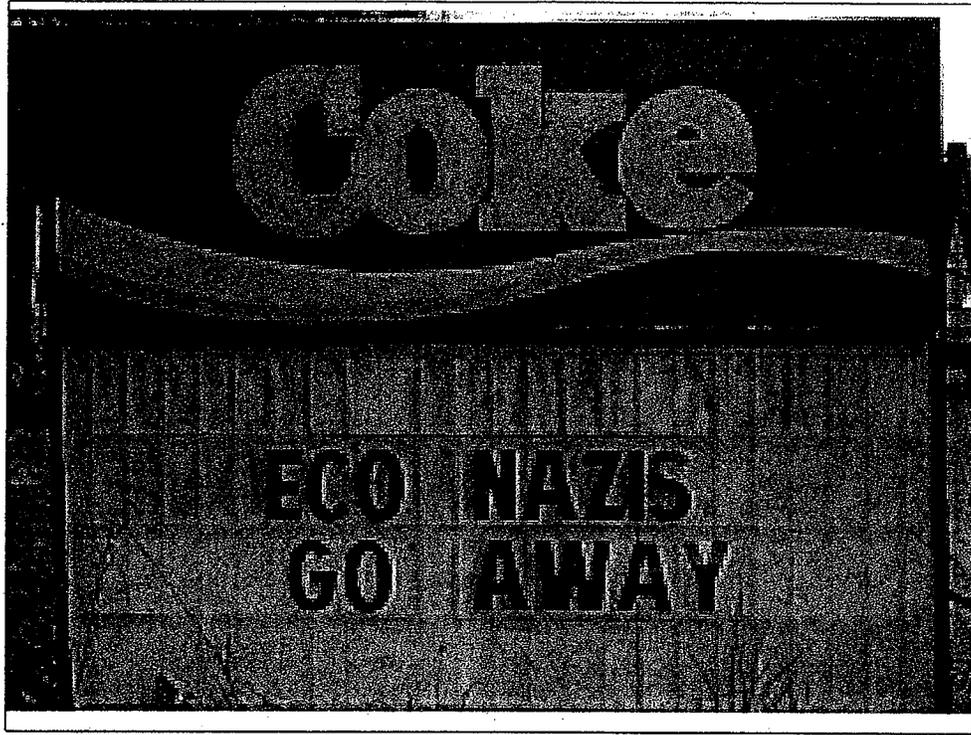


Context of western rural resource communities  
in early 1990's (no agreement)

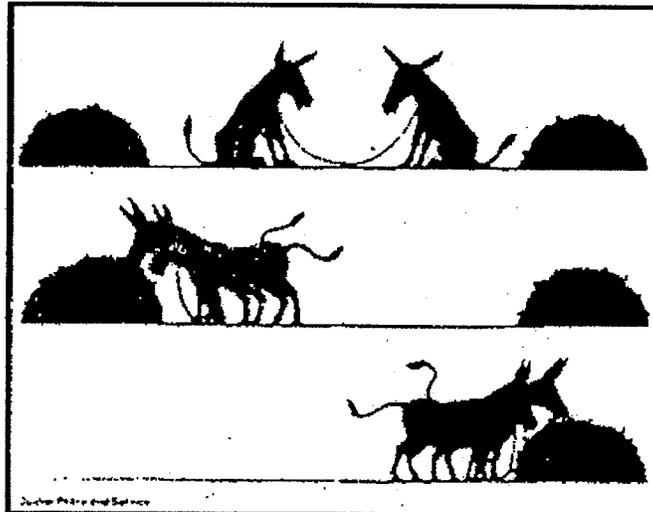
- One (or few) company towns transitioning from the “industrial forestry/agriculture” model
- Federal land dependency.
- Conflict between environmentalists, agencies and rural industries...
- Modus operandi -- litigation, single species/issue focus, non-inclusive process
- Marginalization resulting in growing unemployment and poverty
- Real schism between urban and rural

**“dead fish or dead farms?”**



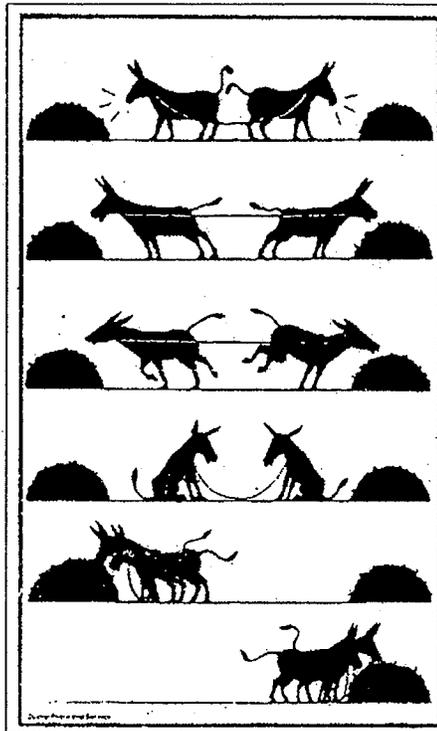


**where many rural forest  
communities are today**



**Context of many rural forest communities  
today**

- Much less conflict...much more dialogue and cooperation
- Litigation used less frequently as first resort
- Rural communities taking the lead to define and pursue their own future
- Federal land agencies becoming dependent on cooperative process and locally driven stewardship
- New opportunities...diversifying economies
- New appreciation for rural re-emergence (slowly)

