

**Minutes**  
**Portfolio Options Committee - Executive Committee Meeting**  
**March 2, 2006**

Committee Members:

Jeff Bissonnette, Fair and Clean Energy Coalition (chair)  
Laura Beane, PacifiCorp (by phone)  
Lisa Schwartz, Oregon Public Utility Commission Staff (by phone)  
Natalie McIntire, Renewable Northwest Project  
Jason Eisdorfer, Citizens' Utility Board

*Others attending:*

Thor Hinckley, Portland General Electric  
Alex Rate, Green Mountain Energy  
Helen Brauner, Green Mountain Energy  
Paul Markovich, Green Mountain Energy

Committee members that did not participate in the executive committee meeting will receive a hardcopy of the presentation provided, with a letter explaining confidentiality requirements. Jeff Bissonnette will solicit input on Green Mountain's 2005 performance and 2006 goals/plans from committee members who did not participate in the meeting. He will compile the information for a report to PGE and Green Mountain, then present it at the April 13, 2006, committee meeting.

Paul Markovich and Helen Brauner of Green Mountain Energy reviewed 2005 accomplishments, sales by channel, enrollments, drops/churn, and number of active participants. They also reviewed 2005 marketing activities, including public relations, direct marketing, direct sales, operations and research.

Green Mountain then described its goals and product strategy for 2006. Finally, the company described its marketing strategies for 2006.

-- Lisa Schwartz, OPUC Staff