



Oregon

**State Board of Examiners for
Engineering & Land Surveying**

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EXTERNAL RELATIONS COMMITTEE

Minutes of Meeting

April 13, 2012

Members present:

Amin Wahab, Chair

Jim Doane

Sue Newstetter

Staff present:

Mari Lopez, Executive Secretary

Jenn Gilbert, Executive Assistant

Joy Pariante, Social and Communications Media Specialist

Other personnel:

Joanna Tucker-Davis, Assistant Attorney General

The meeting of the External Relations Committee was called to order at 12:40 p.m. in the conference room of the Oregon State Board of Examiners for Engineering and Land Surveying (OSBEELS) office at 670 Hawthorne Avenue SE, Suite 220, Salem, OR 97301.

Oregon Examiner

The following articles were presented to the committee for review:

These articles were reviewed and minimal changes were suggested by the Committee.

- *Last Administration of the WA SEIII*
- *More Information on Transition to Computer Based Testing for FE and FS Examinations*

This article containing the law enforcement cases closed in January 2012 was approved without corrections needed.

- *Investigation and Enforcement*

This article was submitted by staff at the Building Codes Division. The Committee reviewed and discussed this article to determine that significant changes and revisions were needed before publication. Ms. Newstetter suggested holding the article for a later newsletter to ensure clarity and accuracy of the piece.

- *ePermitting*

Ms. Pariante will complete the necessary changes to the articles as discussed. **The Committee determined to present the revised articles to the Board for approval at the May meeting.**

Symposium 2012

Ms. Pariante reported to the Committee that the locations under consideration for the Symposium are: The Monarch, Salem Conference Center, and the Eugene Hilton. Information for these venues was included in the Committee packets. Ms. Newstetter mentioned her preference for the Monarch. Ms. Pariante mentioned that the ideal symposium venue would most likely be located

between Salem and Portland because that's where most participants would be traveling from. Mr. Wahab pointed out that having the symposium anywhere other than Salem will result in more traveling by staff for symposium preparation.

The 2011 Symposium was held at the Salem Conference Center, but Ms. Lopez, Ms. Gilbert and Ms. Newstetter all reported issues with the Salem Conference Center. It was reported that the date of the symposium was changed and the location within the Salem Conference Center was changed a number of times, including just prior to the start of the symposium. Further discussions regarding expectations and impressions from last year should be conducted by Ms. Pariente with the Salem Conference Center prior to choosing this as the venue. If necessary, Ms. Pariente will do continued reviews of other venues and site tours of locations prior to the June ERC meeting.

Promotional posters

The Committee was presented with various posters for promotional purposes. The Committee approved of the "Times Change" concept with old photographs of engineers and land surveyors. Ms. Pariente will work on redesigns of these existing concepts. However, the Committee did not approve of images depicting the use of tobacco. Those images will be edited. The Committee also did not approve of "humorous" photographs of children for the posters. Discussion indicated that these images were ineffective/irrelevant. As a result, new poster designs with different images will also be developed for review at the next committee meeting in June.

Social Media Policy

Ms. Lopez informed the Committee that the *Social Computing Policy and Guidelines* is still under review by AAG Tessa Sugahara. She was requested to review the draft policy following her presentation regarding "Social Media in the Workplace." The Policy, if cleared by AAG Sugahara, will be discussed at the next committee meeting in June.

The meeting adjourned at 1:08 p.m.