



Northwest Archivists / Oregon Heritage Conference April 26 - 28, 2012



*Fertile Ground: Planting the Seeds for
Restoration, Innovation and Collaboration*



Welcome to the 2012 joint Northwest Archivist / Oregon Heritage Conference!

When the conference's Program Committee first met to talk about a theme for this year's joint Northwest Archivists Annual Meeting/Oregon Heritage Conference, we talked about the range of issues and challenges facing building preservation, museums, archives, and other heritage in the Pacific Northwest. Out of many, we chose to focus on three: restoration, collaboration and innovation.

We also wanted the conference to be a site where people from all the different heritage sectors would interact and perhaps generate new ideas, new relationships, and new projects. To provide that opportunity the conference features familiar topics, but also ones that may force you to think "outside the box."

The Program Committee and the Local Arrangement Committee hope you enjoy your time in Salem during the conference, and that it provides you fertile ground for growing your archives and other heritage resources.

All events will take place at the Salem Conference Center, 200 Commercial St. SE, unless otherwise noted.



Conference Sponsors

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Diana Banning, City of Portland Archives
Kuri Gill, Oregon Heritage
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Cara Kaser, Oregon Heritage
Ellie Letterman, Montana Historical Society
Mary McRobinson, Willamette University
Erin Passehl, Western Oregon University
Layne Sawyer, Oregon State Archives
Sara Swanborn, Oregon Museums Association
Rose Walter, Willamette University
Joshua Zimmerman, Catholic Archdiocese of Seattle

Thursday, April 26

Organizational Meetings:

Oregon Heritage Commission

9 a.m.-Noon Oregon Department of Education Board Room, 255 Capitol St. NE

Northwest Digital Archives Committee

9 a.m.-2:30 p.m. Santiam 6

Northwest Digital Archives Steering Team

2:30-4 p.m. Santiam 6

Northwest Archivists Board

4-5 p.m. Croisan A

Northwest Oral Historians Annual Meeting

4-5 p.m. Pringle Creek

Preparing the Ground for a Bountiful Crop: Long Range Planning Workshop

9 a.m.-3 p.m. Santiam 1

The session will start off with the goods you get from the process and the value of actually using and following a plan. A framework for creating a plan will be provided including: who needs to be at the table, what the components of a plan are, how to have the conversations, and a format for a simple document you can refer to regularly. The plan model will address fundraising, community engagement, partnership and collaboration building, and legacy.

Leader: Jerry Ostermiller, former executive director of the Columbia River Maritime Museum, former president of the National Coast Guard Museum, and member of accreditation teams.



Half-day Workshops

Creating Order to Your Collection Through Deaccessioning

9 a.m.-noon Santiam 2

A collections policy makes life sweet. A clear policy supports staff and volunteers in making the best possible acquisition and collections care choices. It protects museum or cultural organizations, as well as encourages ethical and professional handling of collections. This workshop will address all of the sections of a collections policy, with an emphasis on the deaccession process. You'll leave with a draft policy and good tips for your deaccession project.

Leader: Vicki Wiese, Collections Manager, Coos Historical & Maritime Museum.

Thursday, April 26

Half-day Workshops (continued)

Using Social Media As A Tool for Innovation and Collaboration in Your Communications Effort

9 a.m.-12:30 p.m. Santiam 3 and 4

Organizations that have no or limited social media activity will leave this interactive session with a better understanding of the purposes of social media, how they can fit it within the goals and resources of the organization, and how to develop social media efforts. Learn from communication pros who work with small and large organizations with a variety of missions. An abridged version of the book *Secrets for Successful Social Media Marketing* will be provided as a download. A private site containing follow-up information for seminar attendees will also be provided. People who register will receive a brief pre-conference survey.

Leader: John Hope-Johnstone, Chief Strategist and Head Instructor for HPR Internet Marketing and Social Media Seminars, a Governor's Tourism Award Winner.



Remembering the Columbus Day Storm: Tips on Implementing Your Disaster Preparedness Plan

1-4 p.m. Santiam 3 and 4

Do you have your disaster plan on the shelf collecting dust? Time to pull it out and put it into action! Enjoy a walk down memory lane on the 50th anniversary of the Columbus Day storm with the compilers of *Columbus Day Storm 1962 Memories*. Follow that up with ideas for prioritizing components of your plan, gathering resources, building relationships and handling the disaster aftermath.

Presenters: Betty Plude, Independence Library; Cathy Galbraith, Architectural Heritage Center; MJ Koreiva, Umpqua River Lighthouse and Museum; Peggy Smith, Independence Heritage Museum.

Strengthening Preservation Series (segments described below)

Tackling a Building Restoration Project: A Contractor's Perspective

1-1:55 p.m. Santiam 2

What makes a successful restoration project? This presentation by Richard DeWolf, owner of Arciform LLC, will take you through the restoration process and highlight key components to success. Starting with a good plan, accurate architectural plans, and a trusted preservation specialist are some of the essential ingredients. You will learn how to create a project plan, set realistic expectations, source obtainable materials, and develop a contingency plan for unexpected costs and a long-term maintenance plan.

