

# MINUTES

## Oregon Life Safety Team

**Meeting Date:** Thursday, August 16, 2012

**Time:** 1:30 – 3:30 p.m.

**Location:** Office of State Fire Marshal, 4760 Portland Rd. NE, Salem, OR 97305, Mt. Hood conference room



### Members, Representing:

Bridgette Cottral, US CPSC  
Candice Clark, OSFM  
Chrissy Hollett, Lane Co  
Claire McGrew, OSFM  
Colleen Olson, OSFM  
Curtis Ryun, OBC  
Jeff Cranford, Yamhill Co  
Jim Kusz, Lincoln Co

Joe Burchyski, US CPSC  
Karine Aebi, OSFM via T/C  
Krista Fischer, OSFM  
Les Hallman, OFCA  
Sean Condon, OSFM  
Terry Wolfe, OSFM  
Tim Birr, OFSC

### Guest, Agency:

Jo Becker, Fair Housing Council of Oregon

Mike Skiles, North Lincoln Fire & Rescue District #1

Terry called the meeting to order at 1:30 p.m., August 16, 2012.

### Regional and County Fire Service Reports:

#### Lincoln County & Water Safety Minutes – Jim Kusz (report submitted) & Mike Skiles

- “Smoke Alarm” installation program and advertisement campaign continues. Purchased PSA ads in the paper the NEWS-Guard for six weeks running with North Lincoln Fire & Rescue Volunteer Association Funding.
- Devil’s Lake Revival event August 4<sup>th</sup> at Regatta Grounds, very successful with a Water Rescue demonstration and “Just Add Water Safety” presentation. Estimated audience 250 with people at our booth all day long.
- North Lincoln Fire & Rescue is hosting an event on **Saturday September 8<sup>th</sup>**, sponsored by our friends at NW Natural. The 10-3 event itself is a combination Fire Education, Beach and Severe Event Safety and Preparedness fair called **“Get Ready Lincoln County”** and the “official” ribbon cutting and dedication of the new Taft Training Tower and “thank-you” to the community for 15 years of support. NW Natural will feed the crowds free lunch that day! Flyer Attached.
- Working on the 4<sup>th</sup> Edition of the North Lincoln Fire & Rescue’s S.E.T. (Severe Event Training) book with input from the Oregon Department of Geology and Mineral Industries (DOGAMI) and the American Red Cross.
- Lincoln County will be building its own “Side by Side” trailer mounted Sprinkler Prop; Siletz Fire is taking the lead on this project with funding and support from North Lincoln Fire & Rescue and other county districts. Last month’s Lincoln County Fair was a huge success with the Sprinkler prop which gather an estimated audience of over 500 viewers.

#### Jim Kusz

- Jim introduced Mike Skiles

#### Mike Skiles

- Mike Skiles informed members that he has been in fire service for 10 years. He thinks the smoke alarm installation program is great.

### **Marion County** – Laura Houston (report submitted)

- We are just finishing up our 2010 Fire Prevention and Safety Grant. Our Fire Life Safety Team developed a Residential Fire Extinguisher Program for Adults that focuses on teaching adults about the most common causes of home fires, what they can do to prevent them, and how to safely use a fire extinguisher and/or when to get out and stay out. The program includes classroom instruction and hands-on use of a laser fire extinguisher and electronic fire prop. The grant also includes a fire safety informational campaign and we have utilized the new safety messages from the OSFM "A Guide to Home Escape Planning" that included messaging on a electronic reader board on I-5 and our local movie theatre. The comments from participants have been very positive.
- On National Night Out, the team held two classes at our Marion Fire Station during their annual Open House. It was a great way to reach out to the local residents. We plan to instruct another 76 adults before the end of September and will be focusing on civic groups.
- Next week, the team will be presenting our Work Place Fire Extinguisher program to one of our local businesses. In September, one of our instructors will be presenting the Senior Fire Program at the local Senior Center. We continue to utilize our local theatre, monthly publications, and Facebook to get messaging out to our residents.
- We are currently in the early planning stages for fire prevention month in October and our annual Public Safety Open House on Halloween Night - that focuses on fun activities with a prevention message.

### **Yamhill County** – Jeff Cranford

- Jeff is preparing for the Lowes Safety Fair being held September 22, 2012.
- He is preparing to go into the schools.

