



Reading for Healthy Families (RFHF) Oregon
Building Communities of Learning

**Next Steps in Networking
Supervisors' Action Plan
Cohort 2**

1. The Partners

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2. Goal

- a. What do we hope to accomplish?**
 - Get more books to families
- b. How will we determine success?**
 - Number of books getting into parents hands
 - Number of families come back to use other resources
 - Need to order more books

3. Barriers

- a. What are the main issues to address?**
 - Money to cover release time for staff to manage the project
 - Money to purchase books
 - Finding and connecting with families to distribute the books
- b. How will we resolve them?**
 - Analyze staff tasks and reallocate time if this is a high priority
 - Find grant funding for substitute staff
 - Solicit donations of board books or money to purchase board books
 - Connect with families through Healthy Start workers
 - Connect with families by advertising through schools and Food Bank.

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4. Objectives and Activities

a. What will we do?

- Provide 50 literacy kits including 1 board book, resources for parents and youth, calendar of events, library card applications, and storytime information to families in Polk County.
- 30 families will apply for library cards.

b. How will we do it?

- Give Healthy Start family support workers 100 coupons to distribute to their families to bring into the library to receive a free literacy kit
- Give out coupons for the literacy kit at the Food Bank
- Get donations of money from Rotary, Lions, Friends of the Library, etc. Library will use donated funds to purchase materials and build the kits.

5. Responsibility

a. Who will do which activities?

- Library will...
 - Develop, purchase materials, and assemble literacy kits
 - Create and print literacy kit coupons
 - Drop of coupons to be distributed at the Food Bank
- Healthy Start will...
 - Distribute coupons and promote the literacy kits to their families
 - Distribute library card applications and library calendar of events on a regular basis

6. Message

a. How does this project benefit the community?

- Helps develop more “reading ready” children
- Helps bring families into the library where can access many services.

b. Why would people want to participate in this project?

- Kids get books—what’s the downside?
- Good for families

7. Benefits

a. What will this project achieve that the partners cannot achieve on their own?

- Libraries have the books
- Healthy Start has the families

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8. Resources

- a. What resources do we already have?
- b. What additional resources do we need to get?
- c. How will we get the needed resources?
- d. How will we share resources?

9. Management & Operation of the Partnership

- a. How will decisions be made?
- b. How will progress be tracked?
- c. How will performance be reviewed?
- d. How will we communicate with each other?
- e. How will problems or issues be addressed?

10. Other ideas, comments, thoughts, suggestions?

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