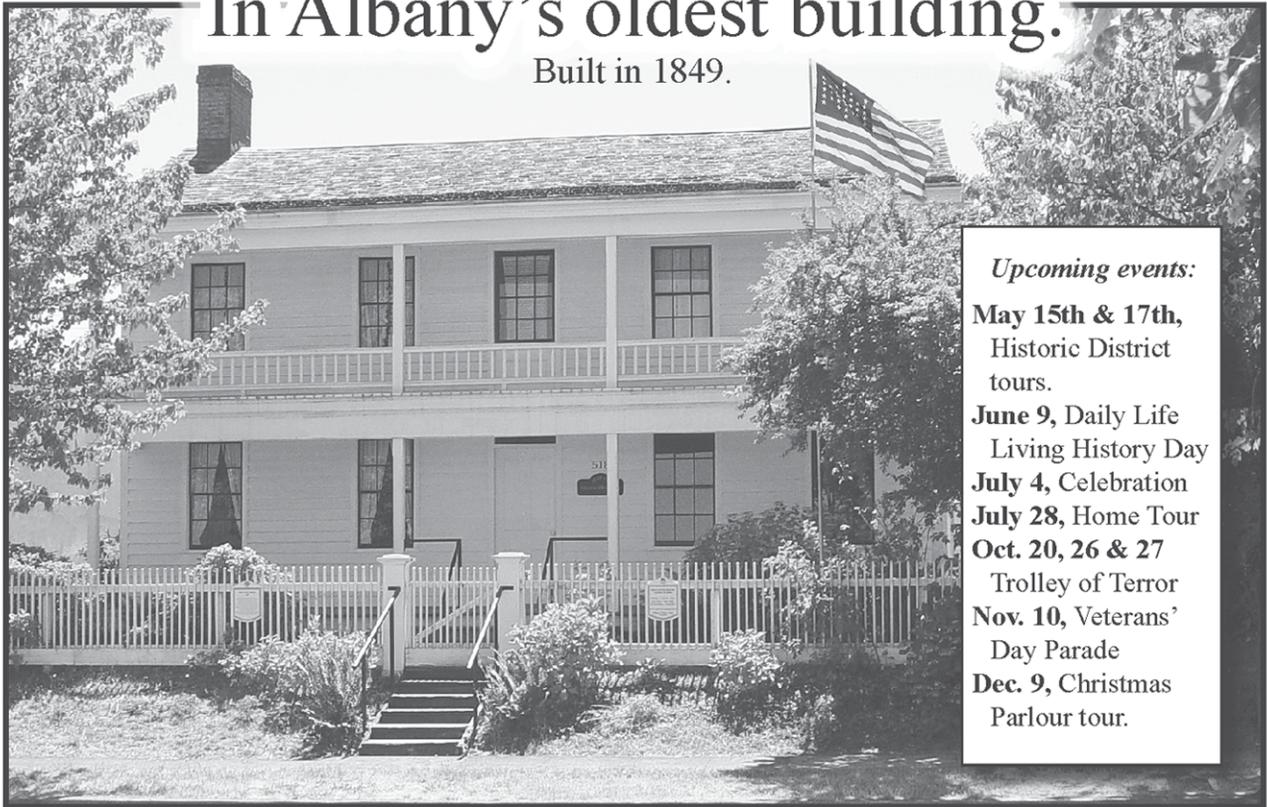
Seismic Retrofitting for Homes in the Pacific Northwest

2-2:55 p.m. Santiam 2

Steve Gemmell, owner of Earthquake Tech, talks about seismic retrofitting and all its components: why you would retrofit, what to look for in retrofitting old homes, potential costs, and general insurance requirements.

History is alive! In Albany's oldest building.

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Upcoming events:

May 15th & 17th,
Historic District
tours.

June 9, Daily Life
Living History Day

July 4, Celebration

July 28, Home Tour

Oct. 20, 26 & 27

Trolley of Terror

Nov. 10, Veterans'
Day Parade

Dec. 9, Christmas
Parlour tour.

The Monteith Historic Society is proud to present:

the 35th Annual!

Albany Historic Interior Homes Tour

July 28, 2012, 11am - 5pm. Several homes will open to the public for tour. Each home has been lovingly restored, and reflects the best of both historic architecture and modern function.

Ticket price includes: refreshments, live entertainment, trolley & horse-drawn wagon rides. Cost: \$15.00 Discounts are available for Monteith Society members, groups & children. Tickets will be available on tour day at the Albany Visitors Association. Call for more information. 541-928-0911 OR 800-526-2256.



*See the Albany Downtown Association table
in the exhibit hall For more information.*

*Visit the
Museum*

www.monteithouse.com

June 13 - Sept. 15 • Wed. - Sat • Noon - 4pm
or by appointment 541-928-0911

518 Second Ave SW, Albany, Oregon



Thursday, April 26

Strengthening Preservation Series (continued)

Growing Support for Historic Preservation In The Capital City

3-3:55 p.m. Santiam 2

Salem's heritage community grew from early efforts to preserve specific buildings and places. It has spawned a variety of preservation- and history-oriented institutions, including the Willamette Heritage Center at The Mill, Deepwood Estate, and Bush House, as well as the city's preservation and downtown redevelopment programs. This presentation will discuss how the birth and growth took place and its ongoing development amid continuing political, economic and social challenges. Take home tips that you can use to strengthen preservation efforts in your community.

