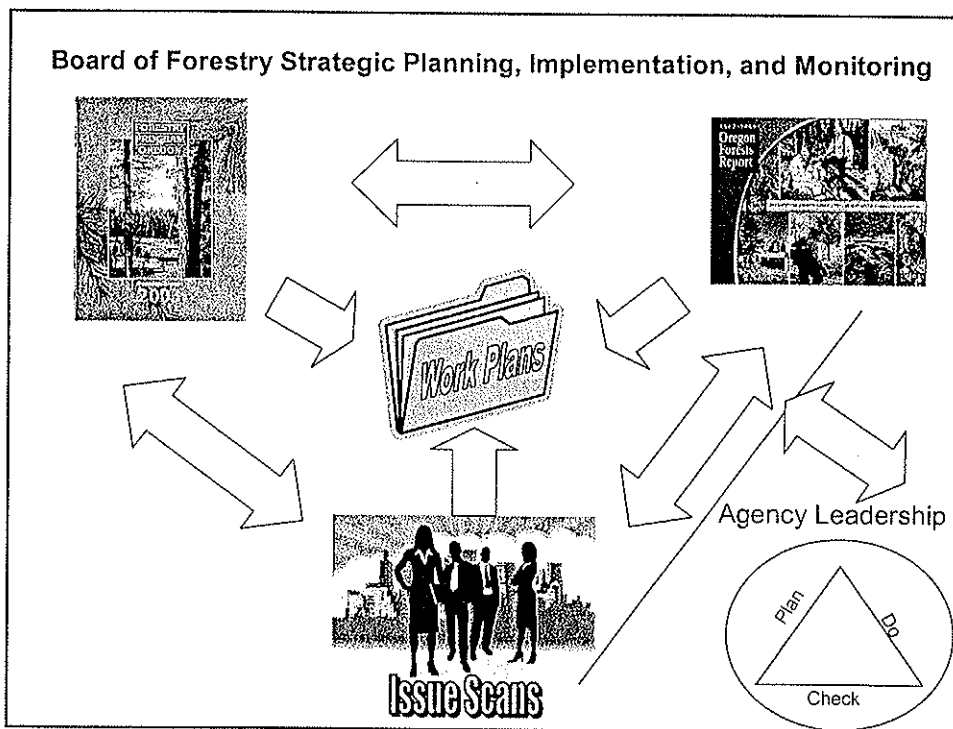


Agenda Item Purpose

- Review and, if needed, propose revisions to the Board of Forestry's statements on its mission, vision, and values.
- Review and approve the goal and objectives for a proposed new Board of Forestry Strategic Planning, Implementation, and Monitoring Work Plan



Forestry Program for Oregon



Purpose

- Board of Forestry's vision and guidance to the State Forester, Legislature, Governor, and the citizens of Oregon
- Guides the Board's and Department's priorities
- Strategic thinking
- Transparency
- Consistent foundation for external policy interactions
- Provides a policy "rudder"

Forestry Program for Oregon



Elements

- Oregon Board of Forestry mission statement
- Goals (formerly Strategies)
- Vision statement
- Values
- Objectives (formerly Actions)
- Key Objectives
- Indicators
- Background

Definitions

Mission: Overall purpose of the Board of Forestry

Vision: What the Board wants to accomplish through its more detailed goals and objectives, looking at a 20-year horizon

Values: The Board's guiding philosophies related to forestry

Goals: What the Board wants to accomplish over the next eight years

Objectives: Actions upon which the Board intends to focus its efforts

Indicators: Parameters that measure specific attributes and help monitor trends in the sustainability of forest management over time

Road map to the 2011 *Forestry Program for Oregon*

- Today: Update Board Mission, Vision, Values
- November 08: Approve Board of Forestry Strategic Planning, Implementation, and Monitoring Work Plan
- January 09: Update *Forestry Program for Oregon* Goals
- Spring/summer 09: Conduct Board issue scan informed by the *Forestry Program for Oregon* and Oregon Indicators of Sustainable Forest Management
- Fall 09: Update *Forestry Program for Oregon* objectives
- 2010: Conduct draft *Forestry Program for Oregon* public review and dialogue and refine the draft document
- Winter/Spring 11: Adopt 2011 *Forestry Program for Oregon*
- Ongoing: Indicator implementation, reporting



Current Oregon Board of Forestry Mission Statement

The Board of Forestry's mission is to lead Oregon in implementing policies and programs that promote environmentally, economically, and socially sustainable management of Oregon's 28 million acres of public and private forests.



