

Portland General Electric, Portfolio Options, 4th Quarter 2005

Commerical (sch 32) and Residential (sch 7) Combined

	New Enrollments YTD									Total Active Q4	New Enrollments YTD	Churned YTD -1	Penetration Rate	Renewable Penetration Rate
	Direct Sales (Brochure-TOU)	Direct Mail	Courtesy Knock	Response Cards (Welcome Kit - TOU)	External Media	Bill Inserts	Education Mailing	Web	Phone					
Renewable - GS	2,209	1,240	1,743	234	0	1,737	0	772	380	24,973	8,315	4,946	3.27%	5.30%
Renewable - HH	511	343	214	79	0	385	1	225	152	7,078	1,910	1,229	0.93%	
Renewable - CW	163	526	133	78	0	345	0	140	236	8,466	1,621	1,215	1.11%	
Renewable Total	2,883	2,109	2,090	391	0	2,467	1	1,137	768	40,517	11,846	7,390		
Time of Use	4	0	0	78	0	1	3	129	61	1,841	276	430	0.24%	
TOTAL	2,887	2,109	2,090	469	0	2,468	4	1,266	829	42,358	12,122	7,820		

Residential (Schedule 7) Only

	New Enrollments YTD									Total Active Q4	New Enrollments YTD	Churned YTD	Penetration Rate	Renewable Penetration Rate
	Direct Sales (Brochure-TOU)	Direct Mail	Courtesy Knock	Response Cards (Welcome Kit - TOU)	External Media	Bill Inserts	Education Mailing	Web	Phone					
Renew - GS (7)	2,194	1,206	1,743	227	0	1,711	0	760	356	24,583	8,197	4,908	3.59%	5.80%
Renew - HH (7)	505	329	213	78	0	372	1	223	144	6,912	1,865	1,211	1.01%	
Renewable - CW (7)	161	517	133	77	0	340	0	140	226	8,291	1,594	1,198	1.21%	
Renewable Total	2,860	2,052	2,089	382	0	2,423	1	1,123	726	39,786	11,656	7,317		
Time of Use (7)	4	0	0	78	0	1	3	127	60	1,690	273	415	0.25%	
TOTAL	2,864	2,052	2,089	460	0	2,424	4	1,250	786	41,476	11,929	7,732		

Commercial (Schedule 32) Only

	New Enrollments YTD									Total Active Q4	New Enrollments YTD	Churned YTD	Penetration Rate	Renewable Penetration Rate
	Direct Sales (Brochure-TOU)	Direct Mail	Courtesy Knock	Response Cards (Welcome Kit - TOU)	External Media	Bill Inserts	Education Mailing	Web	Phone					
Renew - GS (32)	15	34	0	7	0	26	0	12	24	390	118	38	0.49%	0.93%
Renew - HH (32)	6	14	1	1	0	13	0	2	8	166	45	18	0.21%	
Renewable - CW (32)	2	9	0	1	0	5	0	0	10	175	27	17	0.22%	
Renewable Total	23	57	1	9	0	44	0	14	42	731	190	73		
Time of Use (32)	0	0	0	0	0	0	0	2	1	151	3	15	0.19%	
TOTAL	23	57	1	9	0	44	0	16	43	882	193	88		

NOTES

1 - Churned includes "drops" from customers who moved but were then re-enrolled through seamless move. The totals for these customers are: 1,097 (sch 7) and 3 (sch 32).