

OREGON STATE LIBRARY

FEB 27 2013

Library Services and Technology Act
Grant Activities Report

Quarterly reports must be filed even if there is no activity in that quarter. The final quarter has a different report.

1st Quarter Report	2nd Quarter Report	3rd Quarter Report
<input checked="" type="checkbox"/> 4 th Quarter (extension)	<input type="checkbox"/> 5 th Quarter (extension)	

LSTA Contract Number: 12-05-60

Grantee: Oregon Historical Society

Project Title Oregon History on the Road

Submitted By: Marsha Matthews Phone: 503-306-5274

1. Summarize the overall purpose of the grant project:

The goal is to position libraries to help build strong communities by offering two traveling exhibits that will connect Oregonians with historical information resources and with each other. Our four objectives are to: 1) contract with an exhibit fabrication firm to convert congruent panels of OHS's recent stationary exhibit, *Landmark Legislation* into a traveling display that can be hosted with the full 16-panels or as a two-panel exhibit by even the smallest library; 2) convene an advisory group of three public librarians to serve as program advisors to develop a comprehensive list of relevant program options for local customization and implementation; 3) contract with a graphic artist to design and print 10,000 attractive promotional bookmarks for shared use by hosting libraries; and 4) coordinate the booking, shipping, and loan schedule of the 32 panels that will comprise *Landmark Legislation* and *Oregon: 150 Years of Statehood, 150 Million Years in the Making*, to an estimated eight requesting libraries each month.

2. Summarize the project results to date:

Outputs Summary – please report as appropriate depending upon your grant
(double click Word table to enter data- table can be altered to record appropriate outputs)

Actual # of people served this quarter	60283	Actual # of people served to date	60283
# of exhibit venues	7	# of exhibit venues to date	8
# of programs associated with exhibit	3	# of programs /meetings /events attendees	
Other output measure(s): (please indicate)		Other output measure(s) to date:	327 plus

Narrative summary:

We have successfully booked both exhibits through the end of the grant period July 2013. The exhibits are being used in the manner intended: to augment library offerings to their patrons, to use to develop programs with other community groups, and according to the evaluations we have received the exhibits are valuable educational tools.

3. Report on specific project objectives to date:

(replicate table as needed)

Objective: Fully book the exhibits to the end of the grant period.	% Progress / Results: 100%
Activity Summary: <i>(type below this table)</i>	

Oregon: 150 Years of Statehood, 150 Million Years in the Making

- Nov 2012: Cottage Grove Public Library
- *Dec 2012: Springfield Museum (non-library, PAID)*
- Jan 2013: Josephine Community Library
- Feb 2013: Beaverton City Library
- Mar 2013: Lebanon Public Library
- Apr 2013: The Dalles-Wasco Public Library
- May 2013: West Linn Public Library
- Jun 2013: Stayton Public Library
- Jul 2013: Siuslaw Public Library
- Aug 2013: Forest Grove City Library

Legislative Landmarks

- Dec 2012: The Dalles-Wasco Public Library
- Jan 2013: Salem Public Library
- Feb 2013: Cottage Grove Public Library
- Mar 2013: Hood River County Library District
- Apr 2013: Sherman County Public/School Library
- May 2013: Corvallis-Benton County Public Library
- Jun 2013: Lake Oswego Public Library
- Jul 2013: Jacksonville Library

Objective: Evaluate the effectiveness of the exhibits	% Progress / Results: 80%
Activity Summary: <i>(type below this table)</i>	

According to the evaluations we have received from The Dalles-Wasco Public Library, Cottage Grove Public Library, Salem Public Library, Springfield Museum, Tualatin Public Library the overall impression of the exhibit is Excellent (all 5).

The supporting comments for their Excellent ratings are: visually appealing, wide age appeal, easy to display, informative, excellent photos, text, and diversity of information, excellent layout and design.

On a scale of 1 (low) to 5 (high) the average ratings were:

Information/Text 4.8

Layout and Design: 5

Clarity and Visual Images: 5

Appeal: 4.4

Objective: Offer ideas for ancillary programs	% Progress / Results: 100%
Activity Summary: <i>(type below this table)</i>	

Program ideas developed by librarians are listed on the OHS web site. Although only 3 of the 5 libraries offered ancillary programs the ones that did collaborated with their local rock club to bring in members' rocks (geology exhibit tie-in); Secretary of State Kate Brown gave a free talk (Landmark Legislation exhibit tie-in), and Lane Community College rock collection display and talk (geology exhibit tie-in). The other libraries cited limited staffing as one reason they were unable to offer extra programming.

4. Other Results:

Comments on the Geology exhibit:

A boy scout troop was touring the library and got completely engaged by the display! An unexpected pleasant surprise.

The exhibit reached patrons on a personal level because many visitors knew that the local rock enthusiast group was going to be involved.

Some of our older and senior patrons would simply pull up a chair and hang out reading the exhibit and enjoying the pictures! Was wonderful to see!

Comments on Legislative Landmarks:

A patron went home and brought his wife back to see it.

The exhibit generated a dialogue about Oregon and its history between various library patrons, who were otherwise strangers, as they viewed the exhibit at the same time. It also inspired viewers to seek further information on the topics presented.

When asked if the exhibit met the library's expectations all the librarians replied in the affirmative.

Our goal was to offer an interesting, appealing, educational exhibit that would generate good foot traffic on the main floor of our library. The exhibit met this goal, and exceeded it by promoting a sense of community and civic pride.

Yes! It was awesome and wonderful and our patrons, school groups, and community LOVED it!

This exhibit accomplished exactly what I wanted it to do. It informed the public and also was beneficial to a local group.

The hope was to give some historical perspective to our area in an easy to digest format, which this was.

The responses to how to make the exhibit better:

More interactive, include artifacts (rocks for example), more panels (...they were all so good that the only improvement I could think of is having more).