

## Portland General Electric, Portfolio Options, 3rd Quarter 2005

### Commerical (sch 32) and Residential (sch 7) Combined

	New Enrollments YTD									Total Active Q3	New Enrollments YTD	Churned YTD -1	Penetration Rate	Renewable Penetration Rate
	Direct Sales (Brochure-TOU)	Direct Mail	Courtesy Knock	Response Cards (Welcome Kit - TOU)	External Media	Bill Inserts	Education Mailing	Web	Phone					
Renewable - GS	1,816	637	1,008	166	0	1,355	0	551	290	22,928	5,823	3,663	3.01%	4.94%
Renewable - HH	400	183	139	62	0	287	1	161	110	6,646	1,343	925	0.87%	
Renewable - CW	144	253	92	49	0	259	0	100	167	8,079	1,064	903	1.06%	
<b>Renewable Total</b>	<b>2,360</b>	<b>1,073</b>	<b>1,239</b>	<b>277</b>	<b>0</b>	<b>1,901</b>	<b>1</b>	<b>812</b>	<b>567</b>	<b>37,653</b>	<b>8,230</b>	<b>5,491</b>		
Time of Use	3	0	0	24	0	1	2	89	48	1,773	167	346	0.23%	
<b>TOTAL</b>	<b>2,363</b>	<b>1,073</b>	<b>1,239</b>	<b>301</b>	<b>0</b>	<b>1,902</b>	<b>3</b>	<b>901</b>	<b>615</b>	<b>39,426</b>	<b>8,397</b>	<b>5,837</b>		

### Residential (Schedule 7) Only

	New Enrollments YTD									Total Active Q3	New Enrollments YTD	Churned YTD	Penetration Rate	Renewable Penetration Rate
	Direct Sales (Brochure-TOU)	Direct Mail	Courtesy Knock	Response Cards (Welcome Kit - TOU)	External Media	Bill Inserts	Education Mailing	Web	Phone					
Renew - GS (7)	1,804	612	1,008	162	0	1,335	0	545	274	22,571	5,740	3,636	3.31%	5.42%
Renew - HH (7)	395	172	138	61	0	276	1	160	102	6,485	1,305	911	0.95%	
Renewable - CW (7)	142	248	92	48	0	255	0	100	160	7,909	1,045	891	1.16%	
<b>Renewable Total</b>	<b>2,341</b>	<b>1,032</b>	<b>1,238</b>	<b>271</b>	<b>0</b>	<b>1,866</b>	<b>1</b>	<b>805</b>	<b>536</b>	<b>36,965</b>	<b>8,090</b>	<b>5,438</b>		
Time of Use (7)	3	0	0	24	0	1	2	87	47	1,625	164	332	0.24%	
<b>TOTAL</b>	<b>2,344</b>	<b>1,032</b>	<b>1,238</b>	<b>295</b>	<b>0</b>	<b>1,867</b>	<b>3</b>	<b>892</b>	<b>583</b>	<b>38,590</b>	<b>8,254</b>	<b>5,770</b>		

### Commercial (Schedule 32) Only

	New Enrollments YTD									Total Active Q3	New Enrollments YTD	Churned YTD	Penetration Rate	Renewable Penetration Rate
	Direct Sales (Brochure-TOU)	Direct Mail	Courtesy Knock	Response Cards (Welcome Kit - TOU)	External Media	Bill Inserts	Education Mailing	Web	Phone					
Renew - GS (32)	12	25	0	4	0	20	0	6	16	357	83	27	0.44%	0.86%
Renew - HH (32)	5	11	1	1	0	11	0	1	8	161	38	14	0.20%	
Renewable - CW (32)	2	5	0	1	0	4	0	0	7	170	19	12	0.21%	
<b>Renewable Total</b>	<b>19</b>	<b>41</b>	<b>1</b>	<b>6</b>	<b>0</b>	<b>35</b>	<b>0</b>	<b>7</b>	<b>31</b>	<b>688</b>	<b>140</b>	<b>53</b>		
Time of Use (32)	0	0	0	0	0	0	0	2	1	148	3	14	0.18%	
<b>TOTAL</b>	<b>19</b>	<b>41</b>	<b>1</b>	<b>6</b>	<b>0</b>	<b>35</b>	<b>0</b>	<b>9</b>	<b>32</b>	<b>836</b>	<b>143</b>	<b>67</b>		

#### NOTES

1 - Churned includes "drops" from customers who moved but were then re-enrolled through seamless move. The totals for these customers are: 1,097 (sch 7) and 3 (sch 32).