

**Brief Grant Proposal for New Projects
Library Services and Technology Act FFY2012**

This form is available for download in Microsoft Word on our web site via:
<http://www.oregon.gov/OSL/LD/grantmainalt.shtml>. Proposals not meeting the following conditions will be returned. The form must not exceed this cover page and two pages of proposal content. A page is defined as one side of a sheet of paper. Use 12 point Times New Roman with one inch margins. Do not alter the format of this form. The deadline for receipt of this proposal is **5:00 pm on Friday April 22, 2011. Use form Appendix D if applying for a second or third year of funding.**

General Information

Project Title: Expanding Latino Outreach

Applicant: Cornelius Public Library

Address: 1355 N. Barlow St, Cornelius, OR 97113

Contact Person: Karen Hill

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Fiscal Agent (if different than Applicant):

Authorized by: Karen Hill

Title: Library Director

Signature:

Date: 4/22/11

PLEASE INDICATE THE ANTICIPATED LENGTH OF YOUR GRANT PROJECT:

(Check applicable boxes)

THIS IS THE 1st YEAR OF A ONE YEAR GRANT PROJECT.
 TWO YEAR
 THREE YEAR

For projects that are anticipated to be multi-year projects be sure to include an estimate of the funds anticipated to be needed for future years in the Section 4 budget discussion and Section 5 grid.

THIS IS PRIORITY 1 OF THIS ORGANIZATION'S PROPOSALS.

This form must be received at the State Library no later than **5:00 pm on Friday, April 22, 2011. Faxed copies will not be accepted.** Mail or deliver **one copy** of your proposal to:

Library Development Services
 Oregon State Library
 250 Winter St. NE
 Salem, OR 97301-3950

As a courtesy, the State Library asks that you email an electronic copy of your proposal, in rtf or Word format, to ann.reed@state.or.us. This does not substitute for the signed, mailed copy.

Project Proposal (insert your text after each section)

Section 1. Provide the exact text of the single most relevant goal and high-level outcome from the *Library Services and Technology Act (LSTA) Five-Year State Plan* that will be addressed by the grant project.

“All Oregonians have access to high-quality library and information resources, anytime, anywhere, that help them achieve success in school, in the workplace, and in their daily lives.”

Section 2. Describe the problem that will be addressed by the proposed grant project.

This project will address inadequate library services to Latinos due to the lack of bilingual, multicultural librarians. The problem stems from two issues: not enough Latino library staff and Latino populations increasing faster than library resources.

Recruiting Latino library professionals is a problem for many reasons:

- Latinos have the highest high school drop out rate in the nation and in Oregon. (In Oregon it's 13% compared to 6.3%.)
- Latinos often cannot afford to pursue a library degree.
- Less than 5% of librarians are Latino, creating a shortage of role models.
- Leaders are not prioritizing Latino recruitment.

Latino library staff are needed to develop and provide services and programs that fit community needs. Cornelius, at 50% Latino, is one of two Oregon cities that are primarily non-white. Latinos lack equal access to library services because fewer staff and resources are available to meet their needs.

Cornelius dedicates a significant portion of its resources to Latino services with a Spanish speaker on shift seven days a week, 20% of the materials budget, and much programming. Last year we offered 105 Spanish or bilingual programs with 1,891 attendees. Of three full-time staff, one is the bilingual, bicultural Latino Outreach Coordinator. And yet, the library is unable to meet the demands of the community. We frequently turn down requests for simple Spanish or bilingual programs because we only have staff for the highest demand programs. Using volunteers was unsuccessful because so few were available. Cornelius Library circulation increased 35% last year to 92,000 checkouts. We need to increase the capacity of the library to support the underserved Latino population in a practical and economic way.

Section 3. Describe the proposed solution that the project will implement. Indicate the project goal, and the quantified objectives that will be used to measure whether the goal is accomplished. Describe briefly the activities that will be undertaken to meet each objective.

A paid graduate intern will be hired to support and expand Latino Outreach programs in Cornelius. Supporters from the University of Washington, Emporia State University, San Jose State University, Pacific University and Portland Community College are excited to promote the program to their Library Science and Education students. Interns will match their skills and goals to a variety of program options, including early literacy activities, storytimes, language exchanges, technology assistance, library awareness and special events. The intern position will be dedicated to providing these services each week under the guidance of the Latino Outreach Coordinator and Library Director.

GOAL: Expand the reach of Cornelius Latino Outreach services.

OBJECTIVES:

- 1) Plan a program that can be managed easily, repeated frequently and is sustainable.
- 2) Provide 3 additional basic Latino programs per week beginning week 3 of internship.
- 3) Secure long-term support for the successful project.

ACTIVITIES:

- 1) Develop guidelines and expectations of basic programs to offer.
- 2) Plan recruiting strategy.
- 3) Identify potential long-term partners for funding.
- 4) Develop simple training strategy.
- 5) Recruit, hire, train and support one bilingual graduate student each term.
- 6) Offer and track programs.
- 7) Evaluate intern, library and programs.
- 8) Secure year two funding from alternate partner.
- 9) Continue streamlining program through second year.
- 10) Secure long term funding for ongoing project expenses.

Section 4. Provide specifics about the project budget.

Interns will work 15 hours per week as Library Aide (\$14.54/hour). A typical 12 week term would earn \$2,617. Two 12 week and one 8 week (summer) term is 32 weeks/480 hours. Total stipends are \$7,932. Benefits average \$30 per week; totaling \$960. Travel for outreach and training are \$326.40 (average 10 miles/trip twice weekly at \$0.51/mile). Equipment consisting of a library laptop, projector and workspace are valued at \$1,200.

During the first year of the project, we expect staff support at \$20 per hour for 200 hours to hire, train, job shadow, and evaluate (\$2,840). Management staff will take 100 hours at \$30 per hour to prepare and manage the program (research, recruit, report, communicate with partners, participate in evaluations, etc.) (\$3,000). Books/videos will be purchased to support the specific programs (\$1,000). Advertising will be primarily with digital media. Indirect charges are 5% of total direct LSTA funds (\$495).

Section 5. Proposed project budget summary (Use this format – do not alter it):

(Double click on the table to enter data. Before closing the table, be sure to scroll to the top of it)

Item	Local Cash	Local In-kind	LSTA	Total
Personnel		\$5,840	\$7,932	\$13,772
Benefits			\$960	\$960
Travel	\$326			\$326
Equipment		\$1,200		\$1,200
Supplies	\$75			\$75
Contractual				\$0
Library Materials			\$1,000	\$1,000
Total Direct Charges	\$401	\$7,040	\$9,892	\$17,333
<i>Indirect Charges</i>	\$0	\$0	\$495	\$905
Total Budget	\$401	\$7,040	\$10,387	\$18,238

Proposed second year LSTA amount: \$5,000 Proposed third year LSTA amount: n/a