### **Federal, State, County, City, and Private Agency Reports:**

#### **Fair Housing Council of Oregon (FHCO)** – Jo Becker

- Jo is very interested in emergency preparedness and disaster response. She has taken several FEMA courses and hazard courses offered at DPSST and around the area.
- She is a Local CERT member. She is helping to support this falls Citizens Disaster Conference in October.
- Jo has recently joined the Humane Society Technical Animal Rescue Team.
- She works for Fair Housing Council of Oregon. They are a nonprofit civil rights organization that serves all of Oregon and southwest Washington dealing with illegal housing discrimination.
- Jo explained that discrimination is based on protective class status such as federally protected classes (race, color, religion, national origin, gender, disability, familial status, and a household of kids) and state protective classes (source of income, marital status, domestic violence victims, etc.)
- She shared the [Housing Provider for Landlords](#) and the [Housing Consumer for Consumers](#) brochures with members.
- Jo explained that she learned about the OLST through FHCO informal partnership with TVF&R and formally through a contract with the SmokeFree Housing program and wanted to attend to make introductions. She would like to collaborate with the Oregon Life Safety Team (OLST) on messaging and to talk with anyone interested in community fairs that OLST member's agencies are coordinating, newsletters they put out to housing providers or to residences on properties, distribution lists, classes they are holding, any grants or contract opportunities.
- Jo provided her business card to members present and for members not present you can contact Jo Becker at 503-435-4016 or [jbecker@fhco.org](mailto:jbecker@fhco.org).
- For more information visit: <https://www.fhco.org>.

#### **Oregon Burn Center (OBC)** – Curtis Ryun

- Curtis informed members that the OBC has a patient from Kalispell, Montana.
- The OBC received a request for advice from Fairbanks, Alaska on a burn.
- Sacred Heart in Spokane, Washington is going to forward patients to the OBC.

## **US Consumer Product Safety Commission (CPSC) – Joe Burchyski & Bridgette Cottral**

### **Joe Burchyski**

- Joe reported that GE is recalling 1.3 million dishwashers due to fire hazard.
  - To view recall visit: [www.cpsc.gov/CPSC/PUB/PREREL/prhtml12/12244.html](http://www.cpsc.gov/CPSC/PUB/PREREL/prhtml12/12244.html).
- He reported that Sears is recalling dehumidifiers due to fire and burn hazards.
  - To view recall visit: <http://www.cpsc.gov/cpsc/pub/prerel/prhtml12/12240.html?tab=recalls>.
- Joe reported that for CPSC's seasonal topic they are collaborating with representatives of the national football league on a program to reduce head injuries in youth football.

### **Bridgette Cottral (New Member)**

- Bridget is a new investigator for the CPSC for Oregon. She comes to us from Iowa and works with Joe.

## **Fire Service Association Reports:**

### **Office of State Fire Marshal (OSFM) – Candice Clark, Claire McGrew, Karine Aebi, Krista Fischer**

#### **Candice Clark**

- Candice informed members that Debbie McDermott is the President of Oregon Fire Marshals Association.

#### **Claire McGrew**

- Claire informed members that she is on the Safe Kids advisory board.
- She shared that Safe Kids Oregon's two top priorities for 2013 will be on pedestrian safety and over dose.
- Safe Kids conducted a brief survey of coalitions throughout Oregon and one of the things they are struggling with on a local level is membership involvement.
- They are preparing for a Safe Kids day at the Capital, the date is to be determined but they are looking to hold it in February or March. Claire will send the date out to members once it is determined.
- Claire passed around a decal received at the Safe Kids meeting by the American Lung Association on Smoke Free Cars for kids.
  - For more information visit: [www.SmokefreeCarsforKids.org](http://www.SmokefreeCarsforKids.org).
- She passed around a copy of the Safe Kids PIO listing for all available resources on injury prevention. Claire will forward the list out to OLST members when finalized.
- Claire informed members that Brian Huff, Deputy State Fire Marshal of Grant, Jefferson, Sherman, Wheeler, North Deschutes, North Crook, and South Wasco Counties will become the new Fire Chief of Jefferson County Fire District #1 on August 20, 2012.
- Chris Lyman, Deputy State Fire Marshal of Douglas County has taken an extended leave of absence. He is going overseas to work for a private contractor for the military.
  - Any questions call Stacy Warner, FLSS Manager at 503-934-8252 or [stacy.warner@state.or.us](mailto:stacy.warner@state.or.us).

