

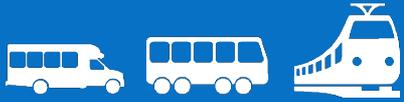


Oregon Public Transportation Plan
PAC Meeting #4
August 22, 2016

Agenda

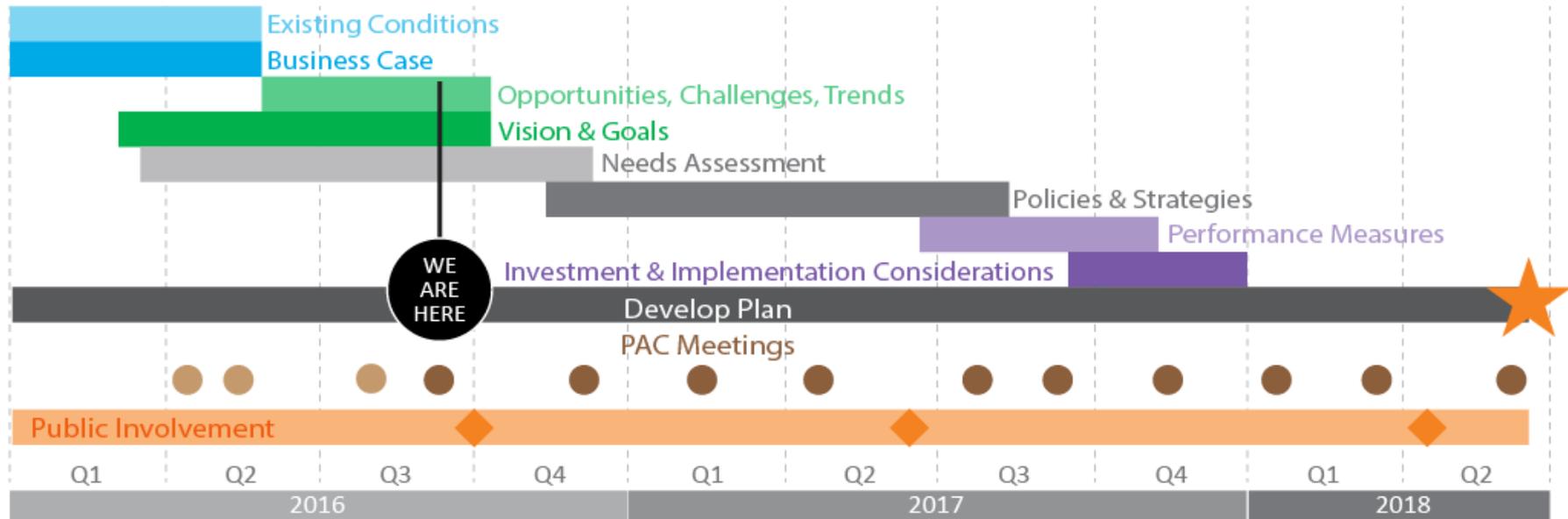
| Topic | Time |
|---|-------------|
| Welcome and introductions | 1:00 – 1:10 |
| Planning updates | 1:10 – 1:15 |
| Vision and goals | 1:15 – 2:10 |
| Opportunities, challenges and trends (with Break) | 2:10 – 3:25 |
| Needs assessment methods | 3:25 – 3:50 |
| Fall public engagement plan | 3:50 – 4:15 |
| Public comments | 4:15 – 4:25 |
| Meeting wrap-up and next steps | 4:25 – 4:30 |
| Closing | 4:30 |





Updates

Project Schedule



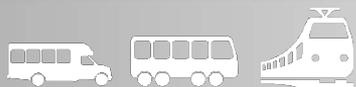
Follow-up from Last Meeting

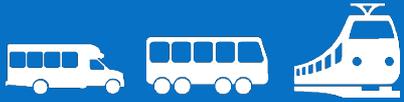
- Where we are
 - Agreeing on draft vision and goals
 - Developing white papers
 - Developing needs assessment
 - Upcoming public involvement
- Items coming to you soon
 - Fall outreach announcement for you to share
 - Revised Benefits of Public Transportation
 - Existing Conditions draft
 - Current funding overview



PAC Work and OPTP Chapters

| Meeting | Topics | Plan Chapter |
|---------|--|---|
| ✓ #1 | Kickoff | Ch.1: Introduction and Ch.2: Background |
| ✓ #2 | Vision workshop | |
| ✓ #3 | Review Vision & Goals draft | |
| #4 | Finalize Vision & Goals Opportunities and Challenges | |
| #5-8 | Policies and strategies work | Ch. 3: Policies and Strategies |
| #9-11 | Key Initiatives, Performance Measures Needs assessment, Investment Scenarios | Ch. 4: Investment Considerations and Ch. 5: Implementation Considerations |
| #12 | Review Draft OPTP | All |
| #13 | Final OPTP | |





Vision and Goals

Vision and Goals Workshop

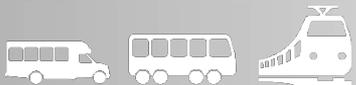
Today's goal:

Agree on draft Vision and Goals to share with the public

Format:

Large group discussion

You will still have opportunities to revisit these later



Revised Vision Language

In 2045, public transportation is an integral, interconnected component of Oregon's transportation system that makes Oregon cities, towns, and communities work. Because public transportation is convenient, affordable, and efficient for many people for many trips, it helps further the state's quality of life and economic vitality and contributes to the health and safety of all residents, while reducing greenhouse gas emissions. Public transportation services are tailored to the regions they serve throughout our diverse state.



