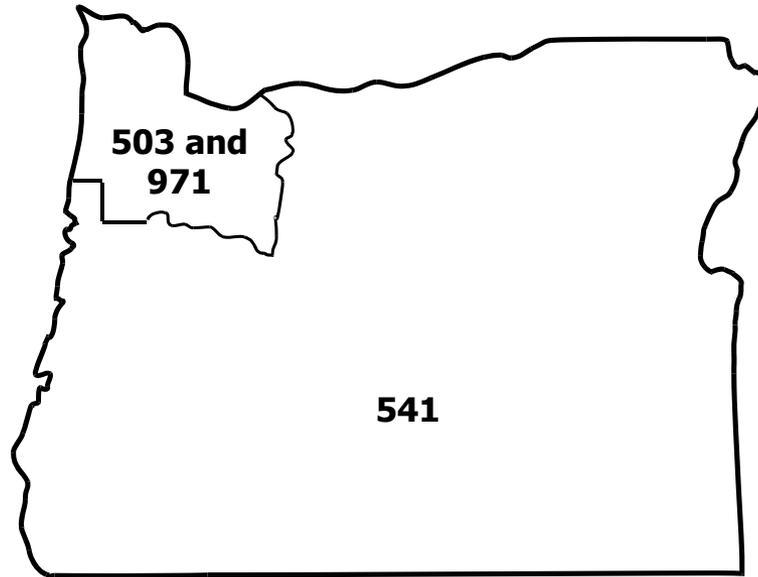
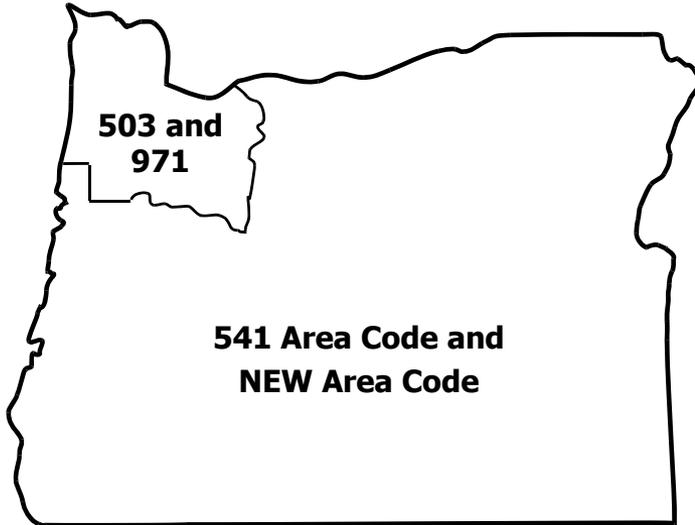


# Existing Area Codes



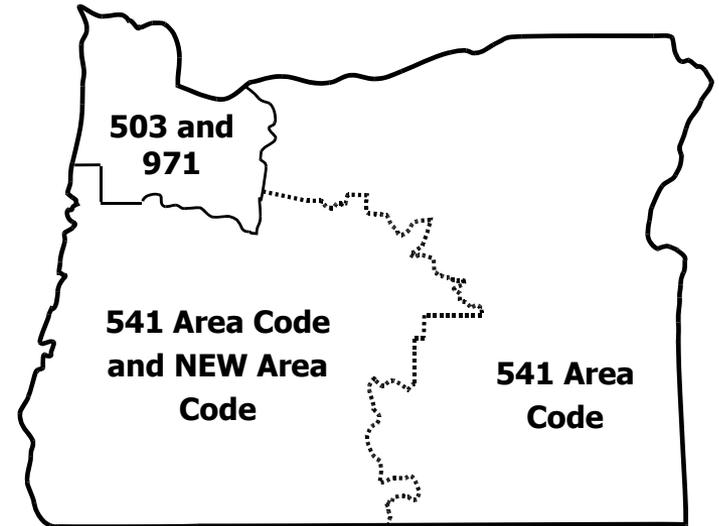
- In 1995, PUC approved a new area code to meet increased demand for numbers
  - Northwest Oregon kept 503 area code
  - Remainder of state received new 541 area code
- In 2000, the 971 area code took effect in the 503 region

## #1 All Services Overlay



All Services Overlay - A new area code assigned to current 541 area code region. The Industry recommends this alternative.