#### **Krista Fischer**

- Krista offered members the *I Want You to report all school fires Every Fire, Every Time, Any Size, Anywhere* poster that was printed by Linn-Benton Juvenile Firesetter Intervention Network, Keep Oregon Green, and Oregon Office of State Fire Marshal.
  - To order contact Krista Fischer at 503-934-8240 or [krista.fischer@state.or.us](mailto:krista.fischer@state.or.us) or Candice Clark at 503-934-8266 or [candice.clark@state.or.us](mailto:candice.clark@state.or.us).
- She offered members the [Classroom Guide to Fire Safety poster](#) and that is featured in the front lobby.
- Krista offered members the new Fire Alert: Dangerous Trend rack card to take back to their agency. This rack card is a result of the school fire in Woodburn dealing with accelerants and is for parents, caregivers or for school staff to give out to parents to help them understand what these trends are. You can obtain these rack cards by using the [Fire Prevention & Safety Materials Order Form](#).
  - Claire informed members that these rack cards will be translated into Spanish soon.
- She informed members we are working on a project packaging the Fire Alert: Dangerous Trend rack card, the [Do the Drill guide](#), the [Report School Arson kit](#), and the [Classroom Guide to Fire Safety poster](#). These packets will be sent to every Oregon school district superintendent and principle of elementary, middle, high, charter, and private schools. We have received requests from some fire districts that we provide the

packets to them so they can visit their schools superintendent. The OSFM's goal is to get these packets in the hands of the 197 Oregon superintendents to provide to their principals.

- If your fire agency is interested in distributing packets in your county, contact Krista and she will pull them out for you otherwise we will coordinate delivery through our deputies, etc. to get them delivered.

### **Oregon Fire Service Office Administrators (OFSOA) – Laura Houston (report submitted)**

- OFSOA is preparing for their 20th Anniversary Annual Conference that is scheduled to be at the Red Lion Hotel on the River - Jantzen Beach, in Portland OR on October 10-12, 2012.
- Theme: "Journey to Excellence"
- Presenting:
  - Trauma Intervention /Emotional First Aid ~ June Vining
  - Managing Stress & Challenging Change ~ Robin Rose
  - Professional Image ~ Jill Siegmund
  - Lessons in Excellence ~ Judy Clark, HR Advantage
  - Managing Multiple Projects ~ Laureal Williams
  - Outstanding Presentations ~ Michael Buschmohle
  - Register on-line at [www.ofsoa.com](http://www.ofsoa.com)

### **Agenda Items:**

#### **Subcommittee Updates – Subcommittee Chairs**

#### **Educational Messages Subcommittee – Claire McGrew**

Claire reported that the Educational Messages Subcommittee met and they have almost finished reviewing the messages and once Claire has finished updating the document she will send it out to the group.

- She informed members that the smoke alarm Messaging will be forwarded to the Smoke & Carbon Monoxide Alarms Subcommittee for review.

#### **Smoke & Carbon Monoxide Alarms Subcommittee – Colleen Olson**

Colleen reported that the Smoke & Carbon Monoxide Alarms Subcommittee met and reviewed the new smoke alarm program materials. Colleen will be reviewing and writing down what OSFM's messages are in response to NFPAs messages and sending the information out to the Smoke & Carbon Monoxide Subcommittee.

- Colleen passed around the English and Spanish waiver form books for members to view. She explained that goal was to make it easy for the fire department, that a waiver needs to be signed by the resident before installation to help protect the fire agency and the OSFM, and that each book contains 3-part carbonless forms, the first form is for the resident, second for the fire agency, and the third is for the OSFM. Colleen displayed for members how well both the English and Spanish books fit on a clipboard together.
- Colleen and Candice provided a sample kit of the new smoke alarm program materials to each member present. Each kit includes a folder with the following:
  - The [Intake form](#) is a fillable form on the web and is what starts the process for your project.
  - The [Smoke Alarm Installation form](#) is what drives our statistics and to track where OSFM supplied smoke alarms are installed, cross reference with Fire Bridge (if there is a fire we can verify whether or not it was at a home where an installation occurred, and it quantifies how many smoke alarms were distributed and returned. This provides us the minimum statistics required to support the program.
  - The updated Smoke Alarms for Oregonians with Hearing Loss Application form uses the same process as before to request a strobe or shaker smoke alarm.
  - The updated Deaf / HoH Smoke Alarm Installation Form uses the same process as before to track installations for cross referencing with Fire Bridge and provides the minimum statistics required to support the program.
  - The [Door Hanger Bag](#) is English on one side and Spanish on the other and is to be left at every home with information inside whether they receive a smoke alarm or not. It is up to the fire agency if they leave the bag at homes where no one is home because of the concern of the homeowner being on vacation and being an invitation for people to break in.