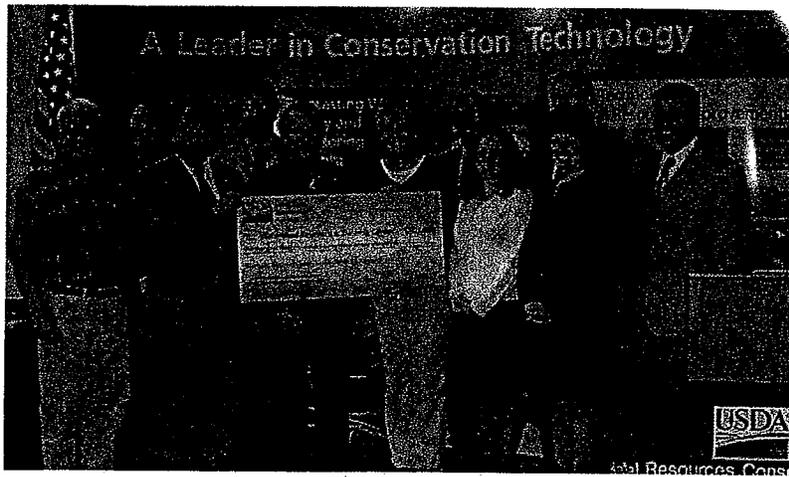


## how did we get from there to here?

- risk taking & bold leaders
- testing and investment
- built trust around uncommon relationships
- shifting the paradigm
- new economic opportunities

- Many brave people and organizations have taken risks
- We have invested and tested
- We have built trust and new, uncommon relationships
- Paradigm changing from the industrial model (forest industry) and single species (environmental community) to focus on more systemic vision of ecosystem and community health
- New economic opportunities (new markets)

## how does SNW help?



We partner with communities and enterprises to achieve economic, ecological and rural community vitality and resilience.

