

October 11, 2005

Key issues for Alliance workgroups:

**1. OUTREACH, RECRUITMENT, MARKETING**

Review existing outreach, recruitment, and marketing efforts and mechanisms, and examine efforts targeted at trades work. Given the OBDP projects' timelines and future needs of the construction industry, discuss gaps in outreach, recruitment and marketing [including marketing messages to communities], develop recommendations that will reach and attract diverse communities, provide targeted marketing to communities, and improve collaboration and coordination between agencies.

CONTACT NAME	BUSINESS NAME	PHONE & E-MAIL
Lois Cohen	Zetlin Strategic Communic	503.452.6882
Mike Moises	Clackamas County	503.353.4338
Victoria Libov	IRCO	502.234.1541 x-106
DeDrae Cottrell	Oregon Employment Dept	503.577.0686
Jerry Fugere	Oregon Employment Dept	503.869.2257
Michael Burch	Portland Youthbuilders	503.286.9350 x-252
R. D. Symms	Job Corps	503.326.6800
Rey Espana	Native American Family Ctr	503.288.8177 x-210
Rachel MacClarence	Better People	503.281.2663
Ron Limbrick	R J Company Prop Maint	503.287.6723
Loretta Young	City of Portland	503.823.6850
Deborah Williams	HAP - ETAP	503.240.5600 x-307
Janet Jackson	ODOT, Civil Rights	503.986.4355
Sharon McFarland	Worksystems, inc.	503.478.7341
Daniel Killam	ODOT	503.378.6796