

OREGON STATE LIBRARY

Library Services and Technology Act
Grant Activities Report

JAN 25 2013

(check one)

quarterly reports must be filed even if there is no activity in that quarter

___ 1st Quarter Report ___ 3rd Quarter Report

- * ___ 2nd Quarter Report ___ Final Report (*send e-copy to State Library*)

Project Name: Libraries R.O.C.C.

Grant Project Number: 12/11-30-1p Date Submitted: January 23, 2013

Submitted By: Esther Moberg Phone: (503) 738-6742

1. Summarize the overall purpose of the grant project:

Our grant had four goals.

1. To put a library card in the hands of every child in the county that is not currently served by a public library.
2. To implement and expand reciprocal borrowing between libraries in Clatsop County.
3. To develop a source of local funding to sustain cooperative services
4. To provide early child literacy centers for two rural areas and implement a "traveling" literacy program in Clatsop County

2. Summarize the project results to date:

Outputs Summary – please report as appropriate depending upon your grant

Actual # of people served this quarter	152 children and their families received library cards	Actual # of people served to date	656 children and their families received library cards
# of programs /meetings /events (ROCC events)	3 Astoria 3 Seaside	# of programs /meetings /events to date	55 Astoria 38 Seaside
# of programs attendees (ROCC events)	611 Astoria 530 Seaside	# of attendees to date	3502 Astoria 3567 Seaside
Other output measure(s): <i>(please indicate)</i>	4054 items checked out to R.O.C.C. card holders	Other output measure(s) to date:	21,112 items checked out to R.O.C.C. holders to date
	192 items shared between libraries		780 items shared to date

3. Report on specific project objectives to date:

Objective: To put a library card in the hands of every child in the county that is not currently served by a public library. Our goal for this year was to show a 20% increase in library cards to Clatsop County children.	% Progress / Results: 100%
Activity Summary: <i>(type below this table)</i>	

At this stage, the program is going strong. The library directors at Astoria and Seaside are excited to discuss next steps in sustaining this program beyond the LSTA grant. The plan is to build a fund that will be added to yearly and will be an ongoing source for purchasing library cards for out of city limits library card holders.

Objective: To implement and expand reciprocal borrowing between libraries in Clatsop County	% Progress / Results: 100%
Activity Summary: <i>(type below this table)</i>	

This program continues to grow and expand. We had an increase of 384 more items circulated between our two libraries than the previous quarter.

Objective: To develop a source of local funding to sustain cooperative services	% Progress / Results: 35%
Activity Summary: <i>(type below this table)</i>	

In preparation for sustainability, Andrea prepared a hypothetical budget for a countywide summer reading program. That budget shows the cost of sustaining this particular aspect of the ROCC grant's programming.

The library directors at Astoria and Seaside are working together on a plan for building a local funding source to sustain cooperative services. One grant has been applied for as of this date. Thoughts include creating a foundation, talking with local corporate sponsors, and applying for grants. The directors have set a one year goal to build a fund that will either pay outright for cards or else will be used to start a foundation for ongoing funding.

Objective: To provide early child literacy centers for two rural areas and implement a "traveling" literacy program in Clatsop County	% Progress / Results: 0%
Activity Summary: <i>(type below this table)</i>	

- This proposal has been dropped from the grant objectives.
- Revisiting this objective some thoughts have been discussed for a future bookmobile grant for Clatsop County.

4. Significant developments:

In preparation for a steering committee meeting to discuss sustainability of ROCC programming, Andrea prepared a hypothetical budget for a countywide summer reading program. That budget shows the cost of sustaining this particular aspect of the ROCC grant's programming.

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Attached is a rough draft/hypothetical budget for sustaining summer reading in rural areas of Clatsop County. (See below)

		description	to serve 4 ROCC schools	cost	
Summer reading program					
summer reading materials					
	posters	purchased from CSLP	8	0.5	\$ 4.00
	reading logs	designed and printed in house	200	0.3	\$ 60.00
	instructions	designed and printed in house	200	0.3	\$ 60.00
	bookmarks	purchased from CSLP (packages of 200)	6.25	4.25	\$ 26.56
	promotional banners	purchased from CSLP	4	16.95	\$ 67.80
					\$
summer reading incentives					\$
	signup prize	small trinket	100		\$
	halfway through prize	coupons from local businesses	100		\$
	finisher prize	books purchased from Scholastic publishing	100		\$
programs	performer	special kick-off performance to build excitement and encourage participation	2	350	\$ 700.00
	craft program	program box/kit to be provided to school library staff for use during the summer program days	4	50	\$ 200.00
					\$
summer reading grand prize					\$
	teen	purchased with donations	1	250	\$ 250.00
	kid	purchased with donations	1	250	\$ 250.00
					\$
advertising					\$
	newspaper ads	two ads in the Daily Astorian	2		\$
	promotional flyers	printing costs from seaside	50	0.6	\$ 30.00

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		printing costs from Astoria	50	0.6	\$ 30.00
	design	using an artist to create original art will allow us to take advantage of sponsorship in a way that we cannot do if we are using CSLP art			\$
					\$
staff	school visits in Fall	School visits to celebrate those kids that participated and were successful in completing their summer reading logs. Opportunity for feedback to parent organizations and recognition of collaboration.			\$
	Seaside hourly wage	number of hours involved in classroom visits			\$
	round trip mileage	Jewell	70	0.55	\$ 38.50
	round trip mileage	Gearhart Elementary	5	0.55	\$ 2.75
	Astoria hourly wage	number of hours involved in classroom visits			\$
	round trip mileage	Lewis and Clark	10	0.55	\$ 5.50
	round trip mileage	Hilda Lahti	27	0.55	\$ 14.85
	school visits in Spring	Youth librarian will need to visit classrooms to promote participation in the summer reading program. These visits involve book talks, and explanations of summer reading program			\$
	Seaside hourly wage	number of hours involved in classroom visits			\$
	round trip mileage	Jewell	70	0.55	\$ 38.50
	round trip mileage	Gearhart Elementary	5	0.55	\$ 2.75
	Astoria hourly wage	number of hours involved in classroom visits			\$
	round trip mileage	Lewis and Clark	10	0.55	\$ 5.50
	round trip mileage	Hilda Lahti	27	0.55	\$ 14.85
transportation	school bus	Jewell bus would transport kids to school library once in the morning and return in the afternoon	1	1008	\$1,008.00

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	school bus	Hilda Lahti, one bus will run a shortened route and pick up kids in designated areas to transport them to the library and return them home in the afternoon	1	750	\$ 750.00
	school bus	Gearhart (seaside district) bus could run a route to designated pick up places and deliver kids to seaside public library for SR programs, and return them to pick up spots in afternoon.	1	1000	\$1,000.00
		TOTALS			\$4,559.56

