



Oregon

**State Board of Examiners for
Engineering & Land Surveying**

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EXTERNAL RELATIONS COMMITTEE

Minutes of Meeting

June 14, 2013

Members present:

Sue Newstetter, Chair

Jim Doane

Dan Linscheid

Staff present:

Mari Lopez, Executive Secretary

Jenn Gilbert, Executive Assistant

Joy Pariente

Others present:

Kyle Martin, Assistant Attorney General

Steven Burger (Observer)

Carl Tappert (Observer)

In the absence of Amin Wahab, Sue Newstetter chaired the meeting. The meeting of the External Relations Committee was called to order at 11 a.m. in the OSBEELS Conference Room at 670 Hawthorne Avenue SE, Suite 220, Salem, OR 97301. Additionally, Dan Linscheid participated as a temporary member of the Committee.

Public Comment

There were no public comments.

Oregon Examiner

The Committee reviewed four articles for the upcoming *Oregon Examiner*:

- Building Codes Division
The Committee Determined to present this article to the Board for approval during the July meeting.
- CWRE Workshops
The Committee determined to present this article to the Board for approval during the July meeting.
- Sue Frey
The Committee determined to present this article to the Board for approval during the July meeting.
- New/Outgoing Board president and member profiles

The Committee determined to present this article, with minor revisions, to the Board for approval during the July meeting.

Social Media Update

Ms. Pariente gave the Committee an overview of how Facebook is performing at connecting OSBEELS with applicants, registrants and the public. She indicated that, during the second quarter of OSBEELS' social media presence, the Facebook posts are reaching between 29 and 66 people per post. Of those views, up to 10 people are liking, commenting or cross-posting information. Viral Reach peaked from May 12-18 at 85 people reached through contact via other Facebook pages.

Updated OSBEELS History

Ms. Lopez recommended adding PTEs to OSBEELS history, as these non-engineer traffic engineers represent a unique registration overseen by OSBEELS. The Committee recommends the Board approve the OSBEELS History, with the addition of PTEs, for use in Board member manuals and a future Wikipedia page.

Joint Board Meeting

AAG Martin said a joint board meeting would be an excellent opportunity for OSBEELS and the Oregon State Board of Geologist Examiners (OSBGE) to work together to identify issues in the overlapping fields of practice between the boards. The Committee recommends the Board approve the date of October 10, 2013 for a joint board meeting. The proposed schedule would allow for a social period beginning at 4:30 p.m., to be followed by a public meeting from 6 p.m. to 8 p.m.

The meeting adjourned at 11:20 a.m.