



News Release

Oregon Liquor Control Commission
9079 SE McLoughlin Blvd., Portland, OR 97222-7355
1-800-452-6522

For more information: Christie Scott, Public Affairs Specialist, (503) 872-5002
Mark Jaehnig, Eugene Regional Office, (541) 686-7739
www.oregon.gov/olcc

Friday, July 1, 2011

Lane County businesses pass OLCC check for alcohol sales to minors

Eugene, OR – Nine out of 14 businesses visited in Blue River, Finn Rock, Leaburg, Marcola, McKenzie Bridge, Vida, and Springfield passed a check for alcohol sales to minors by refusing to sell alcohol to a minor volunteer. The sales checks were performed June 15 by the Oregon Liquor Control Commission.

The sales check resulted in a compliance rate of 64 percent which is significantly lower than the 2010 statewide average of 80 percent.

“Summer is here,” said Pete O’Rourke, Interim Enforcement Director. “With teens home from school, businesses need to be even more diligent about checking IDs and making sure the people who are buying alcohol are of legal age.”

The commission performs the minor sales checks in an effort to reduce drinking by minors, which is a serious problem throughout the state. The OLCC tests licensed liquor businesses throughout the year. Licensees or their employees could be held liable for alcohol-related damages and injuries if they serve or sell alcohol to a minor.

The OLCC offers a free training course on how to check ID’s. Participants learn how to identify false identification and the laws regarding minors and alcohol. Additional training opportunities are available including classes for store clerks and service permit holders. Interested persons can call the local OLCC office to schedule a training session. (*Samples of OR Driver Licenses for minor and adult* <http://www.flickr.com/photos/oregonliquorcontrolcommission/sets/72157624623539267/>)

During the sales checks, a minor volunteer attempts to purchase alcohol from a licensed business to see if staff are checking ID’s correctly and refusing to sell alcohol to anyone under 21. Commission inspectors or other law enforcement officers supervise the minor volunteers. The volunteers carry their own legal ID that identifies them as under 21 and do not disguise their age or lie to encourage the sale of alcohol. The Oregon Driver license for a minor carries a red border around the picture with the words “Under 21 until” followed by the date of his/her 21st birthday.

Under Oregon law, businesses in cities with a population of 20,000 or more have an equal chance of being randomly selected for a minor decoy compliance check. A business can also be selected for a compliance check if there is a documented complaint of sales to minors. Businesses in cities with a population under 20,000 and unincorporated areas in counties are not subject to these selection requirements.

“Promoting Responsible Alcohol Sales and Service”

Did you know that in the last two years, the OLCC distributed more than \$343 million to Oregon's General Fund, Cities, Counties, and Drug and Alcohol Abuse Programs? [See the distribution of dollars on OLCC's Website.](#)

Blue River, Finn Rock, Leaburg, Marcola, McKenzie Bridge, Vida, Springfield

14 premises visited: 9 No Sales, 5 Sales – Compliance rate of 64%.

<u>NO SALES:</u>	<u>NO SALES:</u>
AUNT DING FAMILY RESTAURANT & JOC'S SPORTS CLUB 39297 MCKENZIE HWY SPRINGFIELD	MEYER'S GENERAL STORE 51748 CASCADE ST BLUE RIVER
FINN ROCK GRILL 50660 MCKENZIE HWY FINN ROCK	PRATT'S LEABURG COUNTRY STORE 42840 MCKENZIE HWY LEABURG
HARBICK'S COUNTRY STORE 91808 MILL CREEK RD BLUE RIVER	TAKODA'S 91806 MILL CREEK RD BLUE RIVER
HOLIDAY FARM RESORT 54455 MCKENZIE RIVER DR BLUE RIVER	VIDA COMMUNITY MARKET 45602 MCKENZIE HWY VIDA
IKE'S PIZZA 44851 MCKENZIE HWY LEABURG	
<u>SALES:</u>	<u>SALES:</u>
C & K MARKET #72 39317 MCKENZIE HWY WALTERVILLE	MCKENZIE BRIDGE GENERAL STORE 91837 TAYLOR RD MCKENZIE BRIDGE
CJ'S RIVERSIDE INN 45441 MCKENZIE HWY LEABURG	TOMAHAWK CAFÉ & SPORTS BAR 92178 MARCOLA RD MARCOLA
MARCOLA COMMUNITY MARKET 92176 MARCOLA RD MARCOLA	

###