

# Columbia Emergency Planning Association Meeting

June 1, 2010

Present:

Diane Dillard	CRF&R
Greg Godfrey	Dyno Nobel
Jim Huff	CRF&R
Earl Fisher	“ “ “
Henry Heimuller	Columbia County Rider
Dave Hill	Columbia County Road Department
Robbie Roberts	NW Natural Gas
Tony Hyde	Columbia County Commissioner
Greg Hinkelman	City of Clatskanie
Janet Wright	Columbia County Economic Development
Steve Salle’	St. Helens Police Department - Chief
Larry Lucas	Oregon State Police
Joseph Errante	ARES/CERT Team
Al Pierce	“ “
Jay Tappan	Columbia River Fire & Rescue – Chief
Terri Levie	Columbia 911 Communications District
Lee Knowlton	“ “ “
Alicia Little	Dyno Nobel
Michael Cave	“ “
Gerry Meyer	Port of St. Helens
Beth Santangelo	Armstrong
Kelly Scott	American Red Cross
Kristi Ward	GP-Wauna
Kevin Owens	Columbia River PUD
David Qualman	Conrad Forest Products
Jeremy Wilson	ServiceMaster by JTS
Kelly Scott	American Red Cross
Marge Murphy	American Red Cross
Genell Grow	St. Helens Federal Credit Union
Jeremy Wilson	ServiceMaster Clean
BrandiMcAllister	St. Helens Federal Credit Union
Mark Griffin	Military Sealift Command
Renate Rudolph	Columbia County Emergency Management
Derek White	Columbia County Emergency Manager
David Morrisson	ARES/RACES
Kimberly Johns	Oregon State Defense Force
Jim Davis	City of St. Helens – retired
Henry Heimuller	Columbia County Rider
Randy Dodds	Intel

Greg Godfrey called the meeting to order and explained the proposed new format for our meetings. Agencies are businesses are asked to send a brief report to CEPA five days prior to the meeting (to [diane@dillardpr.com](mailto:diane@dillardpr.com) and [ddilard@cepalepc.com](mailto:ddilard@cepalepc.com)) – we will then have copies available at the CEPA meeting. Important information should be shared verbally at the meeting.

Greg noted that our guest speaker today is Randy Dodds, Emergency Manager at Intel. He will talk about “performing in the storm” and thanks to Columbia County for the treats and door prizes. Earl has quite a knack arranging the food!

Introductions – Greg started with a first time attendee – Jeremy Wilson with ServiceMaster. Jeremy explained that his company does disaster restoration – mostly water and fire damage – also do mold, trauma – “the nasty stuff that no one else wants to deal with.” Ability to pull from nationwide resources. Jeremy says they are interested in participating in the CEPA Expo – his e-mail is [Jeremy.wilson@servicemasterjts.com](mailto:Jeremy.wilson@servicemasterjts.com) and 36 425 3331.

Also another first time CEPA attendee is Renate Rudolph – new Assistant EM Manager for CC – was with Red Cross previously in California.

Greg introduced Randy Dodds --- Guest Speaker

He began by saying he would be sharing some of the concepts and methods we use as emergency management specialists at Intel.

Intel overview – Evolution of Emergency Management RRR and Crisis Management – and some “Real Events”

Founded 1968 by Robert Noyce and Dr. Moore – made first microprocessor – Moore’s law. Mission to delight our customers, employees and shareholders relentlessly delivering the platform and technology advancements that become essential to the way we work and live. We have the largest microprocessor output in the world. 75% of business offshore – 1/3 of business is in the Channel. 10 fabs operating in the U.S. Ireland, Israel and more under construction in China.

We maintain a very good program that is environmentally friendly and responsible – we are the largest voluntary user of renewable energy. Over 1.43B kilowatt/year. We are “doing things right.”

Emergency Management Process at Intel -

1970's - founded corporate risk management

1980's – Formation of Emergency Response Teams

1990's – 1<sup>st</sup> Site Emergency Operations Centers and beginning of EM Program Formed a corporate EOC for Y2K)

2000's – Formalization of Corporate Emergency Operations Center, launched Corporate Business Continuity Program Office – Merging of ERT, EM and BC into one organization – the corporate EOC is a “virtual site.”

All about readiness, response and recovery. We have all these organizations and groups that feed in.

You need to plan the way a fire department plans. It cannot anticipate where the next fire will be so it has to shape an energetic and efficient team that is capable of responding to the unanticipated – “Andy Grove” – 1998.

Examples of Threats --- everything from natural disasters, people issues, major on or off-site issues, product, computing infrastructure, suppliers, competitors, governments, partners/allies, reputation or customers.

Emergency Manager/RRR – name of us – “triple R” Readiness, Response and Recovery! Protect our people, neighbors, environment and assets in the event of an emergency. Work closely with Hillsboro Fire, TVF&R, Metro-West, Local Haz-mat teams, American Red Cross and FEMA partnerships.

Level 1	Routine Event	usually no EOC established
Level 2	Campus Alert	Usually larger scale spill, possible media, senior mgr.
Level 3	Site Alert/Immediate	Severe Incident, media generally involved, activate and staff Campus and Site EOC's

The Response Continuum – includes response, emergency operations center, business recovery. Role of EOC is to pull together two parts in time – where everyone is safe and then you are back in business again.

Each campus has an emergency response team – largely volunteers, drawn from general workforce. They receive extensive training and then we have a small cadre of professional managers.

