

healthmattersSM
of Central Oregon

Many voices. One vision for health.



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Mission

To develop and implement innovative strategies that improve health through the active participation of the Central Oregon community.

Vision

The vision of HealthMatters of Central Oregon is to become the premier community model by improving the health of Central Oregonians through innovative, equitable and sustainable systems.

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Who We Are...

The Board of Directors includes health and human service leaders, business leaders, policy makers, community advocates and others.

These unlikely allies are **working together to coordinate services, improve access and effect health system change within our region.**

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Addressing a Need...

- Need within Crook, Deschutes and Jefferson Counties:
- Central Oregon's **uninsurance rate is over 20%, or more than 40,000 people** - the highest in the state, and 78% more than its rate in 1996.
- Based on 2010 Oregon County Health Rankings, Jefferson County is ranked 33 out of 33 in poor health outcomes and health factors.

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***Dedicated to improving the health of
Central Oregonians through these initiatives:***

Shared  CareSM
by healthmatters of Central Oregon

Links  HealthSM

 LIVING
Well
CENTRAL OREGON



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Trails to Health

- **Empower** people with information, skills and resources for better health and health care.
- **Help** employees and their families promote health, prevent illness and make informed decisions.
- **Support** employers to manage health costs and rate increases, reduce absenteeism, and improve productivity and morale.

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What Trails to Health Offers

- Online Tools
- Health Coaching
- Health Risk Assessments
- Plus more...

Trails to Health will benefit SharedCare members and local employers

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Living Well Central Oregon

Developed and tested by Stanford University, this six-week workshop **teaches skills for living a healthy life while living with chronic conditions.** Participants learn:

- Practical ways to deal with pain and fatigue
- Better nutrition and exercise choices
- New treatment choices
- Better ways to talk with doctor and family

Possible due to funding from **PacificSource Charitable Foundation, DHS, partnerships with tri-county health departments, federally qualified health centers, and hospital system.**

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Living Well Central Oregon

- Workshops are held in **Bend, La Pine, Madras, Prineville and Redmond (2010 focus: Warm Springs)**
- In 2009, **17 workshops** were held with **over 223 people** registered. In the first quarter of 2010: **7 workshops** were held with **over 85 people** registered
- **For more information**, to register for a workshop or view video testimonials visit website at: **livingwellco.org**

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Shared  CareSM
by healthmatters of Central Oregon

What is SharedCare?

- **Community Health Improvement Plan**
- **Provide affordable, comprehensive health care benefits to uninsured, low wage employees in Crook, Deschutes and Jefferson counties.**
- **Made possible by Oregon Senate Bill 862 and federal funding from the Health Resources and Services Administration received through the Oregon Department of Human Services**

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Shared  **Care**SM
by healthmatters of Central Oregon

SharedCare offers affordable health care by encouraging:

- Effective use of health services and community resources
- Care Coordination
- Health Education
- Member Responsibility

Provides health care coverage to uninsured workers in
small businesses with 1 to 50 employees

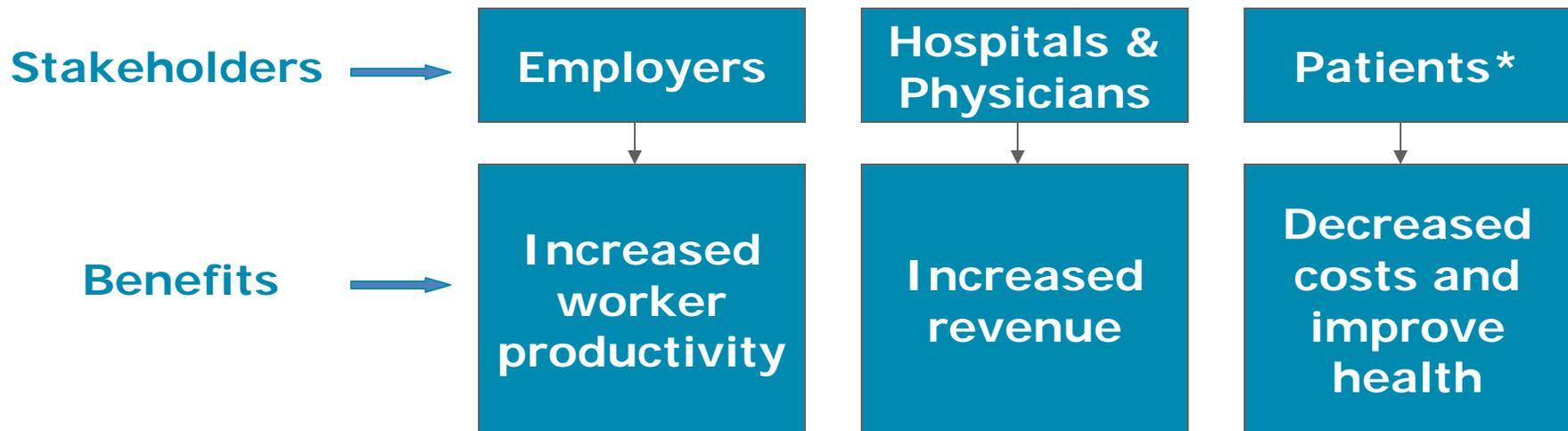
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A Healthier Community Benefits All of Us



* **Patients** are employees and their families who chose to enroll in the program
Information taken from Oregon Health Authority Return on Community Investment analysis