- One of the [English](#) or [Spanish](#) Get Out and Stay Out! magnets must be left in each bag.
- Each of the 11 rack cards are English on one side and Spanish on the other. The [smoke alarm rack card](#) must be left in each bag.
- The fire agency can choose additional rack cards to leave in the bag however OSFM suggests no more than three additional rack cards.
- The [Smoke Alarm Project Material Order form](#) is specifically for new smoke alarm project materials and the [Fire Prevention and Safety Materials Order form](#) only includes 10 of the rack cards and both the English and Spanish magnets.
- Terry shared that the decision was made for a 25 percent call back to be done 60 days after installation.
- Terry informed members that we will focus training on correct installation and notifying home owners how to take care of their smoke alarms.
- Colleen plans to have the new smoke alarm program training PowerPoint complete and will show it at the September OLST meeting.

### **Water Safety Subcommittee – Jim Kusz (report submitted)**

Present: Jim Kusz, Sean Barrett, Ginger Slavens, Bryan Emmons

- What is working and what we can do to improve or try? How do we get a constant message out everywhere?
- All natural waterways - Not swimming pools; Water safety week in March prior to Spring Break, State wide media coverage with messages/news with coop Materials i.e. JAWS, Washed Away KATU-TV series and Lincoln School DVD also successes in 2011. New technology i.e. EMILY
- Water safety summit spring 2013? Partners: OSMB, OSPR, USCG, ARL, OLST, Surf rider foundation, OEMS, Sherriff department, CGAUX, Corps of Engineers.
- Water Safety Summit planned for Spring building on the success of the 2010 Lincoln County Summit, inviting all Swift Water Teams, Oregon state Parks, Oregon State Marine Board, drowning experts, USCG, OEM's and other agencies and holding the summit in the valley at a conference center. NRS- National Rescue Supply-funding?

### **Fire Prevention Week (FPW) Discussion**

Terry informed members that OSFM will not be supplying the NFPA standard messaging in any kind of a flyer. Have two ways out is an additional message where we already have several messages: Get Out Stay Out. Our key message in Oregon is have a home escape plan and practice it and felt adding another message could be too confusing.

- Jim shared that he just attended a hot topics back east where one of the topics they discussed was misinformation or bad information.
  - One of the students in the class did a report on what we teach our kids it all started with someone saying touch the door with the back of your hand and if it feels hot don't go that way, well a fifth grader asked what is hot, that caused a discussion on what that means and when UL was contacted it was discovered that many doors will have no heat transfer at all.
  - They discussed myths about sprinkler heads and whether they need to teach stop drop and roll to kids, if this is defeating or extinguishing the fire.
- Jim suggested that the OLST research these topics and hopes that it is done on a national level.
- Jim made contact with Debora Macey out of Sacramento, California who works with Myth Buster on some of their shows. He talked to her about doing a whole show with Myth Busters on sprinkler heads and other things the fire service does that are myths.
- Terry asked members to keep in mind that we have the Get out Stay out magnets and rack card, the Home Escape Plan map flyer, and the FireSmart bookmark/ruler available among other fire prevention and safety materials that can be used for FPW and also the Guide to Home Escape Planning Guide Toolkit to use one on one with parents.
- Claire informed members that OSFM will send out a flyer and add a section on our website with the materials listed.

## Web 2.0 Discussion

Terry informed members with everyone's tight budgets OSFM is always looking for a new way to get the word out and staying consistent and thinks social media is a perfect way to do it.

