

Date: [Date]
For Immediate Release

Contact: [Your Name, Title], (Phone Number]

**[Your Fire Department Name]
Goes Door-to-Door to Test and Install Smoke Alarms**

[Fire Department Name] and community volunteers will be conducting a community-based door-to-door smoke alarm campaign on [date of event]. The campaign will focus on one- and two- family homes. Firefighters and community volunteers will be testing and installing smoke alarms free of charge if needed in targeted areas of our community. [or specific area]

Smoke alarms are critical to home fire safety because they alert us to fire in its early stages. Even more important, they can alert us to a fire when we are most vulnerable - when we are asleep at night. According to the Oregon Office of State Fire Marshal, a majority of home fire victims die in homes without a working smoke alarm. The smoke alarms were not working, usually because batteries were dead, disconnected, or missing.

“The presence of a working smoke alarm doubles your chances of surviving a fire, and our program will ensure that more of our residents have that protection,” states [Name of Fire Chief]

Local funding for this program was provided by [List **all** funding sources].

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