

## **Agenda Item 7**

### ***Draft***

#### **Recruitment Plan and Schedule for the Lane Area Commission on Transportation (LaneACT)**

February 9, 2011

The recruitment plan relies on the following components: public outreach, selection process, and decision-making process.

#### **Public Outreach** (February 9 – March 16)

The most valuable resource available in the recruitment process is the LaneACT members themselves! The recruitment will tap LaneACT members to get the word out to their networks, use both electronic and low-tech tools, emphasize free and low-cost techniques, and include several outreach tools in Spanish. Refer to Attachment 2, Recruitment Outreach Tools, for a detailed list.

- Send email announcements with website links to recruitment information and application materials.
- Post announcements on websites providing information about the recruitment process with links to materials.
- Place display ads in newspapers throughout the county.
- Place a calendar item on MetroTV and send press releases to media throughout the county.
- Display posters on Lane Transit District and other buses throughout the county.
- Post flyers at city halls, fire stations, courthouse, and other community gathering places.

#### **Discuss and Form Nominating Committee** (March 9)

#### **Designated Stakeholder Members Selection Process** (March 24 – April 1)

- Applications reviewed
- Select four candidates representing trucking, rail, bicyclists and pedestrians, and environmental land use interests
- Prepare recommendations to LaneACT for consideration on April 13, 2011

#### **Designated Stakeholder Members Decision-Making Process** (April 13 – May 11)

- LaneACT reviews and appoints four Designated Stakeholder members at the April 13, 2011, meeting
- Designated Stakeholder members receive orientation and other stakeholder applications for review
- Designated Stakeholder members seated at May 11, 2011, meeting

#### **Other Stakeholder Members Selection Process** (April 14 – April 29)

- Applications review

- Select four to six candidates representing other interests area such as airports, public transit (bus and rail) riders, business, tourism, public safety, public health, schools, neighborhoods, senior citizens, special transportation needs, minorities, environment, parts of Lane County not otherwise well represented on LaneACT, and other interests.
- Prepare recommendations to LaneACT for consideration at May 11, 2011, meeting

**Other Stakeholder Members Decision-Making Process (May 11 – June 8)**

- LaneACT appoints four to six Other Stakeholder members at the May 11, 2011, meeting
- Other Stakeholder members receive orientation
- Other Stakeholder members are seated at June 8, 2011, meeting