

Portland General Electric, Portfolio Options, 1st Quarter 2006

Commercial (sch 32) and Residential (sch 7) Combined

	New Enrollments YTD									Total Active Q1	New Enrollments YTD	Churned YTD -1	Penetration Rate	Renewable Penetration Rate
	Direct Sales (Brochure-TOU)	Direct Mail	Courtesy Knock	Response Cards (Welcome Kit - TOU)	External Media	Bill Inserts	Education Mailing	Web	Phone					
Renewable - GS	400	41	409	53	0	347	0	170	56	25,891	1,476	1,068	3.33%	5.48%
Renewable - HH	91	5	67	12	0	59	0	55	12	7,378	301	238	0.94%	
Renewable - CW	11	12	42	16	0	70	0	35	24	8,644	210	269	1.11%	
Renewable Total	502	58	518	81	0	476	0	260	92	41,913	1,987	1,575		
Time of Use	0	0	0	16	0	0	0	66	7	1,991	89	92	0.24%	
TOTAL	502	58	518	97	0	476	0	326	99	43,904	2,076	1,667		

Residential (Schedule 7) Only

	New Enrollments YTD									Total Active Q1	New Enrollments YTD	Churned YTD	Penetration Rate	Renewable Penetration Rate
	Direct Sales (Brochure-TOU)	Direct Mail	Courtesy Knock	Response Cards (Welcome Kit - TOU)	External Media	Bill Inserts	Education Mailing	Web	Phone					
Renew - GS (7)	396	39	407	53	0	339	0	167	55	25,497	1,456	1,058	3.66%	6.01%
Renew - HH (7)	91	5	67	12	0	59	0	55	12	7,213	301	237	1.03%	
Renewable - CW (7)	11	12	42	16	0	70	0	35	24	8,470	210	264	1.21%	
Renewable Total	498	56	516	81	0	468	0	257	91	41,180	1,967	1,559		
Time of Use (7)	0	0	0	16	0	0	0	65	7	1,844	88	85	0.25%	
TOTAL	498	56	516	97	0	468	0	322	98	43,024	2,055	1,644		

Commercial (Schedule 32) Only

	New Enrollments YTD									Total Active Q1	New Enrollments YTD	Churned YTD	Penetration Rate	Renewable Penetration Rate
	Direct Sales (Brochure-TOU)	Direct Mail	Courtesy Knock	Response Cards (Welcome Kit - TOU)	External Media	Bill Inserts	Education Mailing	Web	Phone					
Renew - GS (32)	4	2	2	0	0	8	0	3	1	394	20	10	0.50%	0.93%
Renew - HH (32)	0	0	0	0	0	0	0	0	0	165	0	1	0.21%	
Renewable - CW (32)	0	0	0	0	0	0	0	0	0	174	0	5	0.22%	
Renewable Total	4	2	2	0	0	8	0	3	1	733	20	16		
Time of Use (32)	0	0	0	0	0	0	0	1	0	147	1	7	0.19%	
TOTAL	4	2	2	0	0	8	0	4	1	880	21	23		

NOTES

1 - Churned includes "drops" from customers who moved but were then re-enrolled through seamless move. The totals for these customers are: 1,097 (sch 7) and 3 (sch 32).