Our mission

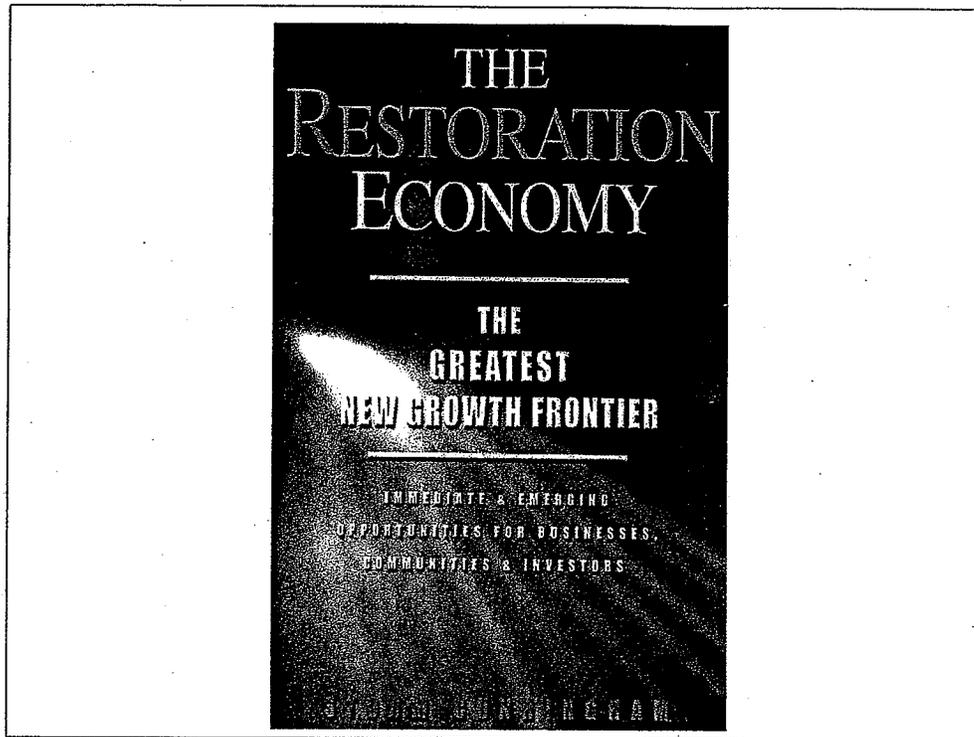
**our role as partner**

*Catalyst and facilitator*

*Capacity builder*

*Collaborator in project development*

*Connector*

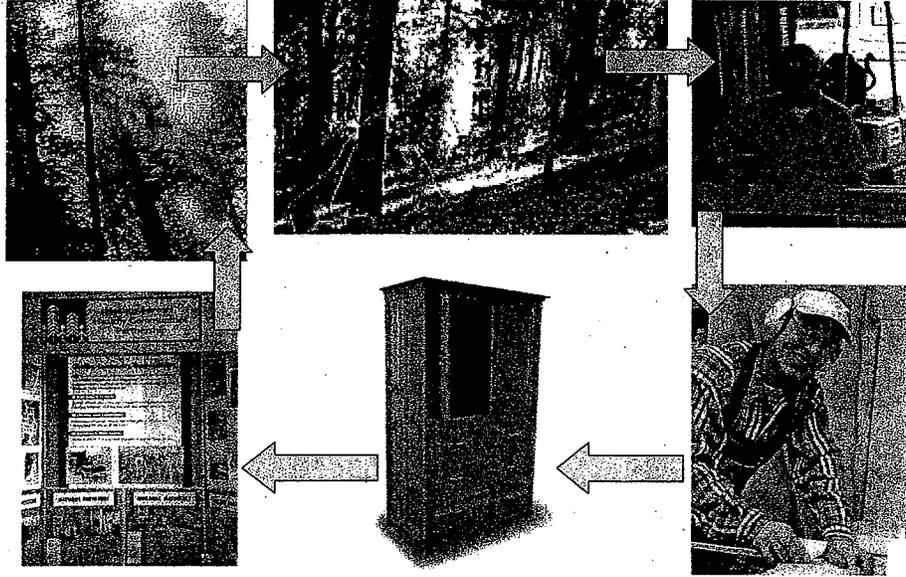


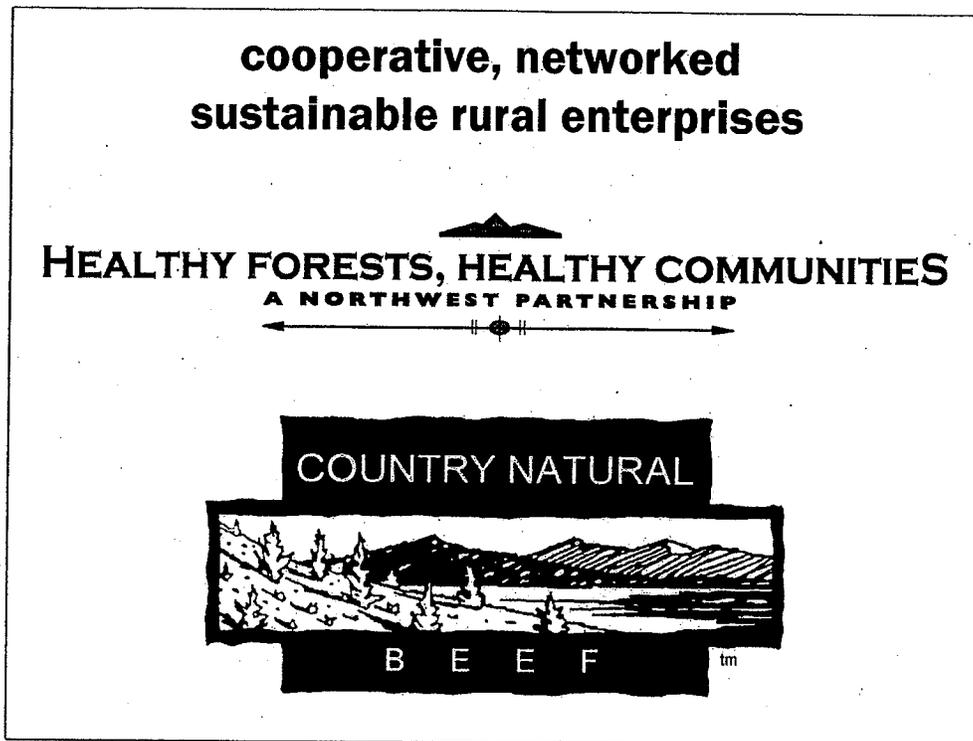
We do what we do to advance a restoration & stewardship economy across the Northwest...

where communities and industry refuse to sacrifice the good of the land for the good of the people, or the good of the people for the good of the land.

With our partners, SNW is finding a new path that honors and sustains both.

