

Pacific Power, 4th Quarter 2005

Commerical and Residential Combined

	New Enrollments YTD								Total Active	New Enrollments YTD	Churned YTD	Penetration Rate
	Bang Tail	Direct Mail	Bill Insert	New Accounts	Event/ Outreach	Web/ Mass Media	Education Mailing	Unknown/ Other				
Blue Sky Usage	1,091	509	523	215	331	46	1,091	122	12,656	3,928	2,206	2.40%
Blue Sky Habitat	259	109	125	66	77	8	238	29	2,945	911	574	0.56%
Blue Sky Block	762	244	143	17	62	8	267	221	5,185	1,724	1,054	0.98%
Time of Use	0	0	0	0	0	8	337	108	1,565	454	238	0.30%
<b>TOTAL</b>	<b>2,112</b>	<b>862</b>	<b>791</b>	<b>298</b>	<b>470</b>	<b>70</b>	<b>1,933</b>	<b>480</b>	<b>22,351</b>	<b>7,017</b>	<b>4,072</b>	<b>4.25%</b>

Residential (Schedule 4) Only

	New Enrollments YTD								Total Active	New Enrollments YTD	Churned YTD	Penetration Rate
	Bang Tail	Direct Mail	Bill Insert	New Accounts	Event/ Outreach	Web/ Mass Media	Education Mailing	Unknown/ Other				
Blue Sky Usage	1,051	506	510	215	314	42	1,088	115	12,283	3,841	2,161	2.79%
Blue Sky Habitat	253	105	121	66	74	8	237	27	2,830	891	555	0.64%
Blue Sky Block	755	218	137	17	19	8	262	215	5,020	1,631	1,033	1.14%
Time of Use	0	0	0	0	0	8	310	100	1,162	418	195	0.26%
<b>TOTAL</b>	<b>2,059</b>	<b>829</b>	<b>768</b>	<b>298</b>	<b>407</b>	<b>66</b>	<b>1,897</b>	<b>457</b>	<b>21,295</b>	<b>6,781</b>	<b>3,944</b>	<b>4.84%</b>

Commercial Only

	New Enrollments YTD								Total Active	New Enrollments YTD	Churned YTD	Penetration Rate
	Bang Tail	Direct Mail	Bill Insert	New Accounts	Event/ Outreach	Web/ Mass Media	Education Mailing	Unknown/ Other				
Blue Sky Usage	40	3	13	0	17	4	3	7	373	87	45	0.43%
Blue Sky Habitat	6	4	4	0	3	0	1	2	115	20	19	0.13%
Blue Sky Block	7	26	6	0	43	0	5	6	165	93	21	0.19%
Time of Use	0	0	0	0	0	0	27	8	403	36	43	0.47%
<b>TOTAL</b>	<b>53</b>	<b>33</b>	<b>23</b>	<b>0</b>	<b>63</b>	<b>4</b>	<b>36</b>	<b>23</b>	<b>1,056</b>	<b>236</b>	<b>128</b>	<b>1.23%</b>