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SharedCare Plan Benefits

- Physician Services
- Routine Diagnostic Testing
- In-patient Hospital Services
- Out-patient Hospital Services
- Emergency Room Services
- Ambulance Services
- Behavioral Health
- Physical/Occupational/Speech Therapy
- Prescription drugs
- Screening Mammograms
- MRI's, Colonoscopies, etc.
- Specialist Visit
- Out-patient Surgery
- Pre-natal care
- Urgent Care
- DME/Orthotics/Devices

Coverage only available in Crook, Deschutes & Jefferson County

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SharedCare Plan Exclusions

- Contraceptive supplies and devices
- Dental services
- Cosmetic surgery
- Orthopedic shoes
- Corrective lenses, frames, contact lenses, and refractive surgery
- Hearing aids
- Routine hearing and vision exams
- Experimental and investigational services
- Use of emergency room for non-emergency services
- Treatment for infertility
- Medical or surgical obesity treatment, weight loss programs
- Treatment or surgery for sexual dysfunction
- Air ambulance
- Health care services provided outside of Crook, Deschutes and Jefferson counties
- Alternative care services
- Private rooms and personal comfort items

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SharedCare Plan Eligibility

Employer Eligibility Requirements

- Business as defined by IRS
- For 12 months prior to enrollment (or for duration of operations if less than 12 months) has not have provided employer based health insurance coverage for which the employer contributes at least 50% of the cost of premiums
- Median wage of all eligible employees is \$16/hour or less

Employee Eligibility Requirements

- Employed by qualified employer
- Employed within Crook, Deschutes & Jefferson counties
- Does not have health insurance or qualify for publicly funded health care
- Prior to effective date must have been employed by current employer for 13 weeks and work an average of 15.4 hours per week

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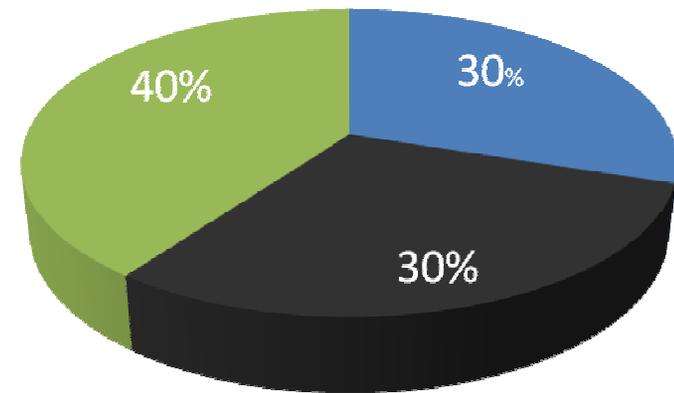
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How it Works

Cost of Coverage Split Between

- Employer - 30%
- Employee - 30%
- Community - 40%



Improve Access to Health Care

- Low monthly premiums and co-pays
- Two Plans (Health Improvement Plan and Standard Plan)
 - Health Improvement Plan (\$98): \$49/month for employee & employer
 - Standard Plan (\$140): \$70/month for employee & employer
- No exclusions for pre-existing conditions and no deductibles

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Links 4 Health : Health Goals

Develop pathways to coordinate care for specific high need populations

Initial focus on:

Children & Youth, Behavioral Health, and SharedCare members

- coordinated, ongoing **complete care**
- enough **private and/or public insurance** to pay for the services they need
- **early and regular screening** to identify potential needs
- assistance with decision making at all levels to make sure clients are **satisfied with the services** they receive
- services for clients organized in ways that **clients can use them easily**

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How Links 4 Health Works

A Community Links Specialist helps clients/families navigate services and community resources. Examples may include:

- **Linking with a primary care provider**
- **Insurance coverage**
- **Development screenings**
- **Mental Health and County services**
- **Other necessary social services**

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Links 4 Health : Children & Youth

High Risk Neonates

- Born less than 34 weeks
- “At risk”—physically, developmentally, family dynamics, social health

Children and Youth with Special Healthcare Needs

- Presence of two different health consequences (medical or behavioral) of medium to high risk
- Expected duration one year or more
- Three to twenty four years old

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Links 4 Health : Children & Youth Neonate Program

Since starting in January we have:

- Clients Enrolled: 18 (7 more pending)
- Pathways: 77

Current Pathways include: Medical Home Connection, Medical Home Utilization, Health Care Coverage, NICU Clinic, CaCoon Nurse, Screening Clinic, and Referral and Connections.

Additional Pathways under development: Mental Health, Multi-disciplinary assessment services, Parenting Education, Dental Pathway, and Head Start

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Links 4 Health : Health Integration Program

Creation of Primary Medical Homes

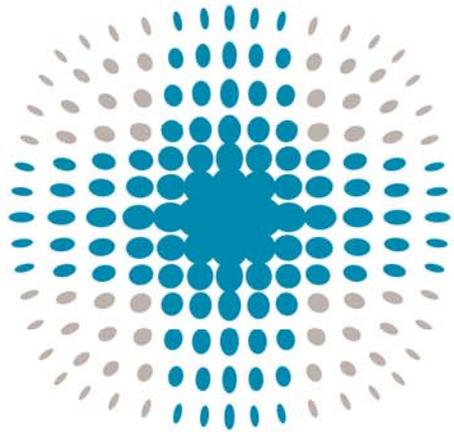
- Target populations
 - High Frequency Emergency Department users
 - Severely and Persistently Mentally Ill with concurrent chronic physical health conditions

Community Links Specialists

- Peer Specialists with additional training
- Work with the Primary Behavioral Health Consultant at the Primary Medical Home

Target Start Date: June 1, 2010

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For more information

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