

Planning Strategically

- Stay Mission-Centered
- Visualize and Describe Your Desired Future
- Know Where You Come From and Your Present Reality
- Plan WISELY:
 - Clarify Strategic Issues
 - Set Goals for Success
 - Make **SMART** Action Plans
 - **S**pecific
 - **M**easurable
 - **A**chievable
 - **R**ealistic
 - **T**imed
 - Assess Progress

*If you don't know
where you are going,
it doesn't matter
which way you go.*

Lewis Carroll; [Alice in Wonderland](#)