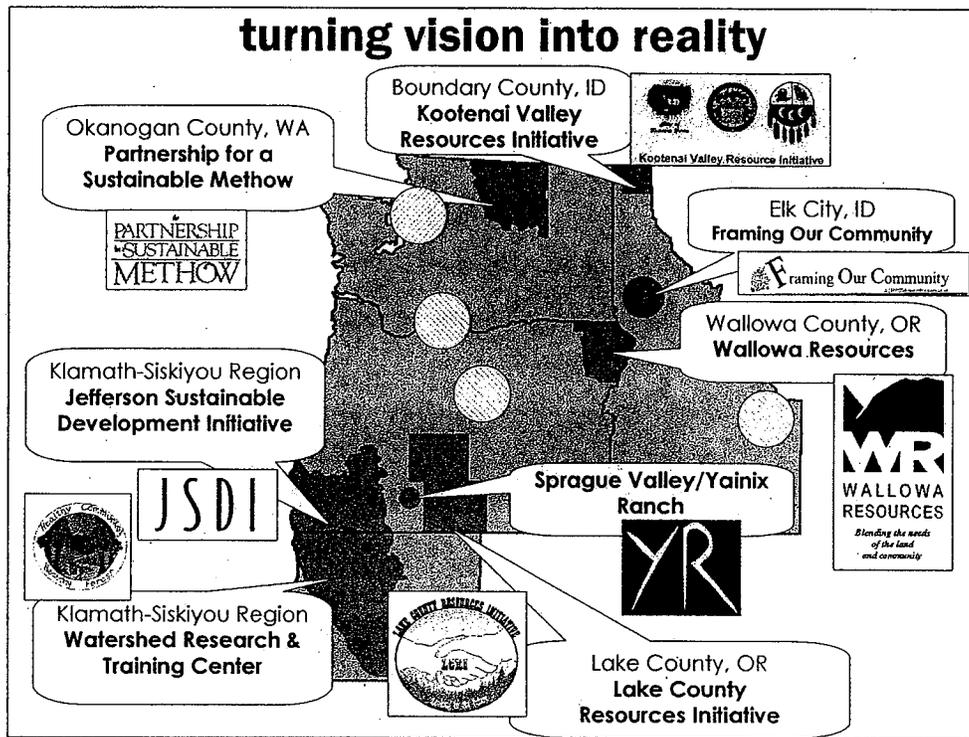
**from watershed, to woodshop, to market**





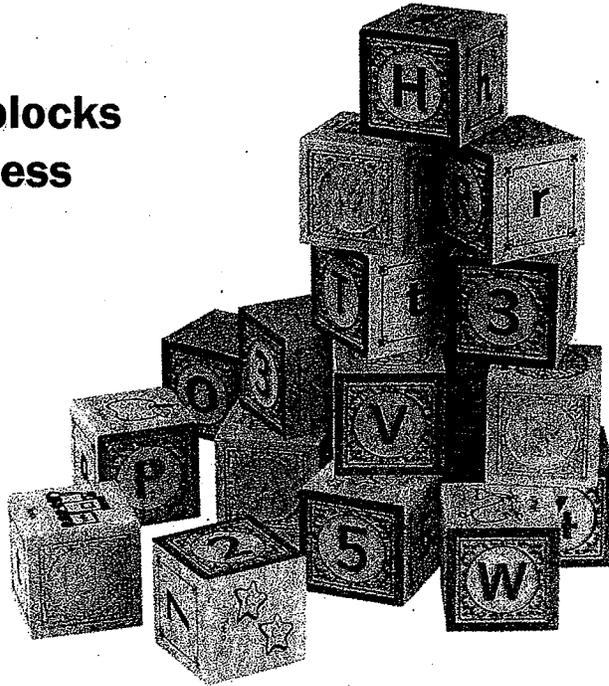
**Networked sustainable enterprises:**

- Restore the ecological integrity of the landscape
- Move beyond “boom & bust” cycles
- Build appropriately scaled value-added manufacturing
- Foster public-private partnerships and investments
- Build urban rural connections
- Rebuild workforce capacity
- Reform contracting



Some of the places we have worked...

