



Health Licensing Office

# CENTRAL ISSUES

News from the Health Licensing Office central agency and regulated professions

## Common Ground for HLO-Regulated Professions: Consumer Protection

### *Central Agency Proposes Streamlining of Facility Licensing*

December 9, 2004, Salem, OR – One by one, speakers representing the regulated professions of the Health Licensing Office told a capacity audience at the agency's legislative preview and outreach event that consumer protection was the common ground they all shared.

The HLO central agency held the event to introduce its proposed legislation and to answer questions related to the 15 different health and related professions it licenses and regulates. The central agency announced it was proposing legislation to create a single facility license for multiple professions in one location. The legislation also proposes changing the agency's name to the Oregon Health Licensing Agency.

From Athletic Trainers concerned that mandatory registration might end to Facial Technicians interested in statutory changes to the definition of their scope of practice, most of those in attendance also had questions about the future—specifically, issues to be addressed in the upcoming 2005 Oregon Legislative Session that convenes on Monday, January 10.

Using a computer analogy to describe the central agency's regulatory model—unique to Oregon—HLO Director Susan K. Wilson called the agency the "motherboard" onto which the boards and councils representing regulated professions can plug into for resources that might not be available without the economies of scale the agency provides. "As a central agency, we provide standardized licensing services and uniform regulatory standards benefiting consumers and practitioners," Wilson said. "Combined with the expertise of our board and council members, it's a formula for public protection success."



HLO Director  
Susan K. Wilson

### *State Rep. Jerry Krummel Provides Legislative Insight*

State Representative Jerry Krummel, who introduced legislation in the 1999 Legislative Session to require mandatory registration of Athletic Trainers and who has practiced the profession himself, said public protection was at issue over the possible "sunset" of the 1999 Oregon Law resulting from that legislation.

Answering an audience member's question about why there wasn't anything done to repeal the sunset clause in the law—which would effectively end mandatory registration on December 31, 2005—Krummel noted that he had provided Oregon Governor Ted Kulongoski's health policy advisors with "two years' worth of reading" on the effectiveness and necessity of registration.

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# 2005



## Meetings

All meetings held at the Health Licensing Office in Salem.  
Schedule subject to change—  
check [www.hlo.state.or.us](http://www.hlo.state.or.us) for updates.

### **Board of Athletic Trainers**

April 25, 2005, 9 am  
October 10, 2005, 9 am

### **Board of Cosmetology**

January 10, 2005, 9 am  
March 7, 2005, 9 am  
May 16, 2005, 9 am  
November 7, 2005, 9 am

### **Board of Denture Technology**

February 28, 2005, 9 am  
September 26, 2005, 9 am

### **Board of Direct Entry Midwifery**

March 14, 2005, 9 am  
September 12, 2005, 9 am

### **Advisory Council for Electrologists, Permanent Color Technicians and Tattoo Artists**

April 5, 2005, 9 am  
November 1, 2005, 9 am

### **Environmental Health Registration Board**

May 6, 2005, 9 am  
November 18, 2005, 9 am

### **Advisory Council for Hearing Aids**

March 11, 2005, 1 pm  
October 28, 2005, 1 pm

### **Respiratory Therapist Licensing Board**

February 18, 2005, 10 am  
October 21, 2005, 10 am

## Common Ground... *(continued from page 1)*

"You have to understand that we had a different governor in 1999 with a background in healthcare," said Krummel, who represents District 26 in



Oregon State  
Representative  
Jerry Krummel

Wilsonville and was recently named Chair of the House Audits Committee and Vice Chair of the House Information Technology and Management Committee. "It's more of an educational process now. That's why we need to make a case for why continuing registration is important, because public protection is important."

### **Single Facility License, Agency Name Change Highlight Central Agency Legislative Proposals**

While legislative action to repeal the sunset clause for Athletic Trainer registration will need to be driven by those in the profession, two of the agency's legislative concepts were approved and will become agency-sponsored bills in the upcoming session. The first, which would create a single facility license for multiple professions providing services in a single location, also would change the agency name to the "Oregon Health Licensing Agency."

"We would like to make it clear that we are a state consumer protection agency, with a full range of authority and responsibilities," Wilson said. "We believe that the name change will provide a better indication to our stakeholders the extent of our consumer protection mandate."

Speaking of single facility licenses, Wilson pointed out that they would be an alternative that could be cheaper and easier for approximately 300 businesses statewide.

"So it will save us money?" asked Jennifer Rothrock-Dickinson of Hot Rod Bettie's, a Salem and Silverton-based piercing and tattoo business.

"Yes" was the answer, since currently a separate facility license for both body piercing and tattooing is required. The proposed single facility license also covers cosmetology, electrology and permanent color professions.

### **Cosmetology Proposal Would Allow for Full-Body Skin Care**

The other central agency legislative concept proposes to revise the statutory definition of Facial Technology by deleting mention of the seventh vertebra, which currently limits skin care services to the neck and above. The concept also proposes to change Facial Technology to "Esthetics" and Facial Technician to "Esthetician" to align with what are becoming generally recognized terms both nationally and internationally.

### **Electrologists Propose Move to Board of Cosmetology**

One other possible legislative effort that could potentially affect HLO-regulated professions was highlighted at the December 9 outreach event. Behind the efforts of Jaimee Bloom, outgoing Chair of the Advisory Council for Electrologists, Permanent Color Technicians and Tattoo Artists (EPT), the state's 103 currently licensed Electrologists could be moving over to the Board of Cosmetology.

The change will be promoted by the Oregon Association of Licensed Electrologists (OALE), according to Bloom. The Board of Cosmetology is expected to respond to the proposal at its January 10, 2005 meeting.

