



Oregon Public Transportation Plan  
PAC Meeting #3  
July 26, 2016

# Agenda

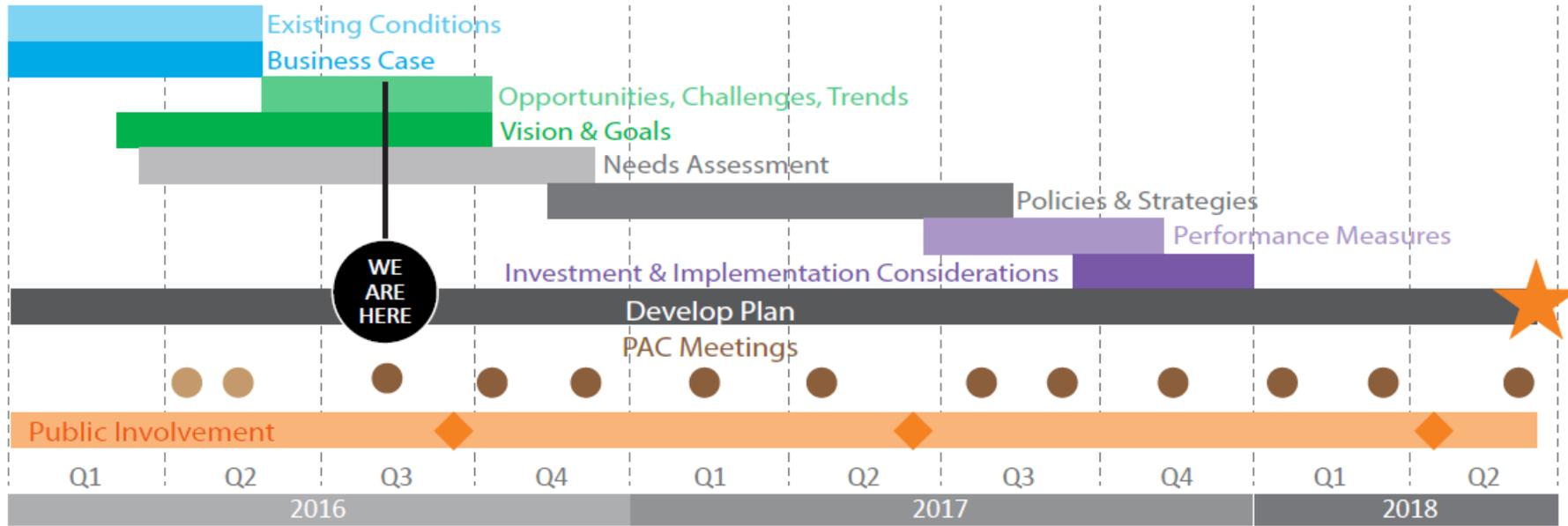
<b>Topic</b>	<b>Time</b>
Welcome and introductions	1:00 – 1:10
Planning updates	1:10 – 1:25
Working vision	1:25 – 2:10
Goals workshop	2:10 – 3:30
<b><i>Break</i></b>	<b>3:30 – 3:45</b>
Private sector roles in public transportation	3:45 – 4:10
Public comments	4:10 – 4:20
Meeting wrap-up and next steps	4:20 – 4:30
Closing	4:30





# Updates

# Project Schedule



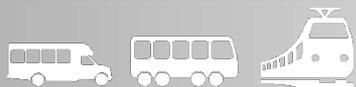
# Follow-up from Last Meeting

- Where we are
  - Developing vision and goals
  - Working on needs assessment
  - Reviewed Existing Conditions, Benefits of Public Transportation, Needs Methodology with TAC; revisions in process
  - Upcoming public involvement



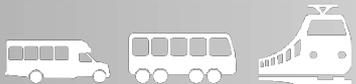
# PAC Work and OPTP Chapters

Meeting	Topics	Plan Chapter
✓ #1	Kickoff	Ch.1: Introduction and Ch.2: Background
✓ #2	Vision workshop	
#3	Review Vision & Goals draft	
#4	Finalize Vision & Goals Opportunities and Challenges	
#5-8	Policies and strategies work	Ch. 3: Policies and Strategies
#9-11	Key Initiatives, Performance Measures Needs assessment, Investment Scenarios	Ch. 4: Investment Considerations and Ch. 5: Implementation Considerations
#12	Review Draft OPTP	All
#13	Final OPTP	



