

Pacific Power, 2nd Quarter 2005

Commerical (sch 23 & 41) and Residential (sch 4) Combined

	New Enrollments YTD								Total Active	New Enrollments YTD	Churned YTD	Penetration Rate
	Bang Tail	Direct Mail	Bill Insert	New Accounts	Event/ Outreach	Web Site	Mass Media	Unknown				
Blue Sky Usage	558	1,134	353	96	140	19	2	171	12,065	2,473	1,001	2.30%
Blue Sky Habitat	162	235	105	51	43	11	1	13	2,806	621	247	0.54%
Blue Sky Block	363	323	21	11	30	1	0	92	4,959	841	406	0.95%
Time of Use	0	337	0	0	0	0	8	0	1,577	345	117	0.20%
<b>TOTAL</b>	<b>1,083</b>	<b>2,029</b>	<b>479</b>	<b>158</b>	<b>213</b>	<b>31</b>	<b>11</b>	<b>276</b>	<b>21,407</b>	<b>4,280</b>	<b>1,771</b>	

Residential (Schedule 4) Only

	New Enrollments YTD								Total Active	New Enrollments YTD	Churned YTD	Penetration Rate
	Bang Tail	Direct Mail	Bill Insert	New Accounts	Event/ Outreach	Web Site	Mass Media	Unknown				
Blue Sky Usage	549	1,129	343	96	138	15	2	165	11,734	2,437	1,108	2.70%
Blue Sky Habitat	161	233	100	51	38	11	1	5	2,700	600	288	0.62%
Blue Sky Block	359	299	19	10	18	1	0	92	4,767	798	403	1.10%
Time of Use	0	310	0	0	0	0	8	0	1,159	318	98	0.22%
<b>TOTAL</b>	<b>1,069</b>	<b>1,971</b>	<b>462</b>	<b>157</b>	<b>194</b>	<b>27</b>	<b>11</b>	<b>262</b>	<b>20,360</b>	<b>4,153</b>	<b>1,897</b>	

Commercial (Schedule 23 & 41) Only

	New Enrollments YTD								Total Active	New Enrollments YTD	Churned YTD	Penetration Rate
	Bang Tail	Direct Mail	Bill Insert	New Accounts	Event/ Outreach	Web Site	Mass Media	Unknown				
Blue Sky Usage	9	5	10	0	2	4	0	6	331	36	24	0.39%
Blue Sky Habitat	1	2	5	0	5	0	0	8	106	21	14	0.12%
Blue Sky Block	4	24	2	1	12	0	0	0	192	43	3	0.22%
Time of Use	0	27	0	0	0	0	0	0	418	27	19	0.48%
<b>TOTAL</b>	<b>14</b>	<b>58</b>	<b>17</b>	<b>1</b>	<b>19</b>	<b>4</b>	<b>0</b>	<b>14</b>	<b>1,047</b>	<b>127</b>	<b>60</b>	