



# News Release

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## Fourteen out of 17 Umatilla County businesses pass OLCC check for alcohol sales to minors

**Umatilla County, OR** – Eighty-two percent of Umatilla County businesses that were checked for alcohol sales to minors passed by refusing to sell to underage volunteers. The compliance check was performed by the Oregon Liquor Control Commission on July 13.

The sales check resulted in an 82 percent compliance rate, which is consistent with the statewide average of 78 percent.

“It is essential for licensees and their employees to check ID’s correctly,” said Katy Boyce, Bend Regional Manager. “Spending that extra 30 seconds to really look at the ID being presented could prevent many alcohol sales to minors.”

<b>Pendleton (7/13/10) - Umatilla County</b>		
<b>82% Passed</b>		
<b>14 out of 17 Businesses Passed</b>		
SAM'S CORNER MARKET 107 E BROADWAY MILTON-FREEWATER, OR	HAMLEY COFFEE 16 SE COURT AVE PENDLETON, OR	HAMLEY'S 30 SE COURT PENDLETON, OR
NEW YORK RICHIES 1004 SW COURT ST PENDLETON, OR	FRONTIER TAVERN 129 SW 18TH PENDLETON, OR	GARNER'S GROCERY & SPORTING 2214 SE COURT ST PENDLETON, OR
ECHO HILLS GOLF COURSE GOLF COURSE RD ECHO, OR	MILTON-FREEWATER LIQUOR STORE S MAIN MILTON-FREEWATER, OR	TATE'S UMAPINE MERCANTILE 51602 HWY 332 MILTON-FREEWATER, OR
ALBERTSON'S #264 1300 SW COURT PENDLETON, OR	HELIX MARKET & PUB 206 CONCORD HELIX, OR	BI-MART #656 901 SW EMIGRANT PENDLETON, OR
PIZZA HUT 110 SW 20TH PENDLETON, OR	VIRGIL'S AT CIMMIYOTTI'S 137 S MAIN PENDLETON, OR	
<b>18% Failed</b>		
<b>3 out of 17 Businesses Failed</b>		
UKIAH THICKET CAFÉ & BAR 108 E MAIN	BARE BONES 1304 SW DORION	SAMS STOP & SHOP #3 1121 S MAIN

The commission performs the minor sales checks in an effort to reduce drinking by minors, which is a serious problem throughout the state. The OLCC tests about 1,800 licensed liquor businesses each year. Licensees or their employees can be held liable for alcohol-related damages and injuries if they serve or sell alcohol to a minor.

The OLCC offers a free training course on how to check ID's. Participants learn how to identify false identification and the laws regarding minors and alcohol. Additional training opportunities are available including classes for store clerks and service permit holders. Interested persons can call the local OLCC office to schedule a training session. (*Samples of OR Driver Licenses for minor and adult*  
<http://www.flickr.com/photos/oregonliquorcontrolcommission/sets/72157624623539267/>)

During the sales checks, a minor volunteer attempts to purchase alcohol from a licensed business to see if staff are checking ID's correctly and refusing to sell alcohol to anyone under 21. Commission inspectors or other law enforcement officers supervise the minor volunteers. The volunteers carry their own legal ID that identifies them as under 21 and do not disguise their age or lie to encourage the sale of alcohol.

Under Oregon law, businesses in cities with a population of 20,000 or more have an equal chance of being randomly selected for a minor decoy compliance check. A business can also be selected for a compliance check if there is a documented complaint of sales to minors. Businesses in cities with a population under 20,000 and unincorporated areas in counties are not subject to these selection requirements.

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*"Promoting Responsible Alcohol Sales and Service"*