

The Health Information Technology Oversight Council (HITOC) Members

The Council is comprised of eleven individuals appointed by Governor Ted Kulongoski, who bring the diverse experience outlined by the legislation in health information technology as well as in health care delivery, policy and research. They represent consumer and business perspectives, public and private sectors, and the geographic and demographic differences of Oregon's health care providers and the patients they serve.

The Health Information Technology Oversight Council (HITOC) was created by the passage of HB 2009 within the Oregon Health Authority. It is charged with developing a statewide strategic plan for electronic health information exchange, coordinating public and private efforts to increase adoption of electronic health records, setting technology standards, ensuring privacy and security controls, and creating a sustainable business plan to support meaningful use of health information technology to lower costs and improve quality of care.

Steve Gordon, MD, Chair, Eugene

Term Ends January 1, 2013



Steve Gordon is Vice President and Chief Quality Officer for PeaceHealth-Oregon Region. In Oregon, PeaceHealth operates four hospitals, more than a dozen medical practices employing more than 100 physicians, a home care and hospice agency, and a clinical reference laboratory. PeaceHealth employs more than 6000 Oregonians and is the largest private employer in Lane County. In 2009 PeaceHealth was named one of the top 50 best-performing health systems in the US for quality and safety. Steve graduated from Harvard College and Harvard Medical School, and holds a Master's Degree in Public Policy from Harvard's Kennedy School of Government. Prior to joining PeaceHealth's executive team, Steve was medical director for quality at Providence St. Vincent Medical Center. Board Certified in Internal Medicine and a Fellow of the American College of Physicians, Steve has practiced medicine and taught students and residents in Oregon since 1996. Steve and his wife Laura have three sons.

Rick Howard, Vice Chair, Salem

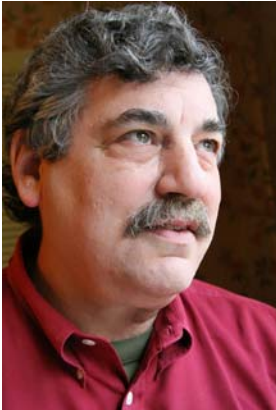
Term Ends January 1, 2013

Rick Howard is the Chief Information Officer for Oregon's Department of Human Services, the state's largest state agency. Rick has executive responsibility for the Office of Information Services, which operates and maintains a complex technology environment serving the business needs of 10,500 employees in more than 150 offices throughout the state. Prior to his appointment as CIO, Rick spent eight years in the Oregon Medicaid program. Before joining state government, Rick's management career experience spanned technology, transportation and medical manufacturing sectors. He has served as Advocacy Chair for the Oregon Chapter of HIMSS and is currently a regional representative for IT Solutions Management, an APHSA affiliate. Rick is also a member of NASCIO's Health IT Working Group and the CMS-sponsored Systems Technology Advisory Group (S-TAG). He has a bachelor's degree in business information systems and is project management certified.



Bob Brown, Portland

Term Ends January 1, 2011



Bob Brown is a long time Oregon resident and citizen activist with a focus on representing the consumer interest in health care reform. He has organizational development experience, product and process quality, metrics and data analysis from his employment at Intel Corporation prior to his retirement. Bob is a board member of Oregon Health Action Campaign, Jubilee Oregon, and Oregon New Sanctuary Movement. He serves as a member of the Consumer Voices of Coverage leadership team, a Robert Wood Johnson funded project that ensures the consumer voice is represented in the health care reform debate. Bob has many years of community organizing experience and is a leader in the local grass roots community-organizing group, Metropolitan Alliance for Common Good (MACG). He has led his congregation's social action activities for the past eight years with current projects in Oregon health care reform and reducing global poverty.

Brian DeVore, Hillsboro

Term Ends January 1, 2012

Brian DeVore is the Director of State Health Policy for Intel Corporation. Intel's Digital Health Group is responsible for development of Intel's platforms for personal health. Brian works with senior executives in both the technology industry and state leadership levels to drive policy changes necessary to promote the use of technology in healthcare. Additionally, he worked directly with former Intel CEO and Chairman, Dr. Craig Barrett, on Dr. Barrett's policy and technology initiatives and drove Dr. Barrett's strategic involvement in promoting health IT during his US and international travels. He currently serves as an advisor to the National Governor's Association State Alliance for eHealth and represents Intel on both the Oregon Business Association and The Oregon Business Council Healthcare Task Forces. He is a former alternate member on the American Health Information Community, the Washington State Health Information Advisory Committee and the Washington DC-based, eHealth Initiatives Policy Advisory Board. Prior to joining Intel, Brian formed and led Kryptiq Corporation's Government Affairs/Initiatives efforts positioning Kryptiq as a leader in HIT health policy. Brian was also a principle with Myhealthbank, an early entry into the consumer driven health space. Brian holds a degree from Evangel University and has additional executive training from Stanford's Graduate School of Business.



