

the **ART** of Change skills for life.

DR. RICK KIRSCHNER, BESTSELLING AUTHOR, SPEAKER, COACH

Dr. Rick Kirschner offers a powerful approach to dealing with change that unlocks creativity, enhances team communication and increases commitment. He creates his programs using a palette of essential attitudes, behaviors and skills for successful interactions.

In keynote speeches for association events and conferences, in seminars and training for Fortune 1000 companies, and at executive retreats, he helps his audience find the motivation to do the important work today for creating a better tomorrow.



Dr. Kirschner is a best selling author of numerous books and multimedia programs, including the international bestseller (now in a third revised edition, over 2 million sold!), 'Dealing With People You Can't Stand: How To Bring Out The Best In People At Their Worst,' 'Love Thy Customer,' 'Life By Design,' and the comprehensive communication program, 'Insider's Guide To The Art of Persuasion.' In 2011, his book 'How To Click With People: The Secret To Better Relationships In Business and In Life,' was published by Hyperion Books.

Dr. Kirschner is a long-time faculty member with the Institute for Management Studies, and is a thought leader with Athena Interactive and CanDoGo. His clients include some of the world's best known organizations, such as AT&T, Heineken, Kraft, McDonalds, NASA, the U.S. Army and National Guard, Starbucks, Toys R' Us, and Texas Instruments.

Dr. Kirschner has delivered his expertise in thousands of radio and television appearances, interviews, newspaper and magazine articles, from CNBC and CBC to FOX, the Wall Street Journal to the USA Today.

Learn more at TheArtofChange.com | drkinfo@theartofchange.com