

2015 FMP COMMUNICATION PLAN CALENDAR

Ongoing social media presence, internal check-ins, all-staff meetings and e-mail updates. Schedule subject to change.

JAN

Board of Forestry meeting (Jan 7) // District Toolkit available late January // State Forest Online Community message & year-end recap // Reddit online conversation with Districts (late January) // small stakeholder group meetings (pre-Board and post-Board) // continued media outreach

FEB

FMP 101: Principles & Definitions (Salem) // FMP Board Subcommittee meeting // FTLAC (Feb 17) // ALL FORESTRY e-mail update // State Forest Online Community message // LT meeting // small stakeholder group meetings & District community outreach // continued media outreach

MAR

Board of Forestry meeting // FTLAC (March 7) // ALL FORESTRY e-mail update // State Forest Online Community message // leadership team meeting update // small stakeholder group meetings & District community outreach // continued media outreach

APR

FMP 101: Draft FMP & Map Presentation (Portland) // Board of Forestry meeting (April 23-24) // FTLAC // SFAC (April 24) // ALL FORESTRY e-mail update // State Forest Online Community message // LT meeting // small stakeholder group meetings & District community outreach // continued media outreach

MAY

FMP 101: Model Results & Map Overview (Forest Grove) // FMP Board Subcommittee check-in // FTLAC (May 26) // kick-off public input survey & State Forest Online Community message // ALL FORESTRY e-mail update // small stakeholder group meetings & District community outreach // continued media outreach

JUN

FMP 101: Science Review & Information Package (Salem) // Board of Forestry meeting // FMP Board Subcommittee check-in (late June-early July) // SFAC (June 15-16) // survey stays open // ALL FORESTRY e-mail update // State Forest Online Community message // LT meeting // small stakeholder group meetings & District community outreach // continued media outreach

JUL

July Board of Forestry meeting & kick-off public comment period, press release // FTLAC (July 26) // internal & external online Reddit conversation // public input survey open // ALL FORESTRY e-mail update // State Forest Online Community message // LT meeting // small stakeholder group meetings & District community outreach // continued media outreach

AUG

Public input survey open, online comment period options open // ALL FORESTRY e-mail update // State Forest Online Community message // ODF leadership meeting updates // small stakeholder group meetings & District community outreach // continued media outreach

SEP

Board of Forestry meeting // Open house-Public Hearing #1: Salem (mid-Sept) // Open house-Public Hearing #2: Tillamook (mid-Sept) // Open house-Public Hearing #3: Astoria (late Sept) // Open house-Public Hearing #4: Portland (late Sept) // FTLAC (Sept 1) // public input survey, online comment period open // ALL FORESTRY e-mail // State Forest Online message // small stakeholder meetings & District community outreach // media outreach

OCT

FMP Board Subcommittee meeting // FTLAC (Oct 7) // SFAC (Oct 23) // Public input survey open, online comment period options open // ALL FORESTRY e-mail update // State Forest Online Community message // LT meeting // small stakeholder group meetings & District community outreach // continued media outreach

NOV

Scheduled Board of Forestry decision // FMP adoption party // press release // video outlining the decision // ALL FORESTRY e-mail update // State Forest Online Community message // ODF leadership meeting updates // small stakeholder group meetings & District community outreach "Looking Forward"