# Public Involvement Overview

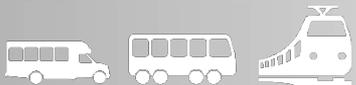
- Online open house and listening meetings (Sept/Oct 2016)
  - Intro to OPTP and policy and strategy prep
- Online open house, interviews, stakeholder meetings (Spring 2017)
  - Policies and strategy review
- Online open house and stakeholder meetings (Summer 2018)
  - Review draft plan
- Focus groups and stakeholder meetings
- Outreach with equity communities
- Website, video, fact sheets, social media
- PAC meetings open to public



# Follow-up: Benefits of Public Transportation

Here is what we heard from you:

- Greater emphasis on role related to land use goals
- Emphasize role in congestion management in urban areas
- More localized and quantitative information
  - E.g. economic and financial figures, jobs
- Emphasize health benefits
- Watch treatment of resiliency
- Involve the TAC



# Follow-up: Benefits of Public Transportation

Here is what we heard from the TAC:

- It is difficult to quantitatively address many of the benefits
- Highlight intra- as well as inter-community travel
- Strengthen discussion of benefits for tourism
- Cover benefits for youth
- Research shows property value increases near transit
- Transit-accessible jobs are important to a strong economy and expand employers' and employees' reach
- Address non-emergency medical transportation in OPTP



# Follow-up: Benefits of Public Transportation

Here is how we'll address your comments:

- Wind feedback into Chapters 1 and 2
- Revise Benefits of Public Transportation document
  - Add statistics and local info where possible
  - Add emphasis on topics as recommended
  - Revise resilience section

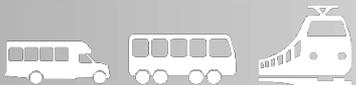




# Discussion Draft Vision

# Discussion Draft OPTP Vision

- Today's goal: to refine the draft vision statement
- Remember: we can continue to refine the vision and goals as we move forward



# Discussion Draft OPTP Vision

**Vision:** the future we want to arrive at

**Goals:** refine the vision, describe more about that future

**Policies:** describe how we can arrive at the goal

**Strategies:** specific things to do to implement the policies



# Discussion Draft OPTP Vision

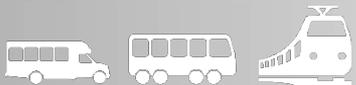
*In 2045, public transportation is an integral, interconnected component of Oregon's transportation system. Oregon's public transportation system helps further the state's quality of life and economic vitality and contributes to the health and safety of all residents. Public transportation services are tailored to the regions they serve throughout our diverse state. All public transportation services are accessible, reliable, efficient, and easy to use and promote opportunity and equity.*



# Discussion Draft OPTP Vision

*In the future:*

- *The public transportation system is seamless: People can make one purchase and travel in a coordinated manner from the coast to the mountains or the high desert to the valley.*
- *Public transportation is easy: Through technology, infrastructure, and readily available information, people understand how to use the system and how to walk, bike, drive to or from, or request public transportation services.*
- *Public transportation effectively makes connections: People can efficiently and safely travel from neighborhoods to destinations including employment and education opportunities, services and recreation and back again.*



# Discussion Draft OPTP Vision

*In the future:*

- *Oregon has a public transportation culture: People living, doing business in, or visiting Oregon know that public transportation just makes sense for many trips; public transportation is viewed as an essential element of the transportation system that benefits everyone and furthers Oregon's economic, social, and environmental goals.*
- *Public transportation promotes economic development: Employers know that public transportation will help potential workers reach them, and tourists in Oregon know that a private car is not necessary to reach Oregon's best destinations.*





# Goals Workshop

# Goals Workshop

- **Today's goal:** to refine the goal statements and consider the issues they address
- Brief large group discussion
- Break into small groups of 3; Each group has 3 goal areas
- Discuss in your groups:
  - Critical issues
  - Potential policies addressed by your group's goals
  - Does this goal statement work?
  - Is there a missing goal statement?
  - Should any goal statements be combined?
- Reconvene and discuss



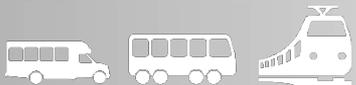
# Draft Goals

## **Goal 1: Mobility**

Improve the ability of all residents and visitors to travel reliably between destinations with relative ease by providing a seamless, convenient, well-coordinated public transportation system. Enable residents and visitors to routinely use public transportation options to meet their travel needs.