**building blocks  
of success**



## Leadership



risk takers  
become  
mainstreamers



## Process



- communication
- collaboration
- relationships
- sharing risk

## Stewardship

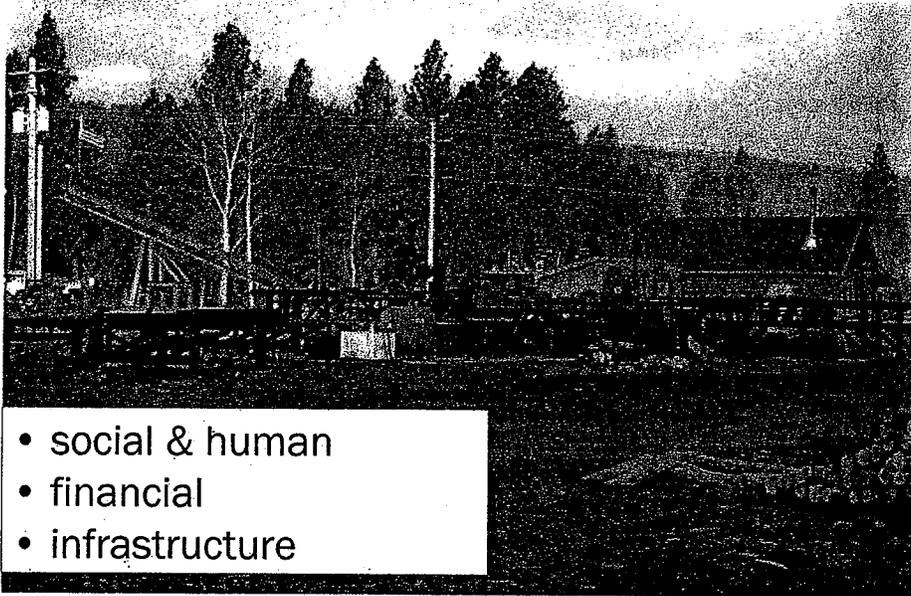


focus on ecological  
health and function



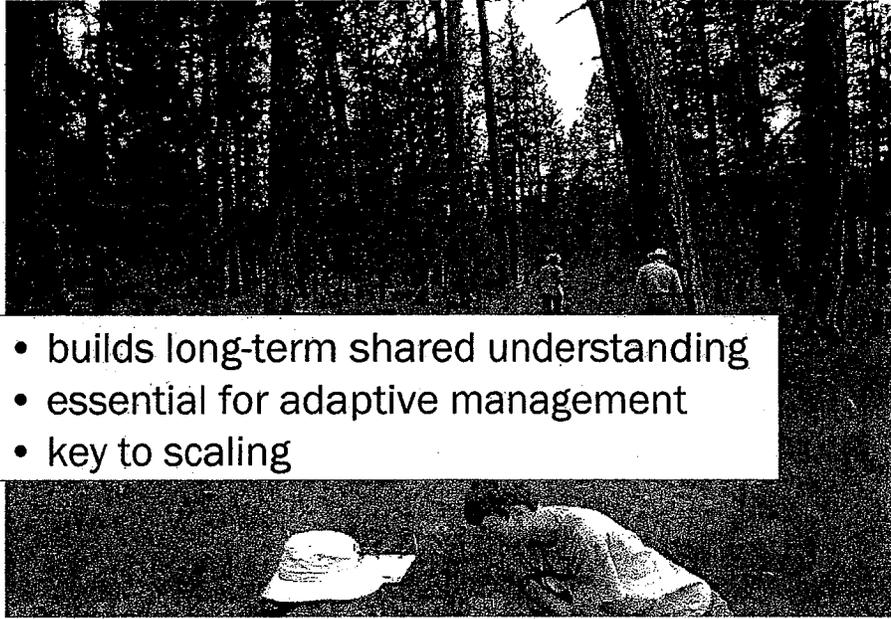
These photos are before/after images of the  
Chopsticks thinning project in Trinity County, CA.

## Reinvestment



- social & human
- financial
- infrastructure

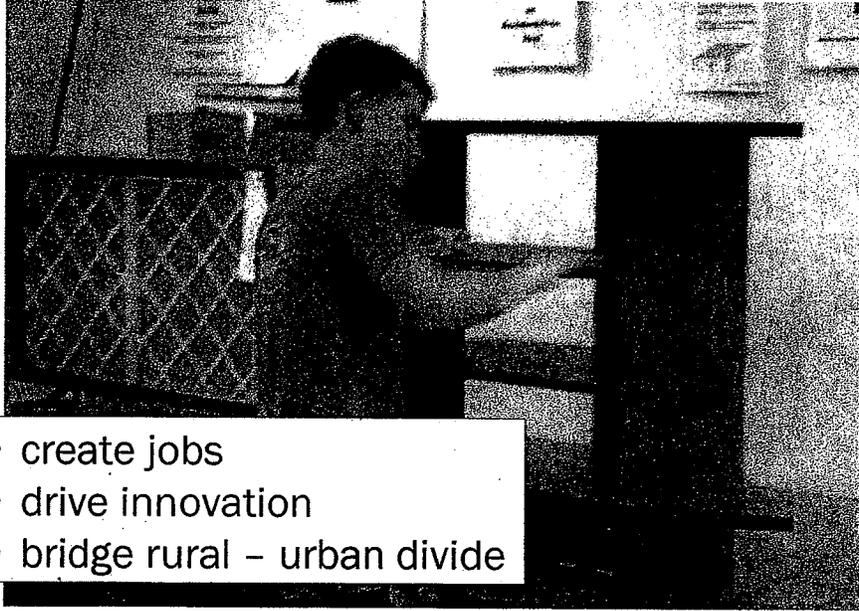
## Monitoring



- builds long-term shared understanding
- essential for adaptive management
- key to scaling

This image is of the Lakeview monitoring project, performed by local high school students.

