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Athletic Trainers

Barbers

Body Piercing
Technicians

Denturists

Direct Entry
Midwives

Electrologists

Environmental
Health Specialists

Estheticians

Hair Designers

Hearing Aid
Specialists

Nail Technicians

Permanent Color
Technicians

Respiratory
Therapists

Tattoo Artists

Waste Water
Specialists

Board of Athletic
Trainers

Board of
Cosmetology

Board of Direct Entry
Midwifery

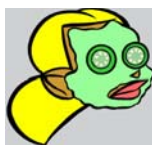
Board of Denture
Technology

Environmental
Health Registration
Board

Respiratory
Therapist Licensing
Board

Advisory Council on
Hearing Aids

Advisory Council for
Electrologists,
Permanent Color
Technicians & Tattoo
Artists



FACIAL FORWARD

Campaign Clarifies Regulated Skin Care Services

Expanding Service Array: In the past, you simply received a “facial.” Now the skin care, or esthetics, industry offers a sometimes bewildering array of products and procedures that may be confusing to consumers.

Public Protection: Oregon licenses and regulates *estheticians* (formerly *facial technicians* – see fact sheet on House Bill 2105) to uphold professional standards and to safeguard public health. Oregon Health Licensing Agency (OHLA) enforcement officers inspect thousands of facilities and respond to hundreds of consumer complaints annually for 15 health and related professions.

Estheticians may provide only non-invasive or non-medical services, **but there is still an element of risk involved in some procedures that may adversely affect consumers.** While some discomfort, redness, or other conditions may result from certain services, these conditions should not persist nor be severe. Consumers may file a complaint with the OHLA central agency if they feel they have been harmed in any way.

Scope of Practice: Estheticians provide skin care services only “...for the purpose of keeping the skin healthy and attractive and not for medical diagnosis or treatment of disease or physical or mental ailments,” according to the recently updated statutory definition of Oregon Revised Statutes (ORS) 690.005(7), which takes effect on January 1, 2006.

Professional Designation: There is no practical difference between an *esthetician* and *facial technician* — both are skin care professionals. *Facial technician* and *facial technology* were the previous statutory terms in Oregon for this field of cosmetology. However, *esthetics* and *esthetician* are the generally acknowledged and accepted terms for the field and are the new statutory titles effective January 1, 2006.