

Appendix B: Plan Development Process and Stakeholder Outreach

The Oregon Bicycle and Pedestrian Plan is built upon meaningful and continuous engagement from a broad spectrum of stakeholder groups and individuals across Oregon. The voices and perspectives captured in the Plan include representatives from ODOT, other State agencies, MPO's, city, county, and tribal governments, health and human services agencies, community groups, educational institutions, technology firms, innovators, business, and environmental groups. The following stakeholder involvement goals helped guide collection of these perspectives:

- Communicate with a broad spectrum of Oregon stakeholders
- Develop a vision for walking and biking rooted in statewide perspectives
- Collect information about walking and biking issues and opportunities
- Organize and facilitate a Policy Advisory Committee to guide plan development
- Ensure sensitivity to local needs and objectives, while developing a comprehensive statewide plan
- Coordinate with state agencies
- Comply with Title VI requirements and objectives
- Comply with the Oregon Transportation Commission's Public Involvement Policy
- Comply with the State Agency Coordination Program

POLICY ADVISORY COMMITTEE

A diverse Policy Advisory Committee, approved by the OTC and members appointed by the ODOT Director, provided direction and guidance throughout the planning process. Comprised of 17 representative interests, the committee served as the core conduit for stakeholder input and communication. The committee's membership was drawn from urban and rural elected officials, city, county, regional, and state agencies and governing bodies, freight, and business owners. The PAC met throughout the course of the 20-month planning process to provide insights and guidance on plan development, developed the Vision and goals, reviewed key Plan products, and also served as one of the key communication conduits to provide information from their local constituencies, committees, and decision-making bodies. The Oregon Bicycle and Pedestrian Plan Policy Advisory Committee included the following:

- Tammy Baney, Oregon Transportation Commission, Deschutes County Commission
- Jerry Breazeale, Rural Oregon Representative
- Craig Campbell, AAA Oregon/Idaho
- Steve Dickey, Salem-Keizer Transit District
- Chris DeStefano, Rapha

- Peter Fernandez, City of Salem
- Bob Joondeph, Disability Rights Oregon
- Mark Labhart, Tillamook County Commission
- Sid Leiken, Lane County Commission
- Gerik Kransky, Bicycle Transportation Alliance¹
- Jerry Norquist, Cycle Oregon
- Noel Mickelberry, Oregon Walks²
- Bob Russell, Oregon Trucking Association
- Sally Russell, Bend City Council
- Jenna Stanke Marmon, Oregon Bicycle and Pedestrian Advisory Committee, Jackson County
- Dan Thorndike, Medford Fabrication
- Phil Warnock, Cascade West COG

TECHNICAL ADVISORY COMMITTEE

A Technical Advisory Committee was comprised of representatives throughout the State to assist in the technical components of Plan development and focus on implementation to ensure the Plan will work in daily practice. The 16 member committee met five times throughout the project to help identify issues and opportunities, discuss draft policies and strategies, and review Plan performance measures. The Technical Advisory Committee representatives follow:

- Shane MacRhodes, Safe Routes to School Coordinator, Eugene
- Jeffery Owen, TriMet Active Transportation Planner
- Chris Monser, PSU Professor
- Mike Cosgrove, Lower John Day Area Commission on Transportation
- Becky Knudson, ODOT Senior Transportation Economist
- Lake McTighe, Metro Active Transportation Planner
- Julie Warncke, City of Salem Transportation Planning Manager
- Shelley Oylear, Bicycle and Pedestrian Coordinator
- Robin Lewis, Bend City Traffic Engineer
- Alex Phillips, OPRD Bicycle Recreation Coordinator
- Heather Gramp, Health Policy Specialist, OHA
- Mike Jaffe, MWV COG Planner
- Josh Lehner, Senior Economist, State of Oregon
- Loree Pryce, City of Brookings Director of Public Works
- Bandana Shrestha, Director of Community Engagement, AARP

¹ Gerik Kransky replaced Dennis Mulvihill

² Noel Mickelberry replaced Stephanie Routh

- Evan MacKenzie, Planner, City of Pendleton Community Development Department

STAKEHOLDER INTERVIEWS AND SURVEYS

The outreach process began with in-person, phone, and web-based interviews or surveys of statewide stakeholders representing community groups; the public sector including local, regional, and state representatives; and the private sector. Information gathered provided a baseline understanding key issues and opportunities of the Oregon's walking and biking system and helped the PAC develop a vision for biking and walking for the State. Initial input derived from internal and external ODOT conversations included:

- ODOT Active Transportation
- ODOT Regional and Area Managers and Planners
- ODOT Transportation Safety
- Oregon Health Authority
- Oregon Department of Parks and Recreation
- Local and statewide health and transportation advocacy groups (e.g. Oregon Walks, Bicycle Transportation Alliance)
- Local Transportation Committees (e.g. Area Commissions on Transportation, Bicycle and Pedestrian Advisory)
- MPO Representatives
- OTC Commissioners

The stakeholder interview process helped to develop the Bicycle and Pedestrian Plan vision and supporting goals, policies, and strategies.

LISTENING MEETINGS

Listening meetings were conducted throughout the state to gather feedback from stakeholders on issues and opportunities that informed policies and strategies developed for the Bicycle and Pedestrian Plan. Meeting attendees were asked to identify their top safety concerns related to bicycle and pedestrian use in their community, opportunities for improving system connections, and allowed for general feedback. Meetings were held in Bend, Eugene, Medford, Portland, and La Grande. A total of over 200 people participated in the five listening meetings.

VIRTUAL OPEN HOUSE

In addition to the listening meetings, a virtual open house was developed for stakeholders unable to attend meetings in person. The virtual open house provided information on the Plan and asked respondents identical questions as the listening meetings related to safety and system connections, while also allowing for general feedback to inform Plan development. An additional 143 people filled out the virtual meeting survey, with over 200 having visiting the site.

OTHER OUTREACH

ODOT staff advertised the Plan's development by providing updated project information on the project's website: <http://www.oregon.gov/ODOT/TD/TP/pages/bikepedplan.aspx>. The website also housed fact sheets which were updated throughout the course of the project as a simple way for people to stay up to date on project development.

Through Govdelivery, an online email subscription service, stakeholders received notification of upcoming involvement opportunities and draft documents for review.

ODOT staff, the project team, and the PAC kept key elected and appointed public bodies updated of the Plan's progress. ODOT governance and advisory committees received updates throughout the process to coordinate with other planning efforts, advance Intermodal Oregon efforts inside of ODOT, and to keep decision makers well informed of the Plan's progress.

Updates were provided to the following groups and committees:

- Oregon Transportation Commission
- Oregon Public Transit Advisory Committee
- Oregon Freight Advisory Committee
- Oregon Bicycle and Pedestrian Advisory Committee
- ODOT Area Commissions on Transportation
- Metropolitan Planning Organizations

PUBLIC REVIEW PERIOD

Formal public review of the Bicycle and Pedestrian Plan began when the Oregon Transportation Commission released the Draft Oregon Bicycle and Pedestrian Plan for review on <INSERT> with comments due from the public on <INSERT> . ODOT staff distributed press releases and other notices announcing the public review period and provided presentations on the Plan throughout the state.

A complete log of public review comments along with ODOT's responses is included in the OTC Adoption Packet.