- Terry informed members that OSFM received permission to have facebook and twitter pages.
- He thinks we need to start researching who else has these abilities and we can connect together so we all say the same things at the same time to more directly affect the people who are linking to or liking us.
- Terry asked members if the OLST should either form a temporary subcommittee that can research how to approach web 2.0 and how we can integrate that with what we do or should we ask the Educational Messages Subcommittee to do this. He says this can also be used as a free form of advertising.
  - Jim thinks forming a subcommittee is a good start but that we need to find an expert to create our social media pages and to effectively get it out there.
- Jo Becker informed members that she has attended a number of metro area PIO courses and recently a social media course that fire department PIOs attended. She suggested we connect with other agencies for their expertise in social media and fire messaging.
- Claire says there is a communications team which is from the Incident Management Team Group so all the PIOs and Rich Hoover are creating social media for conflagrations and emergency declarations. She says Portland fire and other PIOs are also involved in social media and thinks that the OLST could see what they are doing and connect with them.
- Jo says Clark County Office of Emergency Management gives classes on social media to others.
- Jim explained the difference between when PIOs do emergency broadcasting they need people to listen, but when we do prevention and education people need to seek us out and that is why we need an expertise.
- Terry shared an idea that he has for a Social Media Subcommittee is to address what are the capabilities and obstacles and what do we need to create a social media page. He says we need to have a starting point and thinks a small group of people who can sit down to brainstorm what the issues are, what the questions we need to be asking, what types of trainings we need, and how to do linking for consistent messaging.
- Terry asked members if they believe we need a Social Media Subcommittee to build a foundation for our social media page.
- Jim agrees and thinks we need technical, messaging, and marketing help to create a social media page.
- Claire thinks Rich Hoover can help the OLST with their social media page.
- Sean Condon agrees we need a subcommittee. He has a contact that runs a large social media website and has the means to ask questions.
- Chrissy Hollett, Jim Kusz, and Sean Condon agreed to help Rich Hoover and Terry with ideas on Social Media Subcommittee.
- Claire encouraged members to like OSFM at <http://www.facebook.com/OregonStateFireMarshal> and OSP at <http://twitter.com/ORStatePolice> .

## Multi-Hazard House Trailer – Terry Wolfe

Due to time constraints, we postponed this agenda item until a later date.

## Start Safe Presentation – Krista Fischer

Krista Fischer, Youth Fire Prevention & Intervention Program, Office State Fire Marshal shared the *Start Safe: Parent and Caregivers meeting* presentation designed for fire Department statewide to use in partnership with the local Head Start. This presentation has been designed as a follow-up to the initial Start Safe Trainings provided to local Head Starts and Fire Service Personnel.

- The statewide fire department presentation titled: *Start Safe: A Fire and Burn Safety Program for Parents and Caregivers of Preschoolers* is available, at no cost, to all Oregon Fire Service Departments who have participated in a local Start Safe Training. The packet includes the PowerPoint, notes /talking points for each slide, a print copy of each slide, handouts recommended for use ([A Guide for Home Escape Planning](#), Smoke Alarm 10 year sealed), along with request forms to receive free smoke alarms, and an additional resources section. The PowerPoint, videos, and presentation materials will be provided on a CD.

- *Start Safe: A Fire and Burn Safety Program for Preschoolers and Their Families* provides resources for preschool teachers and administrators to work hand-in-hand with a local fire department in delivering developmentally-appropriate fire safety education to children three to six years old. Start Safe was created by the Home Safety Council, in partnership with the National Head Start Association and Weekly Reader. The program was funded in part through a generous grant from the U.S. Department of Homeland Security/FEMA.
- Home fire safety is an adult responsibility! Reaching parents and caregivers is critical so that changes can be made in the home. Start Safe has been specifically designed to help teachers and fire educators to reach parents and caregivers with key safety messages and help them take action to reduce the risk of fires and burns at home.
- All trainings, curriculums and training materials will be provided at no cost by the Youth Fire Prevention & Intervention Program of the Office of State Fire Marshal.
- For more information about the “Start Safe” program or to schedule a Start Safe Training in your community, please contact Krista Fischer at 503-934-8240 or [krista.fischer@state.or.us](mailto:krista.fischer@state.or.us).

**Next Meeting Reminder** – Terry Wolfe

Terry reminded members that the September 20, 2012, OLST meeting will be held from 10:00 a.m. – 11:30 a.m. at DPSST – Room A234, 4190 Aumsville Hwy SE, Salem, OR 97317.

**Adjournment:** 3:30 p.m.