

# Wildfire Awareness Week 2007 Evaluation

**DUE: JULY 1, 2007**

*Please answer the following questions and fax or e-mail the completed form to Krista Fischer, Office of State Fire Marshal, (503) 373-1825 or e-mail: Krista.Fischer@state.or.us*

1. How did you learn about Wildfire Awareness Week?

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2. Which materials did you use?

- Proclamation     Public Service Announcements     Press releases  
 Print Ads     Posters     Flyers     Other \_\_\_\_\_

What did you like or what worked best for you and why?

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What needs improvement and how can we make it better?

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3. Is the first week of May a good time for Wildfire Awareness Week?

- Yes.  No.

If not, when would you prefer and why?

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4. What time of year works the best for you and your planning; When should the toolkit and materials be ready for you?

- The timing works fine for me  
 December of the previous year  
 Other:

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5. Would you participate in this type of campaign again?

- Yes.  
 No. Why? \_\_\_\_\_

6. How can we improve the tool kit for Wildfire Awareness Week 2008?

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7. Any comments, suggestions or stories to share?

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*Thank you for your participation and support.*