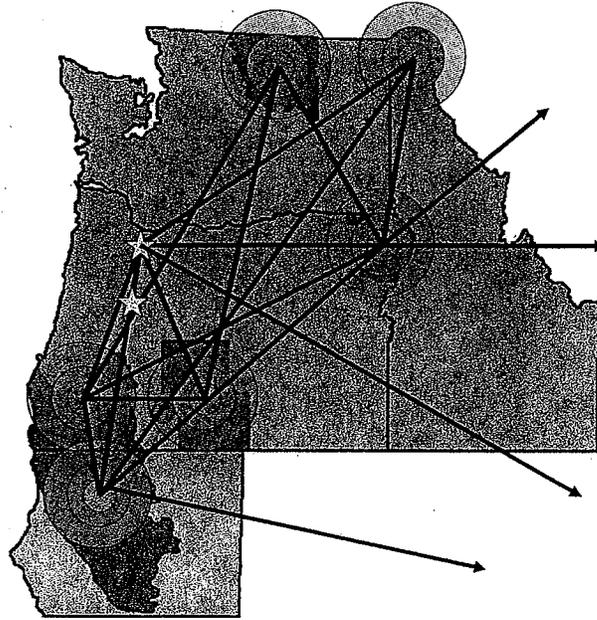
## Businesses & Markets



- create jobs
- drive innovation
- bridge rural – urban divide

## Networks

absolutely  
critical to  
changing policy  
and scaling



## **Rural Voices for Conservation Coalition**

- multi-stakeholder coalition that influences policy
- strengthen rural leaders' voices and access to decisionmakers
- propose ground-truthed solutions

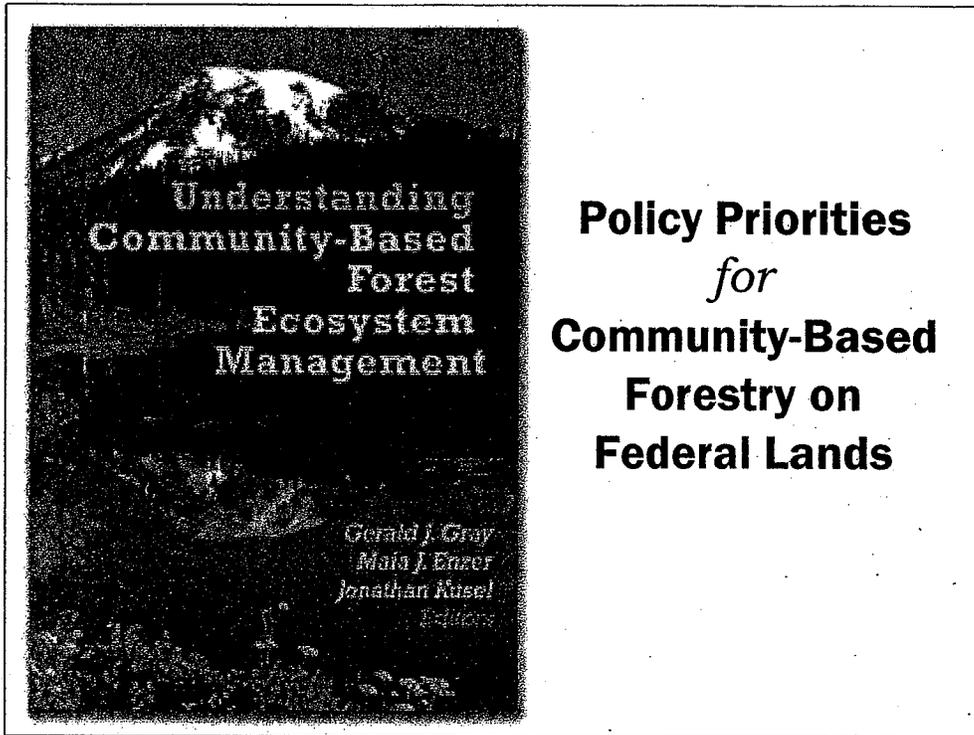


## **SNW Policy Goals**

- Collaborative, democratic decision-making processes
- Restore ecological integrity
- Rebuild community capacity
- More equity in federal contracting on public lands
- Appropriately scaled value-added manufacturing
- Market incentives that support stewardship
- Public-private partnerships and investments
- Progress beyond “boom & bust” management models

