



Oregon Department of Transportation

# NEWS RELEASE

**Region 4** *Wasco, Sherman, Gilliam, Jefferson, Wheeler,  
Deschutes, Crook, Klamath and Lake Counties*

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FOR IMMEDIATE RELEASE

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## **Mothers Against Drunk Driving (MADD) Brings Campaign To Central Oregon Schools**

At the invitation of Debbie Williams, Regional Traffic Safety Coordinator for ODOT, Mothers Against Drunk Driving (MADD) is making its first appearance at some Central Oregon schools.

MADD presents a program against drunk driving "in a flood of fast-paced, powerful imagery".

At Madras High School, the audience of 800 students will be engaged by the poignant stories of real young people, celebrity interviews, clips from major motion pictures, and a contemporary soundtrack, viewed on three giant screens.

Tailored for teen and pre-teen students, the program presents research outlining alcohol's effects on the adolescent brain, and the need for student leadership and activism.

On Monday, January 22, MADD will bring its unique message against drunk driving to Madras High School at 2:20pm, and to Jefferson County Middle School at 9:30am and 10:25am.

On Tuesday, January 23, the presentation will be at Culver High/Middle School at 9:00am, and Culver Elementary School at 1pm.

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