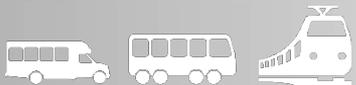
Goal 1: Transit User Experience/Mobility

People of all ages, abilities, and income levels can travel reliably between destinations conveniently, using an affordable, well-coordinated public transportation system. People in Oregon routinely use public transportation options to meet their travel needs.



Goal 2: System Connections and Links/Accessibility and Connectivity

The public transportation system is well-connected, with convenient connections between public and private providers, user-friendly links between travel modes, and connections to urban, suburban, rural, regional, and interstate destinations.



Goal 3: Community Livability and Economic Vitality

Public transportation promotes community livability and economic vitality, by efficiently and effectively moving people of all ages to and from homes, jobs, businesses, schools and colleges, and other destinations in urban, suburban, and rural areas.



Goal 4: Equity

Public transportation is a tool for enhancing equity and opportunities for all Oregonians. Affordable, safe, and welcoming public transportation options improve lives by providing efficient access to services, jobs and other key destinations.



Goal 5: Health

Public transportation fosters improved health of Oregonians by giving people opportunities to integrate physical activity into everyday life through walking and biking, enhancing connections between people, supporting community vitality, promoting cleaner air, and ensuring access to medical services, groceries, and recreation.



Goal 6: Safety and Security

Public transportation feels safe and is safe for all riders.
Public transportation contributes to the ability of Oregon communities to cope with natural or human-caused disasters.



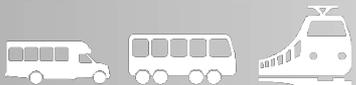
Goal 7: Environmental Sustainability

Public transportation contributes environmental and health benefits by lessening the need for additional vehicle travel while reducing greenhouse gas emissions travel options.



Goal 8: Land Use

Public transportation is a tool that contributes to Oregon's state and local land use goals and policy. Agencies collaborate to ensure public transportation helps shape Oregon communities and preserves farm and forest land by providing efficient and effective travel options in urban, suburban, and rural areas.



Goal 9: Strategic Investment

Sustainable and reliable funding meets the demand for public transportation service operations and infrastructure. Strategic investments in public transportation support the overall transportation system and the quality of life and economy of Oregon.



Goal 10: Communication, Collaboration, and Coordination

Public and private transportation providers and all levels of government within the state and across state boundaries work collaboratively and foster partnerships that make public transportation seamless regardless of jurisdiction.

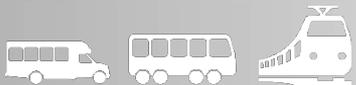




Opportunities, Challenges, and Trends

Terminology

- Trends – changes in demographics, habits, behaviors, etc.
- Opportunities and Challenges often result from trends



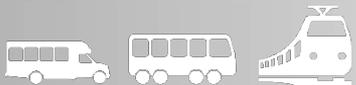
Discussion: Opportunities and Challenges

Today's goal: Refine opportunities and challenges before asking for public input

- Overview of memo
- Small group discussion: Break into 4 groups
 - Start with a different Goal area
 - Work through as many goal areas as you can in the time frame

BREAK

- Reconvene and report out



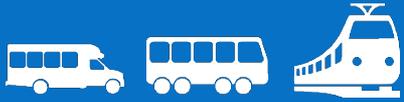
Workshop

- Focus on the **left column** (begins on page 7)
- Gather in small groups
- Pick a reporter
- Discuss:
 - “We agree” or “We don’t like this item”
 - “This is missing”
 - “These three are the most important”
- Discuss as many goals as you can
- Record comments on each goal area on separate sheets
- Report back to group





BREAK (10 minutes)



Needs Assessment Methods

What do we mean by “needs”?

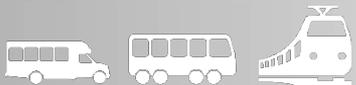
What are needs in the context of the OPTP?

Future need: *high-level* estimate of the dollars required to meet 2045 public transportation needs

- Will illustrate the financial gap between projected and needed future funds
- Will include all *public* transportation (intercity bus/train, too)

Why?