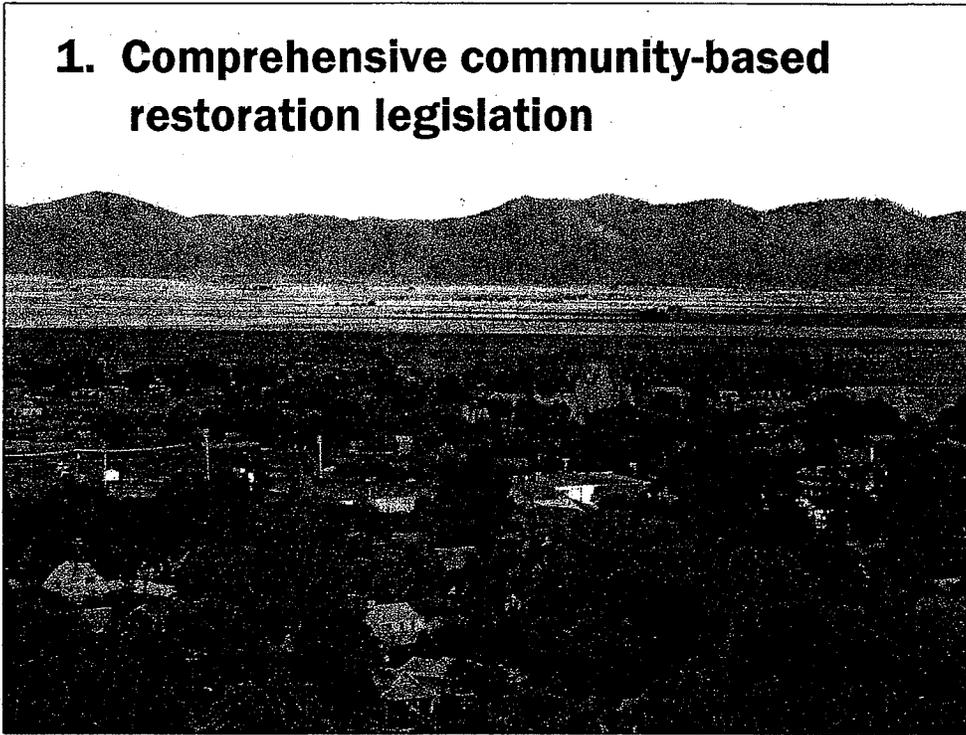
### **SNW Policy Goals:**

- Create collaborative, democratic decision-making processes
- Restore the ecological integrity of the landscape
- Rebuild rural community, workforce, and business capacity
- Increase access and equity in federal contracting on public lands
- Build appropriately scaled value-added manufacturing
- Create market incentives and access to support and reward responsible stewardship
- Foster public-private partnerships and investments
- Move beyond “boom & bust” management models



**Policy Priorities**  
*for*  
**Community-Based**  
**Forestry on**  
**Federal Lands**

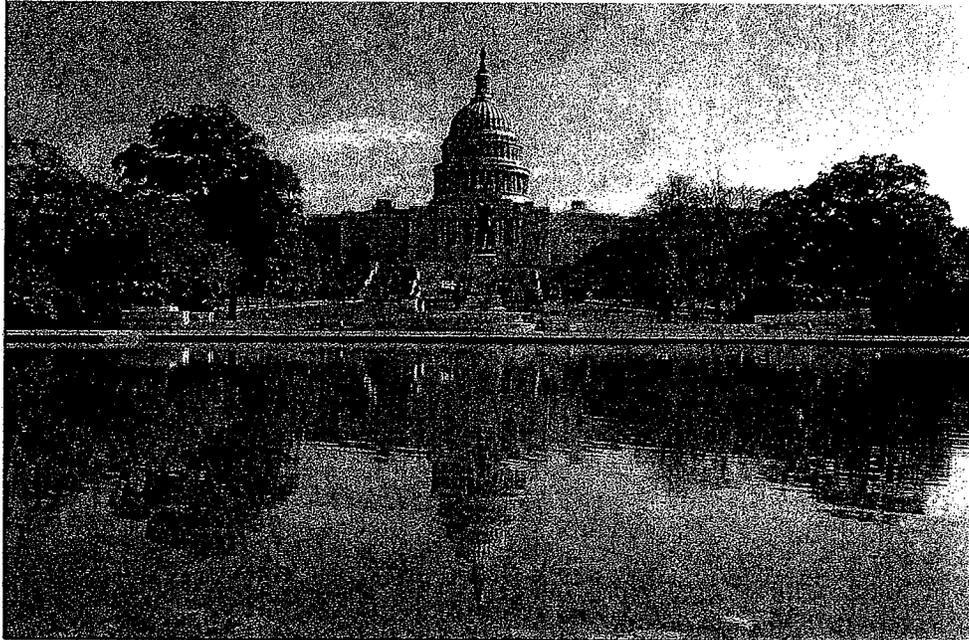
## **1. Comprehensive community-based restoration legislation**