Staff recommendation

The Board of Forestry's mission is to lead Oregon in implementing policies and programs that promote environmentally, economically, and socially sustainable management of Oregon's ~~28 million acres of~~ public and private forests.

Current Oregon Board of Forestry Vision Statements

If the *2003 Forestry Program for Oregon* is implemented successfully, Oregon will have:

1. Healthy forests providing a sustainable flow of environmental, economic, and social outputs and benefits.
2. Public and private landowners willingly making investments to create healthy forests.
3. Statewide forest resource policies that are coordinated among Oregon's natural resource agencies.

Current Oregon Board of Forestry Vision Statements (cont.)

If the *2003 Forestry Program for Oregon* is implemented successfully, Oregon will have:

4. A Board of Forestry recognized as an impartial deliberative body operating openly and in the public interest.
5. Citizens who understand, accept, and support sustainable forestry and who make informed decisions that contribute to achievement of the vision of *2003 Forestry Program for Oregon*.
6. Adequate funding for the Department of Forestry to efficiently and cost-effectively accomplish the mission and strategies of the Board of Forestry, and department personnel policies that encourage and recognize employees, allowing them to meet their full potential in providing excellent public service, fair, balanced, and efficient manner.

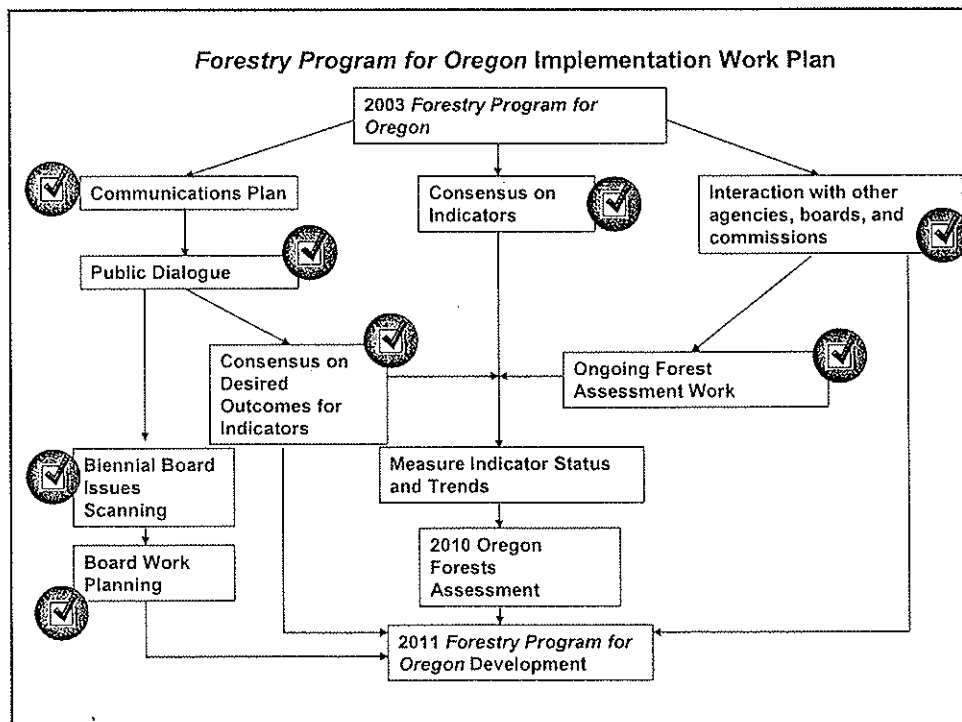
Staff Recommendation: No changes other than updating to 2011