*(continued⇒)*

## How to Reach Us

Health Licensing Office  
700 Summer Street NE  
Suite 320  
Salem, OR 97301-1287

**Phone** 503-378-8667

**Fax** 503-585-9114

**TTY** 503-373-2114

**Email** [hlo.info@state.or.us](mailto:hlo.info@state.or.us)

**Web** [www.hlo.state.or.us](http://www.hlo.state.or.us)

## How to Stay Informed

Visit our Web site for updates on legislative action, administrative rule changes, and other news affecting the 15 health and related professions licensed and regulated by the Health Licensing Office.

### **[www.hlo.state.or.us](http://www.hlo.state.or.us)**

If you can't find the information you're looking for on our Web site, email us or call us. We'll try to answer your question as quickly and as thoroughly as possible.



## How to Catch the "Licensing Line"

Subscribe to "Licensing Line," a monthly email newsletter that keeps you informed of agency news and developments of the boards and councils under the agency's administration. It's easy and it's free! Just go to our Web site and look for "Licensing Line."

## How to Request Agency Outreach

If you would like the Health Licensing Office to participate in an event related to any of our regulated professions, please contact us at your convenience.

The proposed legislation related to the potential merger is not part of the HLO central agency's proposed legislation.

Questions about how the merger would affect existing statutes and administrative rules as well as board representation were raised at the November 22, 2004 Board of Cosmetology meeting. Electrologists were part of the then-Board of Cosmetic Therapy prior to 1977 but elected to go independent when the Board merged with the Board of Barber Examiners.

## Worth Quoting...

*Speakers at the central agency's December 9 outreach and legislative event voiced their opinions on the regulatory world and more:*

**Cindy Lee Davidson**, *Chair, Board of Cosmetology*: "My public service has turned out to be a passion and definitely the highlight of my career so far."

**Joe Coss**, *Chair and Public Member, Board of Denture Technology*: "I think the challenges facing denturism are promoting the legitimacy of the profession while continuing to develop our collaborative relationships with dentists."

**Jaimee Bloom**, *Departing Chair, Advisory Council for Electrologists, Permanent Color Technicians and Tattoo Artists*: "Don't be fooled. Legislation doesn't pass that easily."

**Herb Hirst**, *Chair and Public Member, Environmental Health Registration Board*: "What is different about the Health Licensing Office is that it is not a professional guild. It is first and foremost a consumer protection agency. A board or council member should have the ability to listen for the betterment of all. We need to bring refinement to something that might otherwise be a vulgar brawl."

**Rep. Jerry Krummel**, *District 26, Wilsonville*: "The Health Licensing Office will be reviewed with the same scrutiny as all other state agencies. As agency staff said today, performance measures and accountability matter."

## Worth Noting...

*What people are saying about the HLO central agency:*

**Patrick Allen**, *Manager, Regulatory Streamlining Office*: "This is one of the absolute best fiscal impact analyses (for recent rulemaking) I've seen. Not only did you deliver a solidly-reasoned bottom line number, your attempt to identify potential alternative outcomes based on participation rates is simply outstanding."

**Jeff Tryens**, *Executive Director, Oregon Progress Board*: "Congratulations on the Health Licensing Office's 2004 performance progress report. I plan to reference it as an example of a good report next week when I testify before the House Interim Committee on Governmental Operations Oversight."

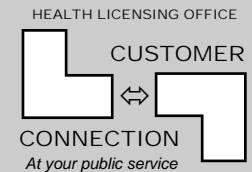
**Joint Legislative Audit Committee**: A review of small regulatory agencies by JLAC found that the Health Licensing Office "meets objective to provide uniform structure and accountability." The review also found the agency "improved quality and timeliness of services" and "testing and review of continuing education credits is faster." HLO staff "quickly resolve administrative and enforcement issues."

## Customer Service

### How to Get Connected

Have a question, concern or suggestion? We want to know! Our Customer Connection program provides you with a forum, resources and more.

The Health Licensing Office attempts to provide customer



service that is timely, accurate and helpful. Customer Connection is our way of reaching out to our 40,000+ active licensees and the public. Did you know that providing excellent customer service is one of the agency's three key goals?

You can get "connected" by calling 503-378-8667, extension 4330 or by sending an email to [kraig.bohot@state.or.us](mailto:kraig.bohot@state.or.us).

## Public Meetings

### How to Get Involved

Each of the eight volunteer citizen boards and councils holds public meetings that anyone may attend. It's the most direct way to find out what's going on in the 15 different professional fields regulated by the Health Licensing Office.

Wondering why there aren't any meetings scheduled for Body Piercing Technicians? There currently isn't a state statute allowing for such a representative group. The HLO central agency periodically holds outreach events to keep these practitioners informed.

HEALTH LICENSING OFFICE  
700 Summer Street NE, Suite 320  
Salem, OR 97301-1287



## HEALTH LICENSING OFFICE

*Our mission is to protect the health and safety of Oregon citizens by setting, communicating and enforcing uniform regulatory standards for multiple health and related professions.*

Athletic Trainers  
Barbers  
Body Piercing Technicians  
Denturists  
Direct Entry Midwives  
Electrologists  
Environmental Health Specialists

Facial Technicians  
Hair Designers  
Hearing Aid Specialists  
Nail Technicians  
Permanent Color Technicians  
Respiratory Therapists  
Tattoo Artists  
Waste Water Specialists

Fifteen health and related professions and nine profession-specific boards, councils and programs.

## **CENTRAL ISSUES 2005**

*News from the Health Licensing Office's December 9 outreach and legislative preview event on what the future holds for central agency regulated professions.*

**INSIDE!**