

Retail Enterprise Review Committee

Meeting #1 ♦ Friday, March 5 ♦ 1:00 p.m. – 4:00 p.m.

Meetings will be recorded for ease of producing minutes

OLCC Mission Statement: To promote the public interest through the responsible sales and service of alcoholic beverages.

Committee Purpose: This Retail Enterprise Review Committee will evaluate new policy ideas for the OLCC's distilled spirits retail system. The liquor commissioners will consider any recommendations that the committee forwards to them.

1:00 PM	Welcome	Merle Lindsey
	Introductions	Committee Members
	Chairman Lang's Message	Steve Pharo
	Retail Enterprise Review – Why?	
	Agenda Review	Committee Members
	Committee Purpose and Focus	Committee Members
	Our Current Model	Merle Lindsey
	Retail Services: Raising the Bar	Brian Flemming
2:15	Break	
	New Policy Ideas to Consider Idea Generation	Committee Members
3:50 PM	Next Steps	Committee Members
	Meeting Schedule – Consistent Day of the Week and Time? Actionable Steps Between Meetings	