



Transit ITS Workshop

October 11-12, 2011

TriMet - Portland, OR

The goal of this workshop is to showcase the deployment of Intelligent Transportation Systems (ITS) and discuss timely industry topics. This workshop will provide the opportunity for participants to network and review “lessons learned” from peer agencies.

After completing this workshop, participants will be able to:

- Discuss the federal ITS regulation (23 CFR 940) and the FTA National ITS Architecture Policy on Transit Projects
- Explain the importance of using the National and Regional ITS Architectures
- Describe how systems engineering analysis is applied to planning, designing, and implementing ITS projects
- Discuss best practices for successful ITS procurements including cost-benefit analysis, writing specifications, and using standards, specifically TCIP
- Review timely industry topics, such as:
 - » Social media’s role in transit
 - » Outreach (bringing decision makers to the table)
 - » Branding/marketing your ITS products
 - » Connected Vehicle
 - » Open source/open data

**Participants will have the opportunity to hear multiple case study presenters discuss their successful ITS deployments. The course will also include a technical tour of an ITS facility.

Register Today!

Register online at www.NTIONLINE.com. From the home page, click Program Areas, Advanced Technologies, then select Transit ITS Workshop. For more information, please contact NTI Program Coordinator Lori Marosy at 732-932-1700, ext. 237 or Irea@nti.rutgers.edu.