

The Alcohol Impact Area Rule

The Alcohol Impact Area Rule is used to address serious area-wide alcohol related problems by applying uniform limitations and requirements that specify how alcohol may be sold in the area.

Establishing an alcohol impact area is initiated by petition for rule making from an incorporated city with a population over 300,000. The petition must propose rule language to reduce street drinking and public intoxication associated with *off-premises* sales, or noisy conduct and late night disturbances associated with *on-premises* consumption.

The OLCC requires:

- 1) voluntary efforts to address these problems
 - 2) the city to seek public input before petitioning
 - 3) documentation of the problem
 - 4) identification of the licensees in the area and types of licenses or license privileges contributing to the problem
 - 5) geographic boundaries of the proposed alcohol impact area
 - 6) proposed rule language
 - 7) an assessment of impacts
 - 8) a rationale for including and excluding licensed businesses
- ▶ The OLCC initiates and conducts rule making only for complete petitions.
 - ▶ Commissioners consider whether or not to designate an alcohol impact area.
 - ▶ An alcohol impact area is designated by rule.
 - ▶ Licensed businesses may apply for an exemption and if granted, must reapply for the exemption with each license renewal. Due process is provided.
 - ▶ Any interested person may petition the OLCC to amend or repeal an alcohol impact area rule.
 - ▶ An automatic review is conducted by the OLCC 12 months after an alcohol impact area is established.

For more information contact:

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Promoting Responsible Alcohol Sales and Service

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