



# Oregon

Theodore R. Kulongoski, Governor

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Office of the Director  
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**DATE:** October 25, 2006

**TO:** Road User Fee Pilot Project Volunteers

**FROM:** Jill Pearson, Project Manager

**SUBJECT:** Oregon Road User Fee Pilot Program Midpoint Instructions (c)

As we approach the midpoint in the study, we are preparing to switch to the second phase of the pilot program. Some changes will affect you and are explained in detail in this packet.

So far you have reached three milestones. You had the mileage counting equipment installed in each of the cars in your household, you have been through the independent mileage reader at the DMV once, and you have answered the questions in the first phone survey. It is now the midpoint of the study and additional milestones are scheduled. You will once again participate in a phone survey (the second of three), you will also drive through the independent mileage reader at the DMV between November 8-12.

If you find this information confusing or have additional questions, call us at 1.866.520.3344 for a personal explanation over the phone.

## **Group assignment**

As we mentioned in training last spring, half way through the pilot, participants will be separated into three different test groups, a rush hour group, a vehicle miles tax group and a control group.

You have been assigned to the control group. All vehicles in your household have been assigned to this group.

## **When does my new group assignment begin?**

November 13 is the official beginning of the second half of the pilot study. You will be expected to drive through the independent mileage reader at the DMV for the second time November 8-12. (you earn \$25 per vehicle, see compensation schedule section).

## **What does this mean?**

This means that everything will remain exactly the same as the first half of the study. You will continue to pay the gas tax and purchase gas at one of the two Leathers gas stations twice per month. You are part of a very vital piece of this research study because the control group is the baseline against which all other data is compared. For example, this baseline data (which will

include holidays and bad weather periods) will help us evaluate changes in the rush hour and VMT group.

**Please continue going to Leathers**

Please continue to purchase gas at one of the two Leathers gas stations twice per month. You contribute to the study as we gather mileage data from each participant. Each time you drive into the Leathers stations, the mileage counting device downloads the miles you have driven between reads. This information is crucial to the success of our study.

**Compensation schedule**

Mileage read at the independent reader at the DMV November 8-12, 2006	\$25
Mileage read at the independent reader at the DMV March 21-25, 2007	\$25
Un-install and participate in surveys March 26 – April 30, 2007	\$175

All compensation is per vehicle.

**Final wrap up**

In March 2007 you will receive a reminder about the final dates that you must go through the independent reader, instructions on how to get your mileage reading device un-installed, and a final research survey phone call. After all these tasks are complete, you will receive your final compensation check.

**Questions**

As always, if you have any questions, please don't hesitate to call our toll free number at 1-866-520-3344. We really appreciate your great participation in this important and highly visible research study.