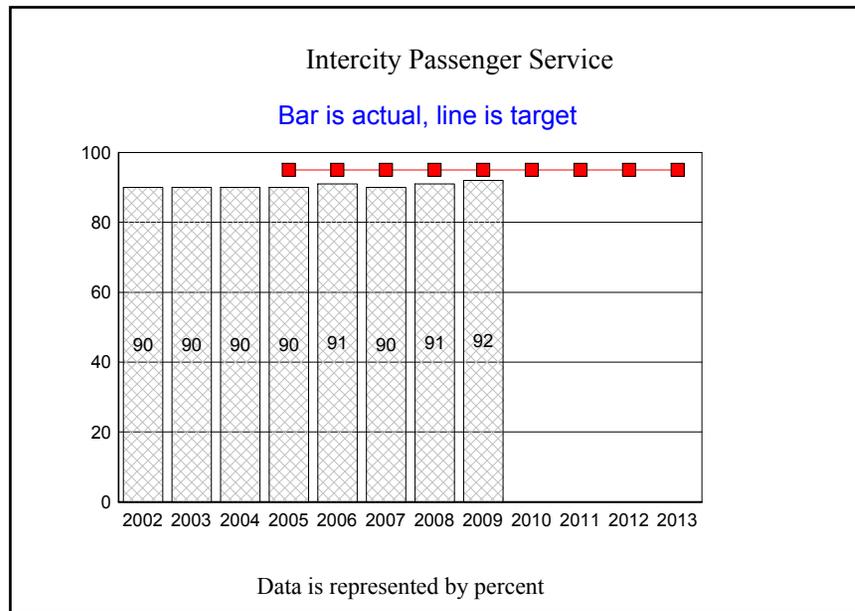


<b>TRANSPORTATION, DEPARTMENT of</b>	<b>II. KEY MEASURE ANALYSIS</b>
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<b>KPM #12</b>	Intercity Passenger Service: Percent of Oregon communities of 2,500 or more with intercity bus or rail passenger service.	1998
<b>Goal</b>	ODOT Goal #3: Mobility/Economic Vitality -- Keep people and the economy moving	
<b>Oregon Context</b>	Increase access to the transportation system and services	
<b>Data Source</b>	Public Transit Division, ODOT	
<b>Owner</b>	Public Transit Division, ODOT, Dinah Van Der Hyde: 503-986-3885	



### 1. OUR STRATEGY

Connecting Communities: Viable transportation options are important for rural communities. ODOT has placed an emphasis on strengthening connections for rural communities. Mechanisms to support this include incentive funding and vehicle purchase for providers of intercity passenger

service.

## 2. ABOUT THE TARGETS

The target of 95% for this measure comes from the Oregon Transportation Plan, demonstrating alignment between ODOT's key performance measures and long-term planning. The goal for 2011-2013 biennium is to maintain existing progress and meet the goal of 95%.

## 3. HOW WE ARE DOING

Since 2002, at a minimum, 90% of all communities with a population of 2,500 or more have bus service to the next regional service market and accessible connections to statewide and regional intercity transportation service. This goal helps to meet the needs of rural Oregon communities for travel alternative and intercity service access. We have kept up with growth in number of communities and population.

## 4. HOW WE COMPARE

Data is not available to compare with other states.

## 5. FACTORS AFFECTING RESULTS

Investments in transit information (TripCheck-TO, General Transit Feed Specification) are making it easier for the public and planners to see and understand Oregon's intercity transit network.

## 6. WHAT NEEDS TO BE DONE

Continued investment in appropriate levels of intercity bus service with an emphasis on Oregon's transit network as a whole. Continued investment in transit information systems that bridge the gaps of currently available transit and multi-modal trip planners.

## 7. ABOUT THE DATA

This measure is reported using the Portland State University Center for Population Research annual measure of population and comparing self reported intercity provider information.