Greg Fraser, MD, MBI, Sublimity

Term Ends January 1, 2012



Dr. Fraser is a family physician by training who practiced for over 17 years in a variety of practice settings. He obtained his masters degree in biomedical informatics at Oregon Health & Science University. He is the Medical Director of Information Systems and Informatics at Mid-Valley Independent Physicians Association (MVIPA) in Salem, Oregon, a position he has held since 2005. At MVIPA, Dr. Fraser leads the implementation of a community electronic health record for independent physicians in the ambulatory environment. He is the chair of the Salem Area Community Health Information Exchange (SACHIE) Development Committee and is an Adjunct Assistant Professor in the Department of Medical Informatics and Clinical Epidemiology at Oregon Health & Science University. He also serves on the Program Committee for the Partner for Quality Care project. Dr. Fraser is passionate about using information technology to assist providers in improving the quality, safety, and efficiency of health care.

Bridget Haggerty, MBA, MSEM, Portland

Term Ends January 1, 2013

Bridget Haggerty is Vice President and Chief Information Officer at Oregon Health & Science University (OHSU) in Portland, Oregon. Bridget has worked in OHSU's Information Technology Department since 1999 and has had a key role in implementing and managing their business, student, research, and clinical information systems during that time. Bridget's team of technical professionals is responsible for supporting all missions of OHSU (academic, clinical, research and outreach functions), as well as the multiple business entities that support OHSU. She has published and presented to professional organizations on application implementation and selection strategies. Bridget has served on national and regional information system boards including the Oracle Higher Education User Group (HEUG), the NorthWest Oracle User Group (NWoug), the NorthWest Academic Computing Consortium (NWACC), Health Information Management Systems Society (HIMSS) and the Oregon Health Network.



Bill Hockett, Portland

Term Ends January 1, 2011



Bill Hockett has spent his entire career, over 32 years in health care IT. He was responsible for all IT activities at ODS through 2008, including serving as CIO. Bill oversaw the implementation of various payer systems including claims payment, billing and accounts receivable and has dealt extensively with IT vendors of hardware, software and services. He currently serves as the Director of Web Strategies for ODS.

Bill is a strong believer that the proper implementation of technology will save health care dollars and that the current political focus on health care is necessary at the Federal, State and local levels. He is anxious to use his background and skills to make this a reality in Oregon.

Marie Laper, Corvallis

Term Ends January 1, 2013

Marie Laper, is a Licensed Clinical Social Worker, with over 25 years of experience in public services. For many years, Marie has worked primarily in the Mental Health arena, in services provided to people with major mental illnesses. As a Program Manager at Benton County Health Services, she has played a lead role in both the integration of mental health and primary care services, and the development of the integrated Electronic Health Record for Benton County. In the past 2 years, Marie has been the Coordinator of Quality Improvement and Clinical Care for Benton Health Services. Improving health outcomes at both the individual and population level is truly exciting. The potential for health information technology to improve health system efficiency, performance, and reduce costs in the long-term by reducing duplicative or unnecessary care,



strengthening disease management efforts, and improving care coordination has never been more apparent. Marie is excited to be a member of the Health Information Technology Oversight Council, and to be part of the effort to coordinate Oregon's public and private statewide efforts in electronic health records adoption and the eventual development of a statewide system for electronic health information exchange.

Robert Rizk, Hermiston

Term Ends January 1, 2013

Director, Information Technology, Good Shepherd Health System

Photo and biography coming soon.

Sharon Stanphill, PhD, RD, Roseburg

Term Ends January 1, 2013



Dr. Sharon Stanphill is the Health Director of the Cow Creek Health & Wellness Center (CCH&WC). CCH&WC is a department of the Cow Creek Band of Umpqua Tribe of Indians, which is responsible for providing comprehensive healthcare to Tribal Members, other American Indian/Alaska Natives peoples in the region, as well as all non-Indian tribal employees and their families. Dr. Stanphill came to the CCH&WC in October of 1999 from the Klamath Tribal Health Center, where she was employed as a Preventive Care Practitioner & Dietitian; she presently consults as the diabetes program coordinator for Klamath Tribal Health. She is currently the director of the Southern Oregon Tribal Diabetes

Prevention Consortium, a member of the National SDPI Diabetes Demonstration Projects Steering Committee, and has served, since 1999, as the tribal delegate for the Northwest Portland Area Indian Health Board. Dr. Stanphill received her Master of Public Health in Nutrition degree in August 1991 and her Doctorate of Public Health in Preventive Care in June 1993. As a registered dietician, certified weight management and stress management instructor and accredited by the American College of Sports Medicine as an exercise specialist, her passion of promotion of health & prevention of chronic diseases is a major focus for the wellness center programs.

Dave Widen, RPh, MBA, Dayton

Term Ends January 1, 2012

Dave Widen is currently the Director of Pharmacy for Safeway Food and Drug and is responsible for Pharmacy operations for 103 pharmacies. Prior to joining Safeway, Dave spent over 20 years with Thrifty Payless, Inc. (formerly Payless Drug Store). While Vice President of Pharmacy Systems he integrated PDX pharmacy system throughout 1,000 stores in ten western states and developed training programs for end users. Dave is a Commissioner with the Oregon Patient Safety Commission, a member of the Oregon State Pharmacists Association Planning Committee, on the Deans Advisory Council for the OSU College of Pharmacy, and on the Technician Advisory Council for Chemeketa Community College. Dave is a Licensed Pharmacist in Oregon and Washington.

