



Oregon Workforce System Workforce System Performance Measures *Targeted Sectors Work Group* Charter

Project Name	Workforce System Performance Measures: Targeted Sectors Work Group
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Sponsors	Governor's Office, Oregon Workforce Investment Board, Oregon Employment Department
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Work Group Lead	Gail Krumenauer, Oregon Employment Department
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Work Group Members	<p>Oregon Employment Department: John Glen, Robert Brown, Graham Slater, Jeff Hughes</p> <p>Department of Human Services: Belit Burke, Alma Estrada, Jennifer Bell</p> <p>Department of Community Colleges and Workforce Development: Karen Humelbaugh, Shalee Hodgson, Todd Nell</p> <p>BizOregon: Lisa Ansell</p> <p>Local Workforce Investment Boards: Robin Onaclea-Scott (LWP), Nick Knudsen (WSI), Pam Ferrara (JGI)</p>
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Problem Statement	<p>One of Oregon's new workforce system performance measures focuses on the degree to which the needs of businesses in identified "targeted sectors" are met.</p> <p>Conceptually, it is simple and obvious to state that if the workforce system specifically commits to "targeting" certain industries, businesses in those industries would experience some higher level of service: training targeted to their industry needs, workforce system staff with a high level of understanding of the industry, referral of highly qualified job seekers.</p> <p>Beyond this conceptual level, though, it is proving extremely difficult to identify performance measures that really gauge the degree to which Oregon's workforce system is successfully serving the industries/sectors it has targeted. That is the problem and challenge facing this work group.</p>
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Work Group Purpose & Scope	<p>The purpose of this work group is to:</p> <ol style="list-style-type: none">1. Develop a shared understanding of the concepts and philosophy of targeted sectors.2. Review the 2013-2014 work of a "targeted sectors dashboard" work group. (Shalee Hodgson and Gail Krumenauer, both members of that earlier work group, can provide this information.)3. Explore ideas for measures that will acceptably reflect the workforce systems services to targeted sectors. Acknowledge and discuss the challenges associated with developing a single measure that can be applied to different regions with different economic conditions and different targeted sectors.4. Consider options for a locally-based measure wherein each Local Workforce Investment Board would gather and report information on local targeted sectors' businesses' involvement with and/or satisfaction with the workforce system's targeted efforts.
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5. Identify ways to collect, track, keep, and analyze the data.
 6. Identify ways this targeted sector data can be incorporated into the broader performance measures system.
 7. Produce a final summary document, containing the above information.
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Work Group Milestones

- Hold organizational meeting by April 25, 2014.
 - Produce draft report, for review by Graham Slater and Karen Humelbaugh, by June 13, 2014.
 - Produce final report by June 30, 2014.
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