Informs development of investment scenarios and the “Implementation” chapter of the OPTP



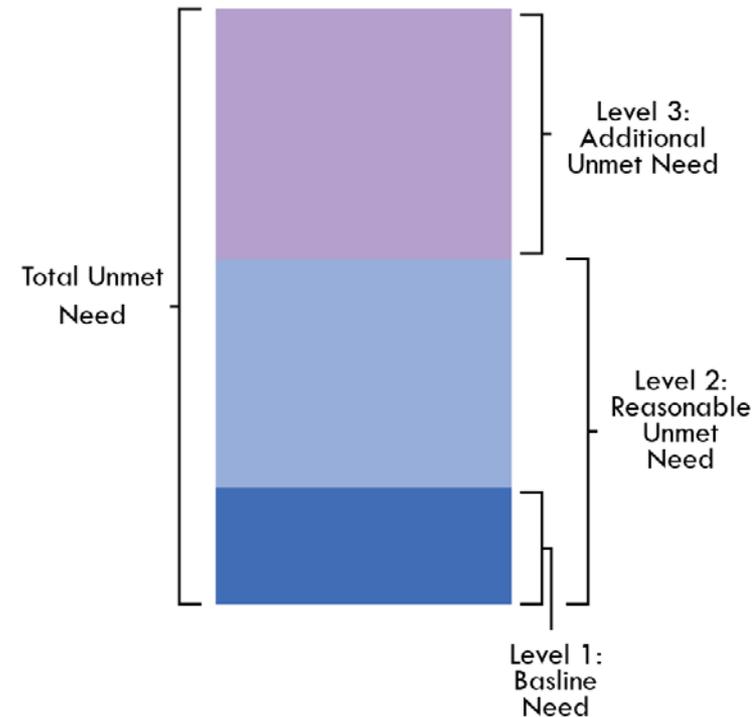
Method

- Project team reviewed other state's methods, developed criteria for a “successful” method
 - Replicable
 - Understandable
 - Uses available data
 - Relatable
- Selected method based on Ohio Transit Needs methodology
- Will produce dollar needs by mode for provider “types”
 - E.g., “large urban providers, “county/rural providers,” etc.
 - Will also differentiate by public transportation mode (fixed route, etc.)



Method

- “Need” estimate based on supply of public transportation in **2045**
- Three “levels:”
 - **Baseline:** resources needed to fund the same per-capita service levels as now (but with increased population)
 - **‘Reasonable’ unmet need:** resources needed to fund robust service in all communities
 - **Additional unmet need:** resources needed to meet all potential public transportation needs in the state





Fall Public Engagement Plan

Public Involvement Overview

- Online open house and listening meetings (Sept/Oct 2016)
 - Intro to OPTP and policy and strategy prep
- Online open house, interviews, stakeholder meetings (Spring 2017)
 - Policies and strategy review
- Online open house and stakeholder meetings (Summer 2018)
 - Review draft plan
- Focus groups and stakeholder meetings
- Outreach with equity communities
- Website, video, fact sheets, social media
- PAC meetings open to public



Listening Meeting Dates and Locations

Meeting #1: La Grande

September 14th, 10am to 12pm
ODOT Region 5 Headquarters
3012 Island Avenue
La Grande, OR 97850

Meeting #2: Bend

September 21st, 10am to 12pm
ODOT Region 4 Headquarters
63055 N. Highway 97
Bend, OR 97701

Meeting #3: White City/Medford

September 27th, 10am to 12pm
ODOT Rogue Valley Area Office
100 Antelope Road
White City, OR 97503

Meeting #4: Portland

October 13th, 10am to 12pm
ODOT Region 1 Headquarters
123 NW Flanders Street
Portland, OR 97209

Meeting #5: Salem

October 18th, 1pm to 3pm
Chemeketa Center for Business and Industry
(CCBI)
626 High Street, NE
Salem, OR 97301



Listening Meeting Agenda

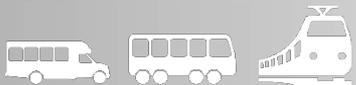
| Topic | Time |
|--|-------------|
| Welcome | 10 min |
| OPTP Overview, benefits and trends | 15 min |
| Vision, goals, policies, and strategies | 10 min |
| Opportunities, challenges and trends overview | 10 min |
| Small group discussions | 35 min |
| Report out: groups' biggest ideas | 15 min |
| Round table: most important items heard today? | 15 min |
| Next steps and adjourn | 10 min |



Discussion: Public Involvement

Questions:

- What are the most important topics to seek feedback about at the listening meetings and online open house?
- Any additional thoughts on involvement of all users since our last meeting?





Public Comments

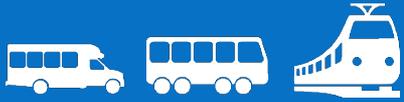


Wrap up and Next Steps

Wrap Up and Next Steps

- Revise the draft vision and goals based on discussion today
- First round of public involvement
 - Please come to the meeting in your area if you can
 - Please share the announcement we will send you this week
- Next PAC meeting:
 - November





Thank you!