## #2 Concentrated Overlay

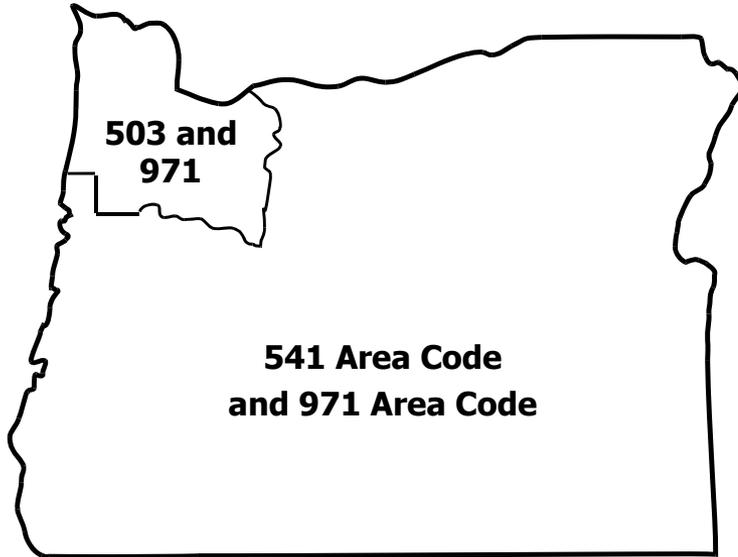


Concentrated Overlay - A new area code assigned to the coastal and I-5 corridor communities; the eastern part of the state would retain the 541 area code.

Pros	Cons
<ul style="list-style-type: none"> <li>✓ Customers would retain current telephone number</li> <li>✓ Consistent dialing plan throughout Oregon</li> <li>✓ Projected life of 24 years</li> </ul>	<ul style="list-style-type: none"> <li>✓ Requires 10-digit dialing for local calls</li> <li>✓ Requires reprogramming of certain phone systems</li> </ul>

Pros	Cons
<ul style="list-style-type: none"> <li>✓ Delays 10-digit dialing for some 541 area code customers</li> <li>✓ Customers would retain current telephone number</li> </ul>	<ul style="list-style-type: none"> <li>✓ Requires 10-digit dialing for customers in the area getting the new area code</li> <li>✓ Short life before additional relief action required</li> <li>✓ Projected life of 6 years</li> </ul>

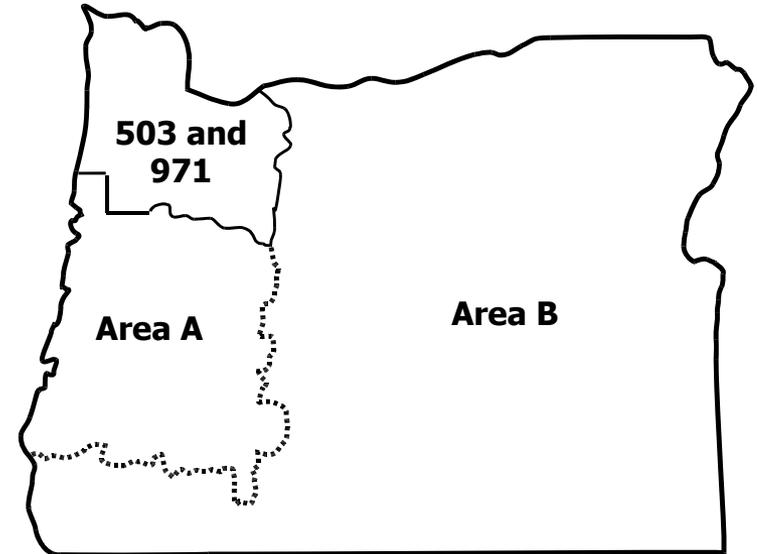
### #3 Expanded Overlay



Expanded Overlay – Expands the 971 area code to overlay the entire state.

Pros	Cons
<ul style="list-style-type: none"> <li>✓ The 971 area code would be common throughout the state</li> </ul>	<ul style="list-style-type: none"> <li>✓ Requires 10-digit dialing throughout the state</li> <li>✓ Requires reprogramming of certain phone systems</li> <li>✓ Projected life of 11 to 15 years</li> </ul>

### #4 Geographic Split



Geographic Split – The current 541 geographic area is split into two areas. One area gets the 541 area code and the other area gets a new area code.

Pros	Cons
<ul style="list-style-type: none"> <li>✓ Retains 7-digit dialing within the two areas</li> <li>✓ Projected life of 20 years for Area B and 29 years for Area A</li> </ul>	<ul style="list-style-type: none"> <li>✓ Customers in one area MUST change their telephone number</li> <li>✓ Full economic impact falls to new area code customers</li> <li>✓ Requires 10-digit dialing between the two split areas</li> </ul>