



Discussion Draft Vision and Goals

Oregon Public Transportation Plan

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The following discussion draft vision and goals for the Oregon Public Transportation Plan (OPTP) describe the future state of public transportation in Oregon and provide the foundation for the Plan. This draft of the vision and goals were developed based on ideas and advice from the OPTP Policy Advisory Committee (PAC) at meetings on April 22, 2016 and May 18, 2016. This draft will be discussed at the July PAC meeting and revised afterward. The PAC will discuss the revised version at their August meeting with the goal of agreeing to a working draft to share in OPTP outreach in September and October 2016.

Vision

In 2045, public transportation is an integral, interconnected component of Oregon's transportation system. Oregon's public transportation system helps further the state's quality of life and economic vitality and contributes to the health and safety of all residents. Public transportation services are tailored to the regions they serve throughout our diverse state. All public transportation services are accessible, reliable, efficient, and easy to use and promote opportunity and equity. In the future:

- The public transportation system is seamless: People can make one purchase and travel in a coordinated manner from the coast to the mountains or the high desert to the valley.
- Public transportation is easy: Through technology, infrastructure, and readily available information, people understand how to use the system and how to walk, bike, drive to or from, or request public transportation services.
- Public transportation effectively makes connections: People can efficiently and safely travel from neighborhoods to destinations including employment and education opportunities, services and recreation and back again.
- Oregon has a public transportation culture: People living, doing business in, or visiting Oregon know that public transportation just makes sense for many trips; public transportation is viewed as an essential element of the transportation system that benefits everyone and furthers Oregon's economic, social, and environmental goals.
- Public transportation promotes economic development: Employers know that public transportation will help potential workers reach them, and tourists in Oregon know that a private car is not necessary to reach Oregon's best destinations.

Goals

The OPTP has ten goals that help further describe and implement the vision. The goals are broad and encompass all transportation agencies.

Goal 1: Mobility

Improve the ability of all residents and visitors to travel reliably between destinations with relative ease by providing a seamless, convenient, well-coordinated public transportation system. Enable residents and visitors to routinely use public transportation options to meet their travel needs.

Goal 2: Accessibility and Connectivity

Increase opportunities for people of all ages, abilities, and income levels to travel to important destinations within and between communities using public transportation. Ensure there are user-friendly links between travel modes and to regional and interstate destinations.

Goal 3: Community and Economic Vitality

Promote community livability and the expansion and diversification of the economy through public transportation that efficiently and effectively moves people to and from jobs, businesses, and other destinations in urban and rural regions.

Goal 4: Equity

Provide reliable and convenient public transportation options that improve access to services and opportunities and promote more equitable outcomes for residents throughout the state regardless of ability, age, race, ethnicity, location, or income.

Goal 5: Health

Provide options for people to improve their physical activity levels and health with quality walking and biking links to public transportation, and by ensuring residents' access to medical services, groceries, and recreation.

Goal 6: Safety and Security

Improve the safety of residents and visitors by providing abundant safe public transportation trips and contributing to emergency response and disaster resilience.

Goal 7: Environmental Sustainability

Minimize environmental impacts and contribute to state and local goals by lessening the need for additional vehicle travel and additional roadway space, while reducing tailpipe emissions by providing efficient travel options and using low emissions public transportation vehicles.

Goal 8: Land Use

Contribute to Oregon's state and local land use goals and policy through efficient public transportation options in urban areas and effective connections in rural areas.



Goal 9: Strategic Investment

Identify and implement strategic investments that improve the function of the public transportation system by providing increased access and mobility and easier to use connections. Pursue sustainable and reliable funding for public transportation.

Goal 10: Communication, Collaboration, and Coordination

Work collaboratively and foster partnerships among all levels of government and between public and private transit providers to ensure all participants can contribute their strengths and complement one another. Provide information and assistance to ensure people know how to use the public transportation system and are more comfortable using transit.

