



Oregon Main Street Network 2011-2012 Exploring Downtown Level Application

Oregon Main Street provides Exploring Downtown level organizations a range of services and assistance to meet a variety of community commitment and readiness levels. It is for communities that are just starting a downtown revitalization effort and wish to explore using the Main Street Approach®.

Our organization would like to become an Exploring Downtown level member of the Oregon Main Street Network.

We agree to:

- Provide a local contact.
- Consider forming a downtown revitalization organization.
- Send a representative to at least one Oregon Main Street training per year (current offerings include the annual Oregon Main Street conference and quarterly Oregon Main Street Network workshops).
- Take time to learn about the Main Street Approach®.

In exchange, the Oregon Main Street Program will provide:

- Invitation and notification of all statewide Oregon Main Street workshops and conferences.
- “Introduction to the Main Street Approach®” Community Presentation (as requested).
- Board Work Plan Retreat (as requested).
- Reconnaissance level historic building surveys.
- Telephone consultations.
- Oregon Main Street listserv access.
- Resource lending library access.
- Eligibility for the “Excellence in Downtown Revitalization” Awards.

Submission Instructions:

- Application for the Oregon Main Street Exploring Downtown level may be submitted at any time.
- The answers to the questions are to help us serve your community effectively.
- All five questions must be answered and attachments provided.
- Answers to all questions must not exceed 2 pages (8½ x 11).

Send form to:

Sheri Stuart, Coordinator
Oregon Main Street
725 Summer Street N.E., Suite C, Salem, Oregon, 97301
Questions: 503.986.0679 or sheri.stuart@state.or.us

Exploring Downtown Level Commitment Statement:

_____ agrees to meet the requirements of Oregon Main Street
(community and/or organization)
as outlined above and will be eligible to receive Exploring Downtown level services from Oregon Main Street if the requirements are met. We understand that our Exploring Downtown level membership within the Oregon Main Street network does not authorize us to use the Main Street® trademark name and further understand that the Main Street® name is a trademarked brand, owned by the National Trust National Main Street Center.

Signature of Designated Contact Person

Date

Question 1: Applicant Information (please print)

Name of designated contact person:
This person's title or affiliation:
Name of the Community:
Population:
Organization (if applicable):
Mailing address of the contact person:
City, state, zip code:
Phone number of the contact person:
Email address:

Question 2: Briefly describe the economic and physical characteristics of your downtown district.

Question 3: Briefly describe the structure of your organization (if you have a board of directors and officers, attach a list).

Question 4: Briefly describe any efforts to improve the downtown or historic commercial district over the past 5 years.

Question 5: Briefly describe what you hope to achieve by participating as an Exploring Downtown level community.