



# Official Notification

Oregon Liquor Control Commission  
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Monday, November 22, 2010

At a special meeting held November 20, the Commissioners of the Oregon Liquor Control Commission adopted a temporary rule banning seven alcoholic energy drinks from being sold or offered for sale in the state of Oregon. The ban on these products is effective immediately. The decision came as a result of new information regarding OLCC's legal options concerning alcoholic energy drinks as well as a recent ruling from the U.S. Food and Drug Administration.

The seven products affected by the rule include Core High Gravity HG Green, Core High Gravity HG Orange, Lemon Lime Core Spiked, Moonshot, Four Loko, Joose, and Max, which were determined to be "adulterated" products by the FDA because they contain the "unsafe food additive" of caffeine.

The sale of these seven products must be discontinued and the products removed from shelves and/or displays immediately. Failure to comply could result in a category two violation, which carries a penalty of a mandatory 30-day suspension of your liquor license.

The temporary rule adopted November 20, 2010 will be effective until May 18, 2011. During that time, OLCC staff will begin permanent rulemaking concerning alcoholic energy drinks.

Additional questions can be directed to Jesse Sweet, Compliance Specialist 503-872-5250 or to your local field office:

Bend: 541-388-6292  
Coos Bay: 541-266-7601  
Eugene: 541-686-7739  
Klamath Falls: 541-883-5600  
Medford: 541-776-6191  
Newport: 541-265-4522

Nyssa: 541-372-5625  
Pendleton: 541-276-7841  
Roseburg: 541-440-3362  
Salem: 503-378-4871  
Warrenton: 503-861-3912