## **Goal 2: Accessibility and Connectivity**

Increase opportunities for people of all ages, abilities, and income levels to travel to important destinations within and between communities using public transportation. Ensure there are user-friendly links between travel modes and to regional and interstate destinations.



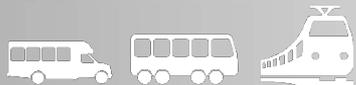
# Draft Goals (continued)

## **Goal 3: Community and Economic Vitality**

Promote community livability and the expansion and diversification of the economy through public transportation that efficiently and effectively moves people to and from jobs, businesses, and other destinations in urban and rural regions.

## **Goal 4: Equity**

Provide reliable and convenient public transportation options that improve access to services and opportunities and promote more equitable outcomes for residents throughout the state regardless of ability, age, race, ethnicity, location, or income.



# Draft Goals (continued)

## **Goal 5: Health**

Provide options for people to improve their physical activity levels and health with quality walking and biking links to public transportation, and by ensuring residents' access to medical services, groceries, and recreation.

## **Goal 6: Safety and Security**

Improve the safety of residents and visitors by providing abundant safe public transportation trips and contributing to emergency response and disaster resilience.



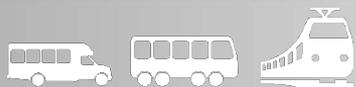
# Draft Goals (continued)

## **Goal 7: Environmental Sustainability**

Minimize environmental impacts and contribute to state and local goals by lessening the need for additional vehicle travel and additional roadway space, while reducing tailpipe emissions by providing efficient travel options and using low emissions public transportation vehicles.

## **Goal 8: Land Use**

Contribute to Oregon's state and local land use goals and policy through efficient public transportation options in urban areas and effective connections in rural areas.



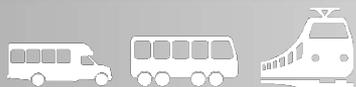
# Draft Goals (continued)

## **Goal 7: Equity**

Provide reliable and convenient public transportation options for all regardless of ability, age, location, or socioeconomic status in urban, rural, and suburban areas across the state.

## **Goal 8: Environmental Sustainability**

Support environmental goals and minimize environmental impacts through use of clean fuel sources, minimizing tailpipe emissions, and minimizing the demand for transportation system expansion.



# Draft Goals (continued)

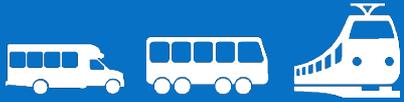
## **Goal 9: Strategic Investment**

Identify and implement strategic investments that improve the function of the public transportation system by providing increased access and mobility and easier to use connections. Pursue sustainable and reliable funding for public transportation.

## **Goal 10: Communication, Collaboration, and Coordination**

Work collaboratively and foster partnerships among all levels of government and between public and private transit providers to ensure all participants can contribute their strengths and complement one another. Provide information and assistance to ensure people know how to use the public transportation system and are more comfortable using transit.





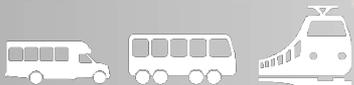
*BREAK (15 minutes)*



# Private sector roles in public transportation

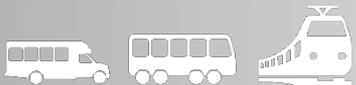
# Private Sector Roles in Public Transportation

- Private sector has critical roles in providing public transportation throughout the state
- Private sector involved in:
  - Intercity transportation
  - Demand-response services
  - “First and last mile” solutions
  - Contractors to public providers
  - Development of new technologies



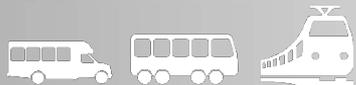
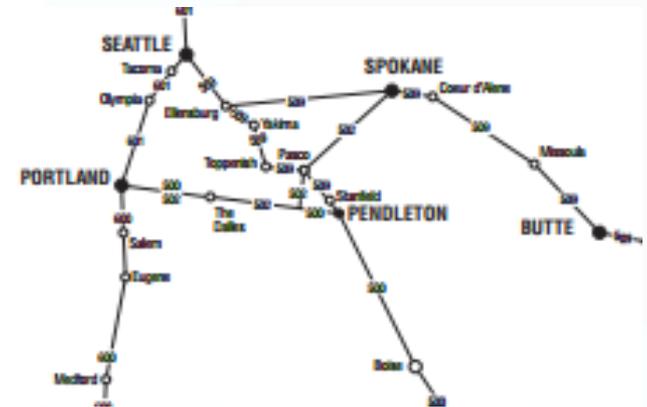
# Key Findings