Events – rope rescue, hazmat response, confined space, TVF&R does the hazmat response, real time experience responding in a factory environment – Real life example event – May 24, 2005 – twin engine aircraft taking off from Hillsboro – nosed into field about 100 meters from one of our facilities – Jones Farm ERT was activated and assisted Hillsboro Fire and Police in traffic and crowd control.

EOC is both a staff and a facility – showed EOC Organizational Chart – similar to ICS/NIMS. Goal is to provide a warm, dry, safe and secure facility such that our Business Units may execute their respective Business Recovery plans including emergency power, call centers, emergency management cabinets. We also have disaster trailers on campus and cafeterias. Ham radio operators keep all communications equipment up to date. Also have a mobile EOC – Customized Winnebago Coaches. Use this for large scale events – IEARS folks – (ham radio)

Business Continuity – keeps core business running in the event of unexpected crises and disasters. We feel we have a business continuity advantage – when you are building a new factory they must be a carbon copy of other facilities – allows us to use recovery plans for all the new facilities coming on line.

Some of the “real eventgs” we have experienced in our company - Feb. 28 2011 – 10:54 Nisqually Earthquake 6.8 magnitude – our Dupont site in Washington really took the brunt of the quake – our building are built to exceed structural requirements –we have duck cover and hold for all employees – we had a 8.0 on May 12 2008 in China – very light non-structural damage – and others across the street were totally destroyed. We have post-seismic building evaluation teams that can understand whether a building is structurally fit.

Are we paranoid? Yes – it’s not if it’s when - one key note here those individuals that were affected by the 911 – those who had solid plans in place – came back on line much more quickly.

Some of the things we have faced - Earthquakes, typhoons, floods, fire, war, rioting, hurricanes, labor strike, pipe rupture, SARS and SEQUEL worm – we have provided humanitarian aid, alternative housing, alternative workspace, relocate traveling employees, evacuating employees, establish and maintain communications channels – we want to make sure we keep operations going even we are missing 60% of our workforce.

Intel strives to maintain “business as usual” in unusual times.

He said an important philosophy at the company is personal preparedness – everything begins at home so we want you to be prepared beforehand.

Derek added – think of what you can do for your business --- you can’t do this overnight – you may not have the assets to do all of this – but you can do some of it and with that you are that much further ahead. Look about business continuity and think about your vendors and suppliers – if they don’t survive then our business couldn’t survive either.

Dave Morrisson gave kudos to Intel – he said Intel brought in PC’s and infrastructure teams into Baton Rouge after Katrina – plaudits to Intel – during Katrina and Rita we made a special effort to keep people in place.

#### Committee Reports

Steve Salle’s – Information Management Committee has spearheaded information in local phonebook – Checklist, Shelter in Place- this is the kind of things we need to do to educate our citizens. We have to identify our potential hazards – Dyno Nobel paid for this --- we need to find ourselves a revenue stream so we need to find ongoing fund. Thanks to Dyno for funding this (\$500)

Executive Committee – main thing we have done is put together our business plan with input from the board. Talked about display boards, Excel spreadsheet on LEPC members – OSFM has helped us with some training on software that will help us with State Hazardous substance system.

EHS – Ron Y – training was our main accomplishment – Commodity Flow Study done by Turner Fire District – that is the next mission of this committee and we have applied for grant money.

Resource Dev. Committee – met at EOC – we really want to focus on the Hazmat side – will sit down with the facilities that the group identifies. Phase II – Plan Review – next Thursday at 8:30

Information Management – working through the CEPA Expo – next meeting is June 11 at 9 a.m. at CCOM conference room . The event is July 17 at the fairgrounds – need more money – still looking for more participants as far as booths, activities and rigs, trucks, etc. Theme is earthquake preparedness.

Finance Committee – Mike Greisen is chair – this committee needs to get assistance from Terry Wolfe from OSFM –how they run these committees

Program – Diane noted we have had some great programs and have just a couple vacant spots to fill for the remainder of the year. Our next meeting is July 6 at US Gypsum in Rainier with guest speaker Lorraine Churchill talking about UASI (Urban Area Security Initiative). Columbia River Fire and Rescue will provide treats and door prizes.

Membership – Anne Franzen is chair –Don Patterson who is a new board member just joined CEPA and so we now have a media representative – Henry H., who serves on this committee, mentioned how important it is for people to let us know if you recognize a group or individual who should be a CEPA members.

Those are our committees and were we are at this point.

Agency Updates:

Derek – distributed flyers for Hazardous Materials Shelter-in-Place Course for Employers and Facilities. He encouraged someone from each organization to attend – June 28 – here at Dyno Nobel – 10 a.m. to noon. Please make reservations – 503.366.3931 or e-mail [emergency.management@co.columbia.or.us](mailto:emergency.management@co.columbia.or.us)

Dave Morrisson reminded us that the ham radio operators will be sponsoring a Field Day. It is the last weekend in June – Saturday and Sunday June 26 and 27 Field Day – located behind Icahbods – 24 hour operation dealing with nationwide communications

Interesting note --- Jeremy heard about CEPA today on Columbia County Emergency Management's twitter page while Randy Dodds read us a weather alert received by his company on the potential for heavy rains in the next 24-hours.

Door prizes were given --- great meeting.

Next meeting is July 7, 2010 at 10 a.m. at U.S. Gypsum in Rainier.Dyno-Nobel. Our guest speaker is Randy Dodds, Emergency Manager for Intel. Columbia County is bringing treats and door prizes.