Presenters: Kimberli Fitzgerald, Senior Historic Planner, City of Salem; Ian Johnson, Chair, Salem Historic Landmarks Commission; and Sheri Wahren and Todd Klocke of Salem's Urban Development Department.

Tours

4 p.m. *Historic District Walking Tour*

Salem's Downtown Historic District displays the community's ongoing efforts to identify, preserve, and profitably rehabilitate its historic core. This one-hour walk will highlight the district's unique historic persons and places, and feature preservation success stories. Participants will learn how National Register listing served as a springboard for owners to take advantage of federal and state grants and tax programs, city rehabilitation funds, and ongoing efforts to interpret and market the district as a unique destination. Tour begins at the Information and Registration Table.

4-5 p.m. *Oregon State Archives Tour*

Tour the Oregon State Archives Building, 800 Summer St. NE, with Layne Sawyer. The two-story, marble-faced building encompasses 50,000 square feet and houses some of Oregon's most important territorial and state government records. The building includes a research area for patrons, a public meeting room, an exhibit area and 50,000 cubic feet of storage. The storage area has a closely monitored environment, and includes two vaults, one for a variety of media and the other for microfilm.



State Archives

Welcoming Reception

5:30 – 7 p.m. Oregon State Archives

Join your friends for drinks and refreshments at the Oregon State Archives. Enjoy its current exhibit and tours. Secretary of State Kate Brown is scheduled to attend. Beginning at 5:15 p.m., buses will ferry conferees from the west entrance of the Salem Conference Center to the State Archives and back.

Friday, April 27

Plenary: *Making History: Yesterday and Today*

Eliza Canty-Jones, Oregon Century of Action

9-10 a.m. Willamette B and C

Eliza Canty-Jones, one of the co-founders of the Oregon Century of Action, will talk about how that organization has gone about promoting the centennial of Oregon women gaining the right to vote in 2012 and advancing the understanding of women's citizenship in Oregon's history. From a remarkable website, to an entertaining drama, new research and a legislative declaration, the Century of Action has captured the attention of thousands across the state. Wearing a "Votes for Women" sash is optional for this plenary.

Canty-Jones is editor of the *Oregon Historical Quarterly*, public outreach manager for the Oregon Historical Society, and a board member for the Women's History Consortium.



Abigail Scott Duniway (seated) with Gov. Oswald West, signs the women's suffrage amendment.

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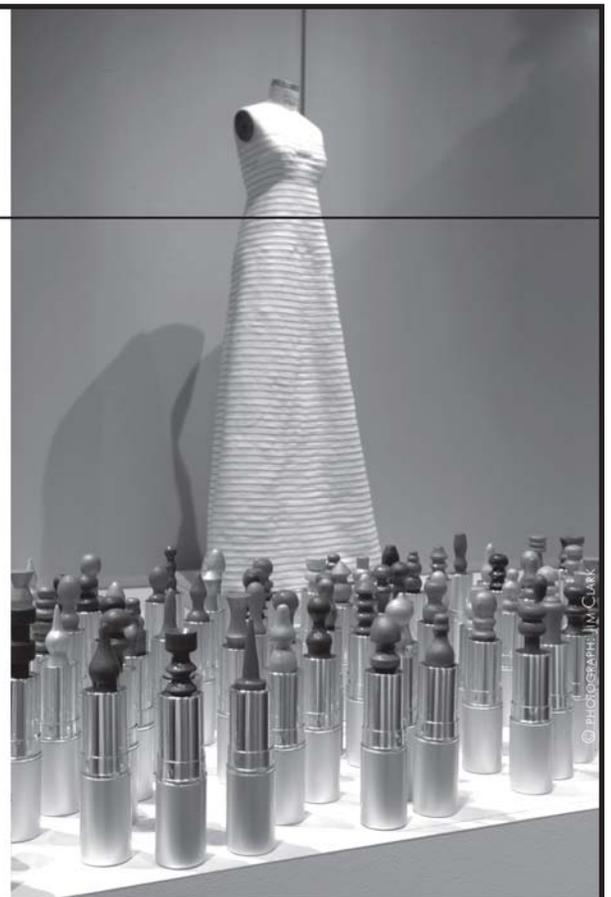
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Friday, April 27

Posters

Take a break and enjoy a poster displays created by both archives and heritage professionals and students. The posters, displayed in the Gallery, will showcase research, internships, projects, reports, and exhibits submitters have contributed to or on which they are currently working:

