

OWEB Board Strategic Plan Discussion

DRAFT Agenda for June 20-21, 2017

Purpose

The purpose of this discussion with the OWEB board is to make decisions regarding strategic priorities for OWEB moving forward. The Board will also outline parameters to inform that tactical planning moving forward.

Agenda

Tuesday, June 20 (evening)

1. Reviewing stakeholder perspectives
 - a. Insights and implications from stakeholder survey.
 - b. Insights and implications from listening sessions; stakeholder interviews; and board, staff and External Advisory Group work on the draft of the “Who We Are” piece.

Wednesday, June 21 (8:00 AM)

2. Making decisions about “Who We Are”
3. Exploring strategic adjustments and pivots (with External Advisory Group) 10:00 AM
4. Determining strategic focus for the future 1:00 PM
5. Developing strategy screens, strategic advantages and strategic imperatives 3:00 PM

Desired Outcomes

We have three primary outcomes intended for this meeting:

1. Finalize “Who We Are”
2. Develop strategic focus areas that determine what OWEB is going to accomplish for the next five years
3. Create parameters to guide staff planning to bring strategy to life