### **Comprehensive community-based restoration legislation**

- Authorize and direct the federal land management agencies to:
  - Prioritize implementation and funding of:
    - Collaboratively developed comprehensive restoration projects
    - Projects with locally driven utilization plans for the material removed
  - Utilize innovative contracting mechanisms
    - Stewardship contracting
    - Best value criteria to meet ecological and local benefit criteria
  - Development and implementation of accountability mechanisms
    - End the focus on targets and output;
    - Create performance measures that will focus and reward achievements (outcomes) related to:
      - Ecological conditions
      - Collaboration and partnerships
      - Administrative efficiencies
      - Retention and creation of rural jobs and businesses
      - Innovation in land management practices & product development

## 2. Appropriations



### Appropriations priorities

- Increase federal investment and technical assistance in Community-based Restoration and Maintenance
  - Create a collaborative restoration line item
  - Re-create a community and business capacity building program
  - Change the Forest Service budget allocation system to support collaborative restoration and monitoring

### **3. Biomass**



#### **Biomass priorities**

- Fully fund and support biomass utilization grant and technical assistance programs and tax incentives that:
  - Focus on restoring ecological integrity
  - Create integrated utilization approaches
- Stop the focus on acres treated and double counting; focus on highest priority acres and integrated utilization approaches
- Increase the use of 10-year contracts in Stewardship
- Create parity of with other renewables

## 4. Stewardship Contracting

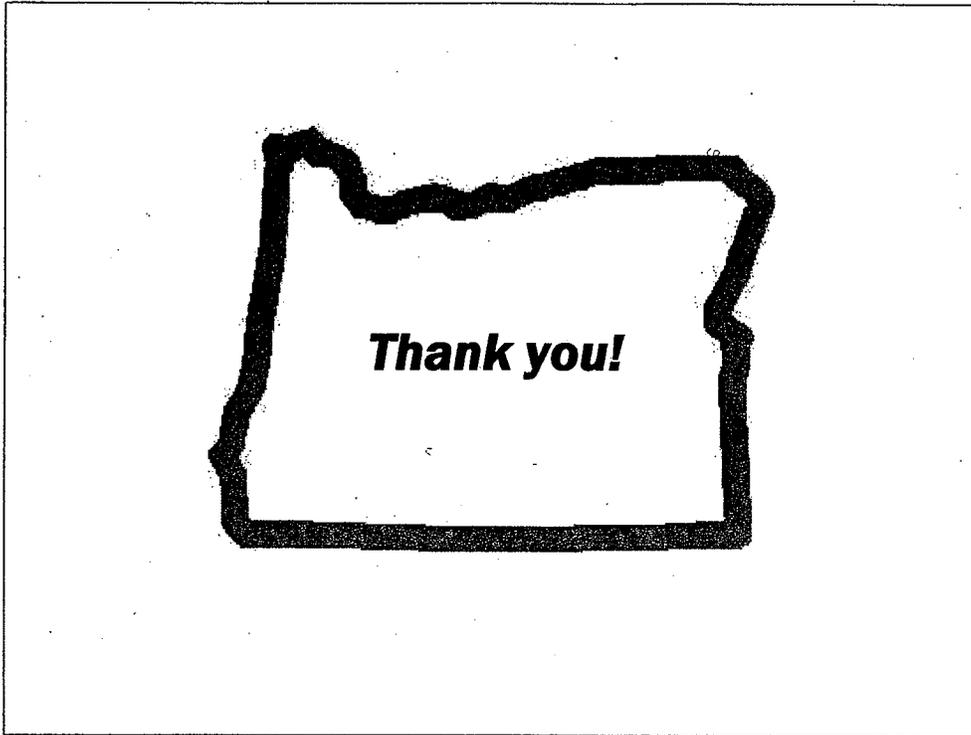


### Stewardship Contracting

- Prepare for reauthorization of authorities
- Improve the use of Best Value requirement:
  - Make sure non-price factors are weighted appropriately compared to price
  - Ensure collaboratively defined ecological objectives are expressed
  - Focus on worker protection
  - Focus on local preference and local benefit criteria
- Get the BLM to consider local economic benefit
- Allow retained receipts to be used for effectiveness and implementation monitoring, not just process monitoring

**Communities and enterprises dependent on federal forests require:**

- comprehensive restoration legislation
- appropriations that increase investment in community-based restoration and maintenance
- grants and incentives to support integrated biomass utilization that restores ecological integrity
- stewardship contracting authorities with improved Best Value requirements for local/ecological benefits





## Sustainable Northwest

*Collaboration    Innovation    Stewardship*

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