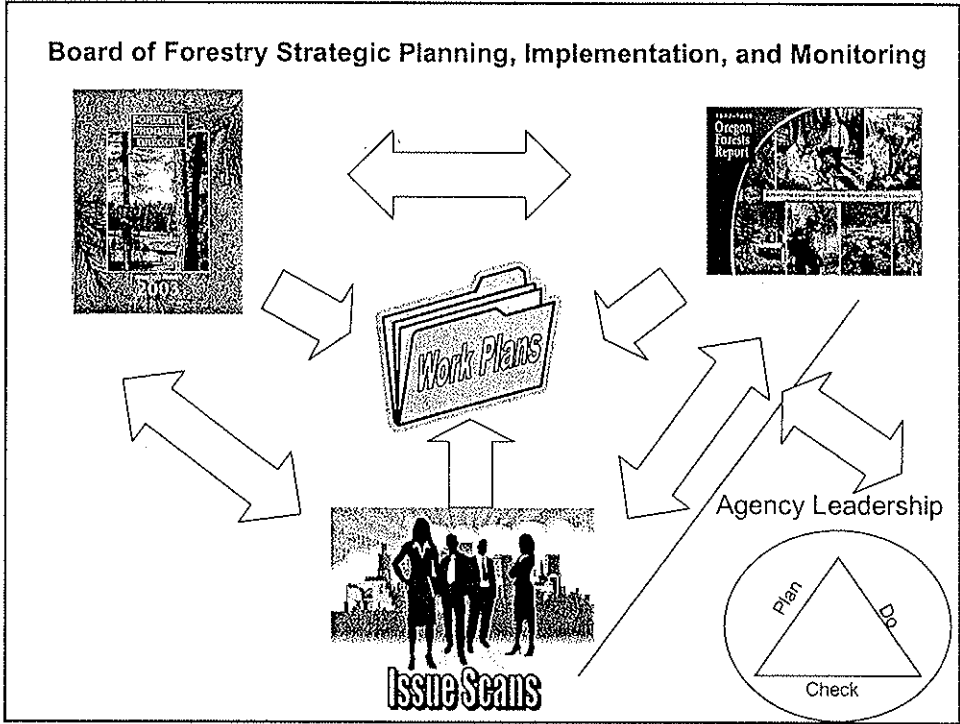
Current Oregon Board of Forestry Value Statements

The Board of Forestry values:

- A global context
- The dynamic nature of Oregon's forests
- Active management
- Landowners and the public sharing responsibility for sustainable forests
- Forests that contribute to quality of life
- Meeting current and future needs
- Different landowners playing different roles
- Informed public participation
- Continuous learning
- Healthy rural Oregon

No staff recommendation





Proposed Board of Forestry Strategic Planning, Implementation, and Monitoring Work Plan Goal

To lead Oregon in implementing policies and programs that promote environmentally, economically, and socially sustainable management of Oregon's public and private forests.
 (from the Board of Forestry's current mission statement)

**Proposed Board of Forestry
Strategic Planning,
Implementation, and
Monitoring Work Plan Objectives**



1. Build Oregonians' understanding, acceptance, and support for sustainable forest management and increase recognition of the Board of Forestry's role in leading Oregon in forest policy forums using the *Forestry Program for Oregon* vision, values, goals and objectives as the basis for discussion.

**Proposed Board of Forestry
Strategic Planning,
Implementation, and
Monitoring Work Plan Objectives**



2. Measure progress towards achieving the *Forestry Program for Oregon* goals and objectives through the use of relevant indicators of sustainable forest management and evaluations of Board performance.

**Proposed Board of Forestry
Strategic Planning,
Implementation, and
Monitoring Work Plan
Objectives**



3. Solicit unfiltered, high quality public input and use this input, along with indicators, other assessment and accomplishment information, and other stakeholder involvement as adaptive management tools for *Forestry Program for Oregon* implementation, updating *Forestry Program for Oregon* objectives, and Board Work planning.

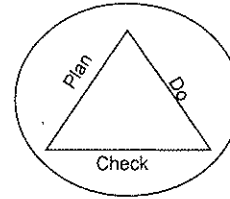
**Proposed Board of Forestry
Strategic Planning,
Implementation, and
Monitoring Work Plan Objectives**



4. Develop and implement Board Work Plans to achieve the goals and objectives of the *Forestry Program for Oregon* and the statutory responsibilities of the Board in an efficient, effective, and transparent manner.

Proposed Board of Forestry Strategic Planning, Implementation, and Monitoring Work Plan Objectives

Agency Leadership



5. Oversee outcomes of Department of Forestry work that is directly linked to Board strategic planning.

Next steps

- Work Plan discussion in November
- Updated mission, vision, and value statements considered draft until 2011 *Forestry Program for Oregon* adoption