- ***The Cross-Search and Context Utility: Presenting Digital Objects in Collection Context.*** Jodi Allison-Bunnell, Program Manager, Northwest Digital Archives.
- ***Uncovering Hidden Archives and Manuscript Collections.*** Cassie Schmitt, Archivist, University of Oregon Libraries, and Tanya Parlet, NHPRC Project Archivist, University of Oregon Libraries.
- ***Shall We Dance?*** Ingrid Ockert, Archives Student Assistant, Oregon State University; Kelsey Ockert, Archives Student Assistant, Oregon State University; and Karl McCreary, Collections Archivist, Oregon State University.
- ***Alaskero Synergy: Interdisciplinary and Collaborative Approaches to Research and Outreach as Practiced by the Alaskero Partnership Organizers.*** Mariecris Gatlabayan, Assistant Professor in Archives and Special Collections, Consortium Library, University of Alaska, Anchorage.
- ***Oregon Explorer: Bringing It All Together – Natural Resources and Communities.*** Ruth Vondracek, Oregon Explorer Librarian, Oregon State University.
- ***Innovation for Digitization: Minimal Work Effect for Maximum Results.*** Katrina Burch, San Jose State University, and Mark O’English, Washington State University.
- ***Digital Document Library: The Gay Rights Movement and the City of Seattle During the 1970s.*** Jonathan King, University of Washington, and volunteer at the Seattle Municipal Archives.

Oregon Chinese Disinterment Documents: A Collaborative Effort to Share an Untold Story **10:30 a.m. Santiam 1**

In early 2010, Oregon Public Broadcasting (OPB) received an anonymous donation containing documents pertaining to the 1949 disinterment and shipment of Chinese immigrant remains from Portland to Hong Kong. Panelists will discuss the documents, the history of the disinterment, and the collaborative effort by OPB, the Oregon Chinese Consolidated Benevolent Association, the Portland State University Archives, and the Oregon Multicultural Archives to research the materials, digitize them, and make them available to the public.

Presenters: Tom Banse, Northwest News Network; Marcus Lee, Oregon Chinese Consolidated Benevolent Association; Cristine Paschild, Portland State University Library Special Collections; Natalia Fernandez, Oregon State University Libraries, Special Collections and Archives. Chair: Larry Landis, Oregon State University Libraries.

DAKOTA STATE COLLEGE
SPECTRUM
OFFICIAL PUBLICATION

COLLEGE, NORTH DAKOTA, FRIDAY, JANUARY 23, 1931.

NUMBER 25



MILITARY BALL



William C. Ball and his partner Miss Emma Nelson at the Military Ball which opens the formal ball is a member of Theta Chi social frater-

Adjutant Ball and Emma Nelson
Lead Grand March At Military
Units Formal Party This Evening

NOTICE!
Please call for your checks at the "Y" book exchange at once. Failure to call for your check before February 1st, 1931 will result in our cancelling the check. We are open from 1 to 4 o'clock each day except Saturday and Sunday. No more books will be bought or sold this term, but we will begin again about a week before the next term expires. Lawrence Erickson.

PROM MANAGEMENT EXPECTS 175 COUPLES AT SCABBARD AND BLADE PARTY AT THE SLKS TEMPLE; GRAND MARCH TO START AT 9 O'CLOCK

Cadet Adjutant Curt Ball and his partner, Miss Emma Nelson, will lead the grand march at the 16th annual Military Ball this evening at the Elk's Temple. The line will form at 9 o'clock following half an hour of informal dancing.

"We expect about 175 couple at the Scabbard and Blade formal tonight and we urge all basic course students to come in uniform," was the statement made by the prom manager.

The traditional formation of the sabre arch by senior R. O. T. C. officers will serve as a prelude to the Grand March. Following Ball and his partner will be Cadet Colonel Wallace Lovness and his partner, Miss Mary McLane. The platoon commanders, deans of the schools, and departmental heads will be followed by the other members of the corps and their guests.

Decorations Different

The decorations will feature a system of indirect lighting playing from the floor and walls. Panels of hammered metal will reflect the howitzers placed before them. Jack Kane's orchestra will be placed in a typical wartime dugout furthering the military atmosphere. The exact reproduction of a bursting bomb will be suspended directly over the dugout. The other decorations will be in red, white and blue, the fraternity colors.

The program will include twelve dances with a possibility of two extras. The managers have secured permission from the school authorities.

(Continued on Page 4)

Ten Students Will
Compete For Declam
Honors In Contest

Three Classes Of Readings To
Be Given; Contestants
Judged Together

Ten students of North Dakota State college will compete for first honors in the 36th declamation contest in the Little Country theater at 7 p. m., tonight, according to Miss Alice Bender, instructor in the public discussions department, who is in charge of the contest.

A medal will be awarded to the person receiving the highest rating by the judges, says Miss Bender. Miss Eleanor Gust, Woods, a junior in the Agricultural and Mechanic Arts high school, will also be awarded a medal at the contest by virtue of winning the high school declamation contest held several weeks ago.

Although the readings to be given will be in three different classes, humorous, dramatic and oratorical, the entire group of ten contestants will be judged together.

Students who have entered the contest and their selections are:

Dramatics—Mary Healy, "Patterns" by Amy Lowell; Ruth Peterson, "The Lost Word"; Lester Wynman, "The Man with the Hoe"; Bethel Young, "The Janis Farm" by Eugene O'Neill, and Jack Knight, a selection from "The Fool".

Humorous—Vivian Rice, "Here Comes the Bride"; Ward McCabe, "The One Legged Goose" by Smith, and Helen Fitch, "The Bear Story" by James Whitcomb Riley.

