

**Issue Area (3):**

*Reduce the disproportionate impact of asthma on communities of color*

**I. Goal Statement:** Improve coordination of asthma control efforts to improve outcomes for communities of color in Oregon.

**Action Items:**

- A.** Require that the Statewide Asthma Network is well represented by diverse community representatives and interests. Create a linkage between the Network and the Governor's Task Force on Racial and Ethnic Health and the Office of Multicultural Health.
- B.** Establish agreements with the Oregon Medical Association, Oregon Academy of Pediatrics, and other professional associations to cooperate with the activities of the Governor's Task Force on Racial and Ethnic Health on asthma outreach, education and treatment.
- C.** Require that the Oregon Asthma Program involve communities of color to reduce the burden of asthma in racial and ethnic communities. Utilize culturally specific strategies to obtain input from racial and ethnic communities, include making meetings accessible through their location, language interpretation, and facilitation.
- D.** Increase resources for asthma prevention and care. Explore new and sustainable resources to increase services in communities of color, including asthma education, asthma clinics, and asthma management resources.

POLICY	BUDGET	LEGISLATIVE	RESPONSIBLE
X			OHD-Asthma Program (lead division), Office of Multicultural Health
X			Oregon Health Division (lead division), Office of Multicultural Health
X			OHD-Asthma Program (lead division)
X	X	X	Dept of Human Services (lead department), Dept of Motor Vehicles, OHD-Tobacco Program, Oregon Medical Assistance Program

**Action Items:**

- E.** Acquire funding to support statewide and local public health surveillance for use in the development of appropriate interventions, evaluation, and new data resources. Refer to page 7, item I.A.)
  
- F.** Research and implement national and local programs/initiatives that mobilize individual and community support for lifestyle changes that can prevent asthma attacks. Identify best practices and involve and support racial and ethnic communities in creating programs to meet their needs in a culturally relevant manner.
  
- G.** Work directly with Tribes and urban Indian programs to develop culturally appropriate models for prevention and treatment.

POLICY	BUDGET	LEGISLATIVE	RESPONSIBLE
X	X	X	OHD-Asthma Program (lead division), OHD-Vital Statistics (BRFSS)
	X		Oregon Health Division (lead division)
X			Dept. of Human Service (lead department), Oregon Health Division

**II. Goal Statement:** Conduct asthma education and outreach in communities of color.

**Action Items:**

- A.** Develop and implement a targeted outreach and education effort to reach communities of color. Partner with the public and private sectors to increase outreach and leverage new resources. Develop strong and effective community partnerships with childcare providers, employers, schools, medical providers, faith organizations and business community members to support asthma education, treatment, and prevention.
- B.** Provide culturally relevant early detection and “living with asthma” classes. Involve racial and ethnic communities, health care providers, partner associations and private sector resources to provide information and possible subsidies for the purchase of peak flow meters, other treatments, and tools for self-management and education.
- C.** Utilize national and local education efforts targeted at every age group and designed to teach the community about the triggers of asthma. Address topics such as indoor and outdoor air quality, second-hand smoke, dust mites, roaches, and pesticides as triggers. Educate communities of color concerning the behavioral and psychological aspects of asthma to enable individuals to live well with the disease.

POLICY	BUDGET	LEGISLATIVE	RESPONSIBLE
X	X		OHD-Asthma Program (lead division), Oregon Youth Authority, Dept of Education
X	X		OHD-Asthma Program (lead division)
X	X		OHD-Asthma Program (lead division), Dept of Environmental Quality, OHD-Tobacco Program, OHD-Occupational Health