- Transportation Network Companies (TNCs) present opportunities
  - Solve first and last mile issues – “complementary” to transit
  - Fulfill demand-response transit needs
  - Increase use of public transportation
  - ...but, may compete for some trips
- Contracting with the private sector for some services can result in efficiencies



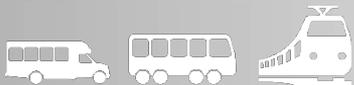
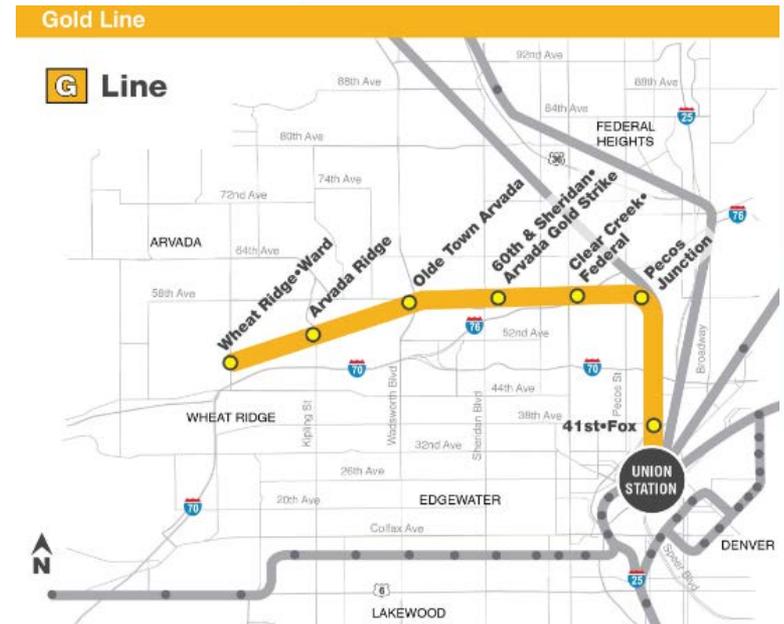
# Key Findings (continued)

- Intercity transportation:
  - Contracted services important to intercity service (POINT)
  - Greyhound, Bolt Bus, and others important to intercity travel
    - ...but primarily serve urban centers on major highway corridors
- Private shuttles can extend the reach of public transportation
- Coordination/communication can be limited



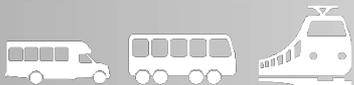
# Key Trends

- Public-private partnerships (P3s)
  - Opportunity to deliver construction (and operation) of some projects more cost effectively, less risk to public sector
- Continued evolution of TNCs
  - Ridematching, carsharing, carpooling
  - Integration with other transportation modes



# Key Trends

- Advent of autonomous vehicles
  - Private sector leading development
  - Autonomous transit vehicles and personal vehicles are already being tested
  - Likely to have profound effects on:
    - How we all move around
    - Congestion, safety
    - Public transportation operations
    - Vehicle ownership models



# State Policy Implications

## Major trends:

- Coordination lacking
- Travel behavior and patterns changing rapidly
- Not everyone served in the same way

## Considerations for policy development:

- Foster partnerships (especially between public/private providers)
- Frameworks for responding to change
- Examine barriers to private services and participation
- Improving coordination



# Discussion

- What trends do you think are most important to address as we work on the plan?
- Which findings present the greatest impact or opportunity for Oregon as a whole?
- What did we miss?





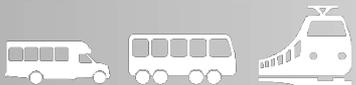
# Public Comments

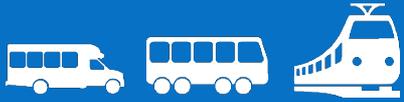


# Wrap up and Next Steps

# Wrap Up and Next Steps

- Revise the draft vision and goals based on discussion today
- Prep for Fall public involvement round
- Next PAC meeting:
  - Monday, August 22, 2:00-4:30, CCBI
    - Revised vision and goals
    - Opportunities, challenges, and trends
    - Draft Chapter 1





Thank you!