



WILDLIFE CROSSING AHEAD

Seven Points to Watch For



When driving in wildlife areas, you should:

- 1 Watch for the rest of the gang.** Deer are pack animals, and rarely travel alone. If a deer crosses in front of you, chances are there are more nearby. Slow down and keep an eye out for more deer darting across the road.
- 2 Slow down and stay alert.** Timing is everything. Deer are most active at dusk and dawn: periods when your vision is most compromised. To add to their terrible timing, deer are on the move during mating season (between October and January) when you're more likely to travel after the sun sets. Be watchful for deer, especially after dark.
- 3 Wear your seat belt.** It may not prevent a collision, but if the inevitable happens a seat belt can reduce injuries. This is especially true if you lose control and collide with something bigger, and more stationary than a deer.
- 4 Take a moment to reflect.** First, look for the road signs. The yellow diamonds with the deer on it are placed in high-traffic areas for deer. You may also spot a deer because their eyes will brightly reflect a car's headlights, making them easier to spot.
- 5 Stay the course.** If you see a deer, brake firmly and calmly, and stay in your lane. Swerving could make you lose control of your vehicle and turn a bad situation much worse. Not to mention, deer are unpredictable, and you could swerve directly into their changed path.
- 6 Honk!** Some experts recommend that one long blast of the horn will scare deer out of the road. Do not rely on hood whistles or other devices designed to scare off deer—studies have shown them to be largely ineffective at minimizing accidents.
- 7 Contact the authorities.** You may be legally required to report a collision with significant vehicle damage.



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Seven Points to Watch For



1 Watch for the rest of the gang

If you've seen one, you haven't seen them all! Watch for more deer.



2 Timing is everything

Deer are most active at dusk and dawn and during spring and fall.



3 Wear your seatbelt

It may not prevent a collision, but wearing one can reduce injuries.



4 Take a moment to reflect

Look for road signs. And, seriously, look for deer in your headlights.



5 Stay the course

Don't swerve! Brake firmly and calmly, and stay in your lane.



6 HONK!

One long blast can scare deer out of the road.



7 Contact authorities

If you collide with a deer, you may be legally required to report it.

