



Oregon

**State Board of Examiners for
Engineering & Land Surveying**

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EXTERNAL RELATIONS COMMITTEE

Minutes of Meeting

August 10, 2012

Members present:

Amin Wahab, Chair

Sue Newstetter

Jim Doane (Excused Absence)

Staff present:

Mari Lopez, Executive Secretary

Jenn Gilbert, Executive Assistant

Joy Pariante, Social and Communications Media Specialist

Others present:

Katharine Lozano, Assistant Attorney General

Steven Burger (Observer)

Carl Tappert (Observer)

Eric Osman, PLSO representative

The meeting of the External Relations Committee was called to order at 11:28 a.m. in the conference room of the Oregon State Board of Examiners for Engineering and Land Surveying (OSBEELS) office at 670 Hawthorne Avenue SE, Suite 220, Salem, OR 97301.

Oregon Examiner

The Committee reviewed three articles for the upcoming *Oregon Examiner*:

- [Preparing for "The Big One"](#)
- Proper Use of the Term "Engineering"
- [ePermitting](#)

Mr. Wahab voiced some concerns about the "doom and gloom" focus of Preparing for "The Big One." Ms. Pariante and Ms. Newstetter contended that the tone of the article helps emphasize the importance of preparation for a large-scale seismic event. **After discussion, the Committee determined to present the article, with minor changes, to the Board during the September meeting for approval.**

Ms. Lozano recommended holding the Proper Use of the Term "Engineering" article until after a decision is made in a current court case related to the same matter.

After discussion, the Committee determined to present the ePermitting article to the Board during the September meeting for approval.

Symposium 2012

Ms. Pariante reported that registration forms for the Symposium have been posted on the OSBEELS Web site since July 13 and are available in the Summer 2012 edition of the Oregon

Examiner. Professional Engineers of Oregon (PEO) is featuring information about the Symposium on their Web site and in its online newsletter. Ms. Newstetter said she would talk to Professional Land Surveyors of Oregon (PLSO) about distributing the registration form to its members. August 31 is the registration submission deadline.

Ms. Pariante also reported that Oregon professional societies have been invited to host membership information tables at the Symposium. PEO is the only organization to show interest in a table, to date. Ms. Newstetter said she would also talk with PLSO about hosting a table.

Promotional posters

Committee members reviewed and discussed two new [poster designs](#) featuring [land surveying](#). Two minor changes were suggested in an email from Dan Linscheid. **After discussion, the Committee determined to present the posters to the Board during the September meeting for approval.**

Social Media Policy

Policy is under final review by AAG Tessa Sugahara, who was asked to review the draft policy following her presentation regarding social media in the workplace. AAG Sugahara reviewed the policy and went over suggested edits with OSBEELS staff during a meeting on August 3, 2012. Edits were made and AAG Sugahara is reviewing the final draft. The Social Media Policy will be presented to the ERC for review during the October committee meeting.

The meeting adjourned at 11:48 a.m.