

**Date:** [Date]  
**For Immediate Release**

**Contact:** [Your Name, Title), (Phone Number]

**[Your Fire Agency Name]  
Goes Door-to-Door to Test and Install Smoke Alarms**

[Fire Agency Name] and community volunteers will be conducting a community smoke alarm campaign on [date of event]. Firefighters and community volunteers will be testing and installing smoke alarms if needed in targeted areas of our community.

Smoke alarms are critical to home fire safety because they alert us to fire in its early stages. Even more important, they can alert us to a fire when we are most vulnerable - when we are asleep at night. According to the Office of State Fire Marshal, the majority of the home fire victims died in homes without a working smoke alarm. The smoke alarms were not working, usually because batteries were dead, disconnected, or missing.

*"The presence of a working smoke alarm doubles your chances of surviving a fire, and our program will ensure that more of our residents have that protection,"* states [Name of Fire Chief]

Local funding for this program was provided by [List **all** funding sources].

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