Oratorical—Mart Vogel, "The Eleventh Commandment", and Alfred Ballweg, "The Wandering Jew".

PUTNAM IN CHARGE
OF MUSICAL PROGRAM

Dr. C. S. Putnam, head of the music department, was in charge of the musical program given at the Wednesday noon luncheon of the Fargo Rotary Club in the Commercial Club. The program was presented by representatives of the music department of the school. Miss Mildred Thorstad gave two vocal numbers: "One Fleeting Hour" by Dorothy Lee and "Two Little Stars" by Geoffrey O'Hara. Mrs. Park W. Tarbell was her accompanist. Gunder Christianson, accompanied by Lloyd Rawalt, "The Rosary" by Ethelbert Nevin as a cornet solo. Miss Leah Shalit played "Scene de Ballet" by De Beriot with Miss Esther Moe as her accompanist. Dr. Putnam led some group singing as the final number on the program.

"The Gold Star Band will present a program over the radio station WDAY on January 28 at 7:30 p. m., according to the latest reports from Dr. C. S. Putnam, director of the band. A copy of the program will be in the next issue of the Spectrum.

ALPHA GAMMA DELTA
Margaret Dadey left Thursday noon for Minneapolis with her par-

Honor Fraternity To
Pledge Mart Vogel
Floyd Viel Tuesday

Plans Discussed For North
Central Press Meet
At Fargo

Pledging services for Floyd Viel and Mart Vogel will be conducted by active members of Gamma Tau Sigma, honorary journalistic fraternity, at 4 p. m., Tuesday, according to Amos Wallum, president of the organization. The two men were named pledges of the honorary fraternity at a meeting of the active chapter in the Spectrum office Tuesday afternoon.

Outstanding work in journalistic activities on the campus is the basis for selection of pledge members of Gamma Tau Sigma. At the present time there are ten active members. Viel, whose home is at Fargo, is a junior in the school of science and literature, and is business manager of the 1932 Bison. He is a member of Delta Kappa Sigma fraternity. Mart Vogel is also a member of the Bison staff being associate editor of the yearbook. Alpha Sigma Tau is his social fraternity. Vogel claims Perham, Minn., as his home town.

SIX CHARM TALKS TO
BE GIVEN AT MEETINGS

At a meeting of the etiquette section of the Y. W. C. A. held yesterday it was decided that six charm talks given by different persons would be the program for the next six meetings. On February 3 Miss Nancy Elliott will speak on "Personality in Dress;" on February 17 "Etiquette of the Luncheon," by Miss Louise Fuller; on March 3 "Informal Suppers," by Constance Leeb; on March 17 "Formal Dinner," by Elvira Smith; on March 31 "Invitations, Caris, Etc.," by Mrs. Bavliss; and on

Misses Formal
Dux Does Not Appear

Dorothy Smith Named
President of Senate

Dorothy Smith, Fargo, was named president of the Women's Senate of North Dakota State college at a meeting of the 12 members at 4 p. m., Tuesday. Other officers which were elected for the ensuing year are: Verona Weppel, Jamestown, vice-president, and Grace South, Casselton, secretary-treasurer.

The first meeting of the senate of which the new officers will be in charge will be held in the Faculty-Alumni club rooms at 4 p. m., Tuesday.

Theta Chi Fraternity
To Hold Open House

Sunday Afternoon Set As Date
For First Inspection
Of New Home

The general public and the students of North Dakota State College are cordially invited to be the guests of the Theta Chi fraternity at open house Sunday evening, according to Frank Sykora, social chairman.

This period of open house, the first one since the completion of the new chapter home in October 1929, will be during the hours of seven and ten o'clock, Sunday evening, according to the plans of the committee in charge. The program of the evening will include the inspection of the interior of the house and the serving of tea to the guests by the Theta Chi Mothers' Auxiliary. Decorations will be in military red and white, the fraternity colors.

An archeologist says that he has

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Friday, April 27

What Do You Remember? Community History, Memory, and the Archival Record

10:30 a.m. Santiam 2 and 3

Two researchers involved in community history projects discuss how individual and collective memory often runs counter to the historical record.

Presenters: Jeana Woolley, President of JM Wolley & Associates; Tanya Lyn March, historic researcher and educator. Chair: Brian K. Johnson, Assistant Archivist, City of Portland Archives and Records Management.

Telling the Story: Using Your Organizational Mission, Vision and Goals to Raise Money

10:30 a.m. Santiam 4 and 5

When public funding is scarce, and earned revenue is not part of your organization's goals, being able to generate contributed income in the form of individual donations is the future for many nonprofits. This workshop will work with participants to create organizational narratives highlighting their mission, vision and goals with the end goal of generating contributed income. Working together and in small groups, participants will discuss best practices in generating annual solicitation letters, regular communications with donors and website presence to develop, elicit and maintain relationships with individual donors.

Presenter: Sharon Leighty, Leighty and Co.

What Do I Do With This?! Conundrums in the Collection

10:30 a.m. Santiam 6

Is there something odd in your collection: an object or document with a record, identification or even a location? How do you determine what to do? Collections managers, registrars and archivists will present case studies on the conundrums they have faced and field questions from the audience on issues from their own collections. The presenters will offer essential information for collections large and small, new and old. They will look at the problems of old loans, undocumented objects found in collections, items lost in inventory, and more, as well as work with session participants to brainstorm guidelines on how to keep problems from occurring in the first place.

Presenters: Kathleen Daly, Oregon Military Museum; Mary McRobinson, Willamette University; Kylie Pine, Willamette Heritage Center and Oregon State Hospital Museum; Jeff Smith, Columbia River Maritime Museum.

Join us for our new-fashioned socials!

Talk to the Oregon Heritage Community on *Exchange*, a new Oregon Heritage blog:

www.oregonheritage.wordpress.com

Follow Oregon Heritage on Facebook:

www.facebook.com/OregonHeritage

Visit **www.oregonheritage.org**.



Friday, April 27

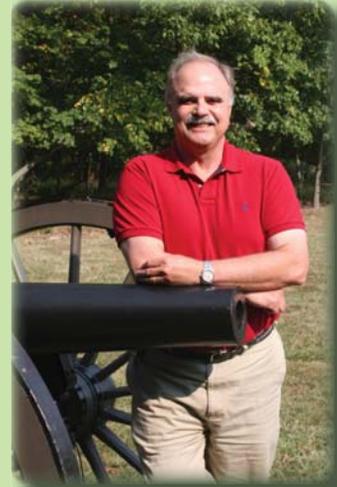
Luncheon Plenary: *From Fort Stevens to Fort Stevens: Growing Heritage With Restoration, Innovation and Collaboration*

Dr. Robert K. Sutton, Chief Historian, National Park Service

Noon Willamette B and C

Sutton began his career in the Pacific Northwest at places like Fort Stevens, Fort Vancouver, Pullman and Salem. Now, the leader of history efforts at the National Park Service, Sutton is on the front edge of one of the nation's leading history organizations.

Sutton was involved with the restoration efforts at Fort Stevens State Park, and performed a number of cultural resource surveys for the Oregon Parks and Recreation Department. He obtained his PhD from Washington State University in 1984. Sutton has worked in a succession of posts for the NPS for the past 30 years.



Dr. Robert K. Sutton

Bridges to Everywhere: Recent Historic Rehabilitation in Oregon

1:30 p.m. Santiam 1

This session will include an overview of the nationally-recognized highway bridge program created by Conde B. McCullough in the 1920s and 1930s. It will also put a spotlight on recent efforts to restore two of his 1920s arches: the Rogue River (Rock Point) and the Willamette River (Oregon City-West Linn).

Presenters: Robert Hadlow, Senior Historian; Chris Bell, Cultural Resources Program; Benjamin Tang, Bridge Preservation Manager; and Chris Leedham, Designer – all from the Oregon Department of Transportation.

Challenges in Discovering the New Land of Archival Research

1:30 p.m. Santiam 2 and 3

Historian Lorraine McConaghy visited more than three dozen Washington archives to research a single-volume history of the territory and state, shown through 400 documents. She hoped to create an engaging “exhibit between book-covers” that explored territorial and state history. Each document is identified by a citation in the endnotes, directing the reader to its source. Four archivists will respond with their repository's experience with this project and its aftermath.

Chair: Lorraine McConaghy, Museum of History and Industry, Seattle. **Presenters:** Megan Carlisle, Eastside Heritage Center, Bellevue; Michael Saunders, Washington State Archives - Puget Sound Branch; Blynne Olivieri, Special Collections, University of Washington Libraries; Candace Lein-Hayes, National Archives and Records Administration, Seattle.

Friday, April 27

Sprouting the Interest of Tomorrow's Historians: Case Studies for Engaging Youth in Heritage

1:30 p.m. Santiam 4 and 5

Examine three approaches that have successfully engaged youth in history and heritage. Technology, access and organization are some of the methods that proved fruitful with a 4-H afterschool program in Umatilla County, a local history curriculum for elementary students in Hillsboro and the Washington State History Day program.

Presenters: Patricia Dawson, Professor, Oregon State University; Stefanie Baker, City View Charter School Hillsboro; Rachel Lilley, Montana Historical Society. **Moderator:** Irene Zenev, Oregon Heritage Commission.

Tales from the Digital Frontier: Stories of Inspiration, Progress, and Cannibalism

1:30 p.m. Santiam 6

Archivists and other cultural heritage workers are responding in many ways to the challenges and opportunities associated with creating, collecting, managing, preserving, and providing access to digital materials. During lightning talks (2-5 minutes each), panelists will present the everyday work they are doing, projects they are involved in, or other matters related to digital collections, digital archives, digital preservation, and access mechanisms. Simultaneously, a live visualization of the connections between presentation topics will take place via a second screen projection. Similarities in relation to strategies, tools, collections, subjects etc., will be highlighted via this live mapping. The goal of this exercise is to spark discussion and potential collaboration by illustrating the relationships between individuals, projects, and institutions.

Presenters: Sam Meister, University of Montana; Jennifer Mundy, Multnomah County Records Management Program; Lindsay Prescott, Washington County Heritage Online; and Teresa Montgomery, Mary Jane Cedar Face, and Kate Cleland-Sipfle, Southern Oregon University; Debbie Bahn, Washington State Archives; Jodie Foley, Montana Historical Society.

Plowing New Ground: Oregon's Heritage Fellows

3:30 p.m. Santiam 1

Three emerging scholars, the recipients of fellowships from Oregon Heritage, part of the Oregon Parks and Recreation Department, have unearthed new topics while studying at Oregon universities. Hear them describe their research findings and become inspired by the new topics.

Presenters and topics: Laura Cray, Oregon State University, *High Desert Dreams: Arid Land Management Policy and Visions of the Western Landscape*. Kimberly Hursh, Willamette University, *A Social History of the Colegio Cesar Chavez, 1973-1983*. Gareth Stacke, Lewis & Clark College, *A Price to Brotherhood: Race, Conflict, and Community Control in Portland's Office of Economic Opportunity*.

Chair: Kimberly Jensen, Western Oregon University and Oregon Heritage Commission.

Case Studies in Community Outreach and Historic Preservation

3:30 p.m. Santiam 2 and 3

Customers, including scholars and the public, are looking for history outside of museums and archives. Learn from those who are providing that service, such as a historical society that interacts with communities to create traveling exhibits, or a library that uses new technology to create more interactive web pages.

Presenters: Amy Drake, Southern Oregon Historical Society; Stephen Hussman, Central Washington University; Peggy Moretti, Historic Preservation League of Oregon; Jon Tullis, Timberline Lodge.

Friday, April 27

Collaboration Produces a Hefty Harvest

3:30 p.m. Santiam 4 and 5

As organizations get smarter and resources get tighter, organizations are discovering the multitude of benefits from collaboration. Explore some examples of successful collaborations to learn how to pick your partners and work with them. From state agency and tribal collaboration, to organizational mergers...you get a wide array of ideas to take away.

Presenters: Kurt Roedel, Oregon Department of Transportation; Shawna Gandy, Oregon Historical Society; Kris Kern, Portland State University. **Moderator:** : James Fox, University of Oregon Libraries.

Take Three: Creating Dynamic Public Programming via Documentaries, Public Broadcasting and Film

3:30 p.m. Santiam 6

Learn about the experiences of an independent filmmaker, Oregon Public Broadcasting, and The Archaeology Channel and their interactions with the archives and heritage professions to create dynamic public programming materials. Topics include how programming is chosen, how audiences are changing, how materials are presented to audiences (film, television, and streaming online), how research is conducted, and what decisions go into creating energetic, interesting programs. Clips from their current projects will be shown.

Presenters: Michael Turner, GeerCrest Farm; Kami Horton, Oregon Public Broadcasting; Rick Pettigrew, Archaeological Legacy Institute and The Archaeology Channel. **Moderator:** Erin Passehl, Western Oregon University.

Northwest Heritage Celebration!

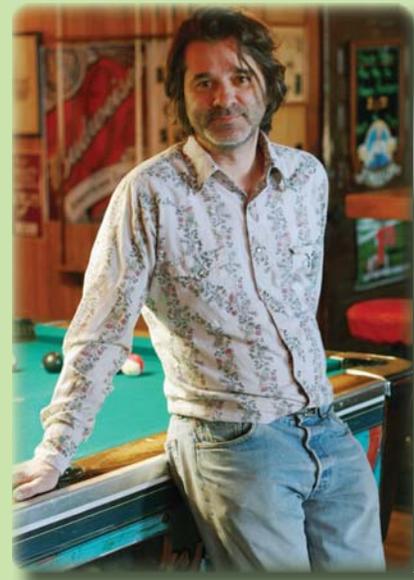
Willamette Heritage Center at the Mill

Reception: 6 p.m. Dinner: 7 p.m.

Join your colleagues for a reception and dinner to celebrate the Northwest and our outstanding achievements. Be inspired by the work of the winners of the Oregon Heritage Excellence Awards!

Hear a talk by author, teacher and entrepreneur Matt Love about former Oregon Governor Tom McCall and his legacy in the Pacific Northwest as the centennial year of his birth begins.

The event takes place at the Willamette Heritage Center, which is undergoing its own transformational change. Buses will transfer conferees between the Salem Conference Center to the Willamette Heritage Center and back from 5:15 p.m.-10 p.m.



Matt Love

Saturday, April 28

Buffet Breakfast

7 a.m.

The Gallery

State of Oregon Heritage

7:30 a.m.

Santiam 1

Listen to the leading players on the Oregon heritage stage deliver news, insights and inspiration on the state of Oregon heritage. Bring your breakfast from the buffet and your questions. Answers will be provided. Ideas will be welcome.

Northwest Archivists Annual Business Meeting

7:30 a.m.

Santiam 2 and 3

Eat your breakfast while learning about Northwest Archivists activities during the past year and its future plans.

New Accessions to the Profession: Discussions on the Needs of Students and Emergent Archivists

9 a.m.

Santiam 1

Join a facilitated discussion aimed at students and emerging professionals (but open to seasoned archivists, too!), to identify their needs as they pursue their archival education, first professional positions, mentoring, networking and continued education. The information gathered will be used to create a plan for facilitating their needs.

Facilitators: Max Johnson, San Jose State University, and Pete Asch, Oregon Jewish Museum. **Chair:** Joshua Zimmerman, Catholic Archdiocese of Seattle.

If You Build It, Do They Come? Advocacy and Program Development for New and Expanded Archival Programs

9 a.m.

Santiam 2 and 3

Participants in a program to expand the presence of archives and special collections programs at liberal arts colleges in the Northwest by assisting emergent archives programs with collection access outreach to key audiences, and advocacy for institutions to offer long-term program support will address key aspects of their efforts. Topics will include curriculum integration, program development, efficient collection survey methods, outreach and advocacy, and the development of the Oregon Wine Archives.

Presenters: Jodi Allison Bunnell, Northwest Digital Archives; Linda Morton-Keithley, consulting archivist; Elizabeth Stiles Knight, consulting archivist; Zoie Clark, George Fox University/Northwest Yearly Meeting of Friends Church Archives; Brent Mai, Concordia University; Eva Guggemos, Pacific University; Susan Barnes Whyte, Linfield College; Adrienne Meier, Seattle Pacific University; Mary Linden Sepulveda, Seattle University; Jane Carlin, University of Puget Sound.



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Saturday, April 28

Special Collections at the Center

11 a.m. Santiam 1

Learn ways that archives and special collections departments increase their institution's effectiveness. Central to the theme is discussion of how online digital resources created by archives provide "distinct places" for libraries and institutions that are increasingly focused on services that reach beyond their physical space. The session is divided between two presentations, *I'm Ready for My Close-Up: Digital Collections Take Center Stage at WSU*, and *Special Collections and the Future of the Academic Library*.

Presenters: Trevor James Bond, Washington State University; Greg Mathews, Washington State University; Doug Lambeth, Washington State University; Michael J. Paulus, Jr., Seattle Pacific University.

The Protocols for Native American Archival Materials

11 a.m. Santiam 2 and 3

The Protocols (<http://www2.nau.edu/libnap-p/>) has been an important topic since their creation in 2007. Two archival organizations, Northwest Archivists and the Society of American Archivists, have constructed dialogue among their members to promote understanding of the protocols, to create dialogue among interested parties, and to determine members' desires regarding endorsement of the protocols. The sense of creating dialogue, respect, and relationship among people is at the core of the protocols.

Presenter: Terry Baxter, Multnomah County Archives. **Chair:** David Lewis, Confederated Tribes of Grand Ronde.

Northwest Archivists Strategic Planning Session

12:30 p.m. Santiam 4

The Board of the Northwest Archivists and others create the future direction of the organization.

Oregon Historic Trails Advisory Council

12:30 p.m. Phoenix Inn

The Oregon Historic Trails Council advises the Governor on 16 historic trails, and works to locate, preserve and encourage their use. The Council will meet at the Phoenix Inn, 1590 West Court NE.

Historic Preservation League of Oregon

1:30- 3 p.m. Willamette Heritage Center at the Mill

The Historic Preservation League of Oregon is turning 35 in 2012 and will celebrate the fete at the Willamette Heritage Center, 1313 Mill St. A town hall forum about the past and future of preservation in Oregon is featured. Guided tours will be provided. Cake will be served at this public event. Attendees will each receive *A Past for Our Future*, a limited print booklet authored by former Oregon National Register coordinator Elisabeth Walton Potter.

Saturday, April 28



We want to know how the conference was for you.
Please take the time to fill out the online evaluation by visiting
<http://www.surveymonkey.com/s/HeritageArchivistEval>

Thank you!

Documentary Premiere: *The Life of Vesper Geer*

2 p.m. Silverton

The premiere screening of the feature-length biopic focuses on Vesper Geer, the fourth-generation owner of GeerCrest Farm outside Silverton. Vesper, the descendant of a pioneer Oregon family, was born in the kitchen of the family house in 1917, and died there on New Year's Eve, 2010. In between, her life story of love, war, travel, and finally, home, is told through her photographs, letters, and journals collected over nearly a century. Join filmmaker Michael Turner and GeerCrest family at the Waldo Hills Community Club, 1259 Cascade Highway NE in Silverton. Facebook event information is available at <http://www.facebook.com/events/325829574145746>.

Exhibit

Grand Ronde Women – Our Story

10 a.m. - 5 p.m. Willamette Heritage Center

This exhibition celebrates the women of the Grand Ronde community, past, present and future. Willamette Heritage Center at the Mill, 1313 Mill St. SE., 10 a.m.-5 p.m. Monday-Saturday, www.willametteheritage.org.

Join us for our new-fashioned socials!

Talk to the Oregon Heritage Community on *Exchange*, a new Oregon Heritage blog:

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THIS is CULTURE

Shannon Applegate is a fifth generation descendant of Charles and Melinda Applegate, who built Applegate House in 1852. She is an accomplished writer and winner of a 2007 Governor's Arts Award.

Oregon Cultural Trust is a proud partner of the State Historic Preservation Office, Oregon Heritage Commission and Oregon Historical Society.

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Applegate House, Yoncalla